SONS OF THE AMERICAN LEGION
VIDEOS OF SERVICE CONTEST RULES

Contest name - Sons of The American Legion Videos of Service

Categories

Membership & Recruitment

Videos that encourage new members and renewals

Program Support

Videos that highlight, promote, encourage, or display participation in our Legion

programs

Community Engagement

Videos that show detachments or squadrons involved in work in our communities

Eligible social media platforms

- Facebook
- You Tube
- Instagram
- Any emerging platform deemed appropriate by a vote of the National Public & Media Communications Commission (PMCC)

Rules

- The SAL Video Contest is open to all members of The Sons of The American Legion.
- Videos must contain members of the SAL with their covers or identifiable clothing on during the activity or event.
- Videos shall fall under one of these three categories: Program Support, Community Engagement, or Membership and Recruitment.
- Videos should be under 5 minutes and be published to one of the approved social media platforms.
- Videos must be published and a link to its published location emailed to the PMCC using the downloaded fillable pdf application form.
- The contest will run annually with an end and start date of the 100% membership target date.

Judging

Judging will be conducted by the National Public & Media Communications Commission (PMCC) on the following criteria:

- Video Quality
- Content
- Branding

Awards

Awards will be given for the 1st and 2nd place entries in each of the 3 categories.

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ENTRY FORM

Year

This form and a brief description with a link to video URL must be sent with your entry

Name of Submitter:

Membership ID: Squadron Number:

Detachment:

Category of submitted application:

      Membership & Recruitment:

      Program Support:

      Community Engagement:

What Social Media Platform Used?

URL address:

Brief description of the event and identification of participants:

Email: Send completed forms to Kevin Chaplin, Chairman, Public & Media Communications Commission at sons.public.media+video@gmail.com