



Round-Up



The Newsletter of Sons of The American Legion Central Region

Volume 2 – Issue 65 – January 31, 2021

Why are you a Son?

Last week, I asked who you joined Sons of The American Legion for. It is a simple question, and one that we should all know the answer. If you do not know the answer, think about it, because it is an important part of who we are as an organization.

Paul Heit responded with his answer. He is the District 9 President of the American Legion Riders Association of Wisconsin, Squadron 38 Vice-Commander. He is also the Secretary and a member of the Board, Maintenance, & Concessions of Appleton Legion Baseball.

Paul said he joined Sons of The American Legion so he could join American Legion Riders. He said he knows of many Riders that joined the American Legion Family so they could be Riders. His efforts each year are Riders, American Legion Baseball, and Post maintenance activities.



Paul's eligibility was earned by his father who served in the United States Army during the Korean War.



Paul's father, my dad was a United States Army Veteran of the Korean War.

For me it was an easy decision. I saw how much time my father Joe dedicated to The American Legion. He was always doing something around the Post and was instrumental in our Memorial Day Parade. I joined to be part of that, to help my dad with his service to the community. Like

I had a lot of fun with my dad, as I watched him move up the ladder serving as commander at the Post, County, District, and Department levels. And he helped me as I moved up as well. It was a great way for us to do things and travel together, all while being part of a great family.

But you know who else I joined for, Paul's father. I don't know him, but it is for him and all of our veterans that I love being a Son.

What's your story? Why are you a Son? Please let me know at jeffvrabelsr@gmail.com so we can share why you are a Son. It would be nice to have a member featured each week. Don't be shy, tell your story.

In order to maintain and grow our organization, we need to make sure we are up to date with our dues. As we look at Friday's national membership report, we see that as an organization, we are **21,140** behind this time last year. Although 2021 is only one month old, we've had the opportunity to renew since July. We need to do a better job at getting our members to renew in the summer. Will you help?

Nationally, the Central Region has 87,085 members paid, which represents 65.62%, putting us in second place. Our renewals are at 76,644 renewed which represents 60.31% and second place as well.

Our numbers are good. We continue to move up in the standings. The Central Region needs to continue this trend, and work toward getting the USS Central into first place. It will not be easy to do, but we can do it! **Who's next?**

Congratulations to the Detachment of Wisconsin (82.91%) and the Detachment of Iowa (77.38%) for already surpassing our February 10 National Target Date of 75%. What other Detachments will hit this mark? It will take a lot of hard work. It will mean transmitting membership as soon as it is paid. It will mean increasing our Buddy Checks. It will mean hard work. WE CAN DO IT!

Please continue to spread the word about using [MySAL](#). We need more participation by Squadrons, and we need it right away. The idea of online transmittals was a long time coming. Let's not wait to sign-up and start using it. You will be amazed at the ease of use and speed of processing. **Who's next?**

Keep up the hard work. It is appreciated, your hard work is paying off. Continue **Serving Those Who Served...Full Steam Ahead** and enjoy the week.

Proud Possessor of a Priceless Heritage,



#SALSTRONG

Jeff Vrabel, Sr.
 Central Region Chairman
 Sons of The American Legion
 National Membership Committee
jeffvrabelsr@gmail.com

**Serving Those Who Served...
 Full Steam Ahead**



[JOIN](#)

[DONATE](#)



Gentlemen,



Congratulations to Wisconsin and Iowa for surpassing February's target of 75%. Thanks to everyone's hard work, we continue to hold on to 2nd place in membership. The next target date of 75% is February 10. If we can keep this momentum going, I am sure we can achieve it.

Please continue to promote [MySAL](#) as a means of transmitting membership. This tool is especially helpful with the closures of Posts and Departments that we are experiencing now. National will be adding some new ways our members can pay their dues in the near future. This should help increase our renewal rate and make it easier to recruit new members. I will pass any information I receive on this on to you.

*Richard "Doc" Pfeiffer,
 National Vice-Commander Central*

**Serving Those Who Served...
 Full Steam Ahead**

Central Region Conference Call

Third Thursday of each month

7:30 p.m. Eastern Time

Call In # (774) 220-4000

Access Code 04423



**I WANT
 YOU
 TO RENEW!!!**

2021 Membership Report

2021 Renewal Report

2020 - 2021 MEMBERSHIP					01/28/21
Region	Goal	Actual	Needed for Quota	Percent	Increase
Southern	42,775	30,861	11,914	72.15%	517
Central	132,706	87,085	45,621	65.62%	2,664
Midwest	30,377	19,208	11,169	63.23%	280
Western	26,405	15,405	11,000	58.34%	176
Eastern	146,287	87,632	58,655	59.90%	1,692
TOTALS	378,550	240,191	138,359	63.45%	5,329

Membership ahead/behind prior year date (21,140)

Detachment	Goal	Actual	Needed for Quota	Percent	Increase
1 Wisconsin * ^ ~ ? ! # %	3,745	3,105	640	82.91%	29
2 Iowa * ^ ~ ? ! #	4,376	3,386	990	77.38%	1
3 Ohio ~ ? !	31,134	21,986	9,148	70.62%	535
4 Illinois * ^ ~ ? !	14,547	9,548	4,999	65.64%	306
5 Indiana * ^ ~ ?	39,365	25,702	13,663	65.29%	1,004
6 Minnesota ^ ~ ? !	11,749	7,613	4,136	64.80%	9
7 Michigan	24,084	13,662	10,422	56.73%	300
8 Missouri	3,706	2,083	1,623	56.21%	480
TOTALS	132,706	87,085	45,621	65.62%	2,664

Q = Quota
 * Met 09/10/20 goal of 10% # Met 02/10/21 goal of 75%
 ^ Met 10/15/20 goal of 25% % Met 03/10/21 goal of 80%
 ~ Met 11/12/20 goal of 35% \$ Met 04/14/21 goal of 90%
 ? Met 12/09/20 goal of 45% (Met 05/12/21 goal of 100%
 ! Met 01/21/21 goal of 60%) Met 07/28/21 goal of 105%

Red Division					
Detachment	Goal	Actual	Needed for Quota	Percent	Percent of Region
Wisconsin	3,745	3,105	640	82.03%	3.57%
Iowa	4,376	3,386	990	77.33%	3.89%
Missouri	3,706	2,083	1,623	43.25%	2.39%
TOTALS	8,082	5,469	2,613		6.28%

White Division					
Detachment	Goal	Actual	Needed for Quota	Percent	Percent of Region
Minnesota	11,749	7,613	4,136	63.87%	8.74%
Illinois	14,547	9,548	4,999	63.54%	10.96%
TOTALS	26,296	17,161	9,135		19.71%

Blue Division					
Detachment	Goal	Actual	Needed for Quota	Percent	Percent of Region
Ohio	31,134	21,986	9,148	68.42%	25.25%
Indiana	39,365	25,702	13,663	62.37%	29.51%
Michigan	24,084	13,662	10,422	54.27%	15.69%
TOTALS	63,449	39,364	24,085		45.20%

NOTE: Division totals are now sorted by overall percentage.

SAL membership reports are available [here](#)

2020 - 2021 RENEWALS				01/25/21
Region	2020 Total	2021 Renewed	Renewal Percentage	Increase
Southern	43,179	26,405	61.15%	858
Central	127,080	76,644	60.31%	3,993
Midwest	28,764	17,032	59.21%	640
Eastern	138,433	76,585	55.32%	6,557
Western	25,857	13,195	51.03%	358
TOTALS	363,313	209,861	57.76%	12,406

Detachment	2020 Total	2021 Renewed	Renewal Percentage	Increase
1 Wisconsin	3,974	2,840	71.46%	13
2 Iowa	4,646	3,190	68.66%	85
3 Ohio	29,817	19,214	64.44%	1,131
4 Minnesota	11,094	7,128	64.25%	284
5 Indiana	36,522	22,341	61.17%	1,545
6 Illinois	14,548	8,753	60.17%	121
7 Michigan	23,304	11,681	50.12%	816
8 Missouri	3,175	1,497	47.15%	0
TOTALS	127,080	76,644	60.31%	3,995

Red Division				
Detachment	2020 Total	2021 Renewed	Percentage	Percent of Region
Iowa	4,646	3,105	66.83%	4.05%
Wisconsin	3,974	2,827	71.14%	3.69%
Missouri	3,175	1,497	47.15%	1.95%
TOTALS	11,795	7,429		9.69%

White Division				
Detachment	2020 Total	2021 Renewed	Percentage	Percent of Region
Minnesota	11,094	6,844	61.69%	8.93%
Illinois	14,548	8,632	53.99%	11.26%
TOTALS	25,642	15,476		20.19%

Blue Division				
Detachment	2020 Total	2021 Renewed	Percentage	Percent of Region
Ohio	29,817	18,083	60.65%	23.59%
Indiana	36,522	20,798	56.94%	27.14%
Michigan	23,304	10,865	46.62%	14.18%
TOTALS	89,643	49,746		64.91%

NOTE: Division totals are now sorted by overall percentage.



**PROUD POSSESSORS
OF A PRICELESS HERITAGE**

2021
National Target Date
February 10, 2021

75%

WHEN LIFE
 GETS BLURRY
 ADJUST
 YOUR FOCUS

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE

SONS OF THE AMERICAN LEGION



DOES YOUR MEMBERSHIP CARD SHOW 2020?

If so, your **2020** membership card is **EXPIRED** and no longer valid. Please pay your Sons of The American Legion dues today to support your Squadron and The American Legion Family

If your membership card doesn't look like this then you need to RENEW TODAY!!!

COMING SOON

Renew



STAY TUNED
FOR MORE
INFO!



The fruit of your own hard work is the sweetest.
 Deepika Padukone

work hard.
 → have fun.
 ↓
 make a difference.



NOTE: Some of these dates may not match the National Call Calendar as some meetings have been changed.

Americanism Commission Conference Call

First Thursday bi-monthly
January, March, May, July
8:00 p.m. Eastern Time
Call In # (515) 606-5134
Access Code: 451074

Child Welfare Foundation Committee Call

Third Wednesday of each month
8:00 p.m.
Call in # (605) 472-5332
Access Code: 808417

Child & Youth Committee Call

Third Wednesday of each month
8:00 p.m.
Call in # (605) 472-5332
Access Code: 808417

Legislative Commission Call

First Thursday bi-monthly
February, April, June, 7 August
7:00 p.m.
Call in # (712) 775-7031
Access Code: 988284103

Membership Committee Conference Call

Third Tuesday of each month
6:00 p.m. Mountain time
Call in # (515) 604-9644
Access Code: 889133

<http://join.freeconferencecall.com/jrnavarr>

Veterans Affairs & Rehabilitation Conference Call

Fourth Monday of each month
7:00 p.m. Central Time

<https://us02web.zoom.us/j/6354565336?pwd=STBkdUlJQlRoQTRndnJPN1hsVktHQTo9>

Veterans Employment & Education Commission Conference Call

Third Wednesday of each month
8:00 p.m. Eastern time
Call In # (605) 313-4111
Access Code: 893821



BUDDY CHECK

LET THEM KNOW WE CARE!

ON THE COVER
American Bald Eagle



<https://wingspanoptics.com/blogs/field-journal/the-american-bald-eagle-a-symbol-of-american-pride>



SERVING THOSE WHO SERVED FULL STEAM AHEAD

National Commander Clint Bolt's 2020-2021 Goals

Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

- **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- Renewal rate above 95%
- Obtain 105% in membership by National Convention in Phoenix, AZ
- Recognize our achievements
- Child Welfare Foundation \$500,000
- National Emergency Fund \$100,000
- Soldiers Wish \$100,000
- Legacy Scholarship \$100,000
- Veterans & Children's Fund \$100,000
- Operation Comfort Warriors \$100,000



VETERANS STRENGTHENING AMERICA

Registered users of MyLegion.org: access the benefits available to you

The American Legion
JAN 27, 2021



As a current registered user of MyLegion.org, do you know all the member benefits available to you? MyLegion is a free and secure website for American Legion and Sons of The American Legion members, as well as administrative officers of American Legion posts, districts, and counties. Users can view their MyLegion.org membership account on any device with web access to quickly access member benefits.

As a registered user of MyLegion.org, you can:

Manage profile information. You can see the information that National Headquarters has on file, such as your address, and make updates.

Print membership card. You don't have to wait for a new membership card to arrive in the mail. By having access to your membership record through MyLegion.org, you can easily print a current membership card.

Renew membership. You can renew your membership online or set up automatic membership renewal.

View member-only discounts. American Legion members have access to veteran and military family discounts from retail to travel.

Manage American Legion subscriptions to *Dispatch*, e-newsletters and *The American Legion Magazine*.

Find an American Legion accredited service officer. The Service Officer Directory in MyL-

egion.org provides access to accredited American Legion service officers who provide expert assistance, free of charge, to veterans and their families.

Use the Veteran Benefit Calculator and state benefit information. Determine your eligibility for hundreds of available benefits, including a listing of veterans benefits by state.

Get answers to frequently asked questions:

- How can I update demographics on my membership record?
- How can I print my membership card?
- How do I get my membership card when renewing online?
- How do I transfer my membership?
- When does your membership expire?
- Why did I receive a renewal notice if I have already paid?

MyLegion.org membership benefits for administrative officers:

Fulfill and submit CPR. The Consolidated Post Report on MyLegion.org can be continually updated throughout the reporting year and submitted electronically.

Process membership. Administrative officers can process membership electronically, and renew or add new members, and transfer in paid existing members.

Create post reports. You can create post and squadron mailing labels by address, last paid year (reflects current year and two prior), or ZIP code to allow you to address both current and expired members.

View revitalization reports. This shows membership information for headquarters post members and members not renewed for the current membership year. Headquarter transfer letters and labels are available. The letter includes post number, location, address, transfer request, member ID, signature block, dues and more.

Manage member data. Member data change by ID allows you to make changes to the member's data form. Click on edit data button to open the member data form (name, address, email address, dates of service, etc.) can also mark members as deceased.

View post current roster. This roster shows members of a post who are current, and who last paid two years ago.

Search for American Legion members by all members, membership ID or name. In member search you can view member information, payment history (dates back to 1991), offices and commissions (national only maintains commander and adjutants positions; any updates should be directed to your department headquarters).

REMINDER

The American Legion has moved to a single sign-on for its collection of websites. This allows American Legion members and non-members who are registered users of American Legion national websites the need to only have one username and password when they visit and sign in to: Legion.org, MyLegion.org, Legiontown.org, Burnpit.us, Centennial.legion.org and Baseball.legion.org.

(Note: at this time, this requirement does not currently apply to registered users of the Emblem Sales website.)

In order to enjoy the benefit of this new single sign-on, current registered users of the aforementioned American Legion websites need to take a moment to re-register.

Follow the five steps below to set up your single sign-on account:

1. Click "Sign In" on an American Legion national website property. You will be taken to our SSO site at sso.legion.org.
2. Click "Register as a new user." Fill in the form using your best contact email address and member ID (if applicable).
3. Enter and confirm your desired password.
4. Click "Finish" to receive your confirmation email.
5. In the confirmation email, click the link to confirm your account (check junk folder). The provided email will be from sso@legion.org.

It is important that you confirm the sent confirmation email from sso@legion.org. Please check your junk email folder if you don't see this email in your inbox. This step finalizes your account for single sign-on access.

For frequently asked questions about the re-registration process, [visit here](#).



2021 Individual Recruitment Award

The National Membership Committee offers an award for those members recruiting five (5) new members into the Sons of The American Legion within a membership year. This pin is suitable to wear upon your cover or lapel.

You must meet these minimum requirements to qualify:

To qualify you need to Recruit (5) new members into Sons of The American Legion.

(A new member is defined as any eligible Son joining for the 2021 membership year who was not a member of the Sons of The American Legion during the 2020 membership year).

Transfers or renewals do not count as new members.

Please make sure that the members have been processed before submission. Pins will not be mailed until they are verified in the national membership database.

This award form must be received by July 31st.

Recruiter Information

Name _____ Member ID# _____

Address _____ City _____ State ____ Zip Code _____

Full Squadron Name/Number _____ Detachment _____

Email _____ Phone _____

Unless specified different, the pin will be sent to the above address

New Member Information

#1 Full Name _____ Membership ID # _____

#2 Full Name _____ Membership ID # _____

#3 Full Name _____ Membership ID # _____

#4 Full Name _____ Membership ID # _____

#5 Full Name _____ Membership ID # _____

RETURN COMPLETED FORMS TO: (Regional Membership Chairman)

East - Richard Huntley, Jr. (ME) dickie_huntley@hotmail.com 38 Whale Cove Rd., Machiasport, ME 04655

South - Jason Roberts (GA) robertsjason215@gmail.com 215 Oak Hollow Ct., White, GA 30184

Central - Jeffrey Vrabel, Sr. (OH) jeffvrabelsr@gmail.com 2222 Birch Bark Tri., Grove City, OH 43123

Midwest - Juan Torres (TX) juantorres10@hotmail.com 10828 Sycamore Dr. S, La Porte, TX 77571

West - Leslie "Jim" Stewart (NV) controller@bordertowncasino.com 664 Sheffield Ct., Sparks, NV 89431