



# Round-Up



The Newsletter of Sons of The American Legion Central Region

Volume 2 – Issue 55 – November 15, 2020

## Central Region surpasses 35%

Gentlemen,

Congratulations Central Region for reaching the goal of 35%! Your hard work is continuing to show, and Doc and I thank you for your dedication. Second place is ours. Let's keep it!

Now don't be satisfied with reaching the goal. We want to work harder, get more renewals, and get farther ahead. I believe we can hit the January 21, 2021 National Target Date of 60% in a few weeks, but it will be tough. We won't forget about December 9 and 45%, but I am challenging every Detachment, District, and Squadron to get out there and get renewals right now. Don't wait. Get them taken care of today!

Don't take excuses for why membership isn't paid. I heard the following excuses during a conversation that was being had recently:

*"I can't believe these guys aren't paying their dues."*

Q – "Have you called them?"

A – "No. I don't have all the numbers."

Q – "Did you email them?"

A – "No. I don't have all the email addresses."

Q – "Did you sent a dues renewal notice in the mail?"

A – "No. I would have to write out all the cards, and if I tried to type them it would take years to get done."

Q – "Do you use [MySAL](#)?"

A – "What's that?"

Here's another:

*"We don't open our membership box all the time. It's been maybe two weeks. I'll check now. Wow, that's a lot of cards!"*

It doesn't matter who said it or where it happened, because this is an issue within our organization. Although COVID-19 has made things more difficult, it has not made things impossible. If you need help, please contact Doc, me, your Detachment or District Officers, and we will help. That's part of our job. We are here to help you, but we can't help if we aren't asked.

Congratulations to the Detachments of Wisconsin, Iowa, Illinois, Indiana, Ohio, and Minnesota for reaching our 35% goal! **Keep up the awesome work! Who's next?**

Last weekend, I had the opportunity to attend the Indiana Third District Membership Round-Up. This was the first event of its type in the District, and over



200 cards were turned in. I want to personally thank Detachment of Indiana Membership Chairman Greg Wagner, Dennis Budd, Steve Mann, and Dick Reed for the great job, and to the Squadrons who hosted us for their hospitality. It was a good time and well worth the trip!

I am curious as to who has tried [MySAL](#) lately. If you have, can you please share your experiences with it? Your story may help other Squadrons as they transition to online transmissions. For those who have started using it, has it been as easy as we have been saying? Do you like using it? How has it improved your membership operations? Please let me know so I can get your story out there.

If you are not doing so already, please look at using [MySAL](#). This tool is a perfect way to help change our membership culture. MySAL info can be found by clicking [here](#). **Who's next?**

The new Individual Recruitment Award form is included this week. Last year, the Central Region led the nation with awards. Let's continue our streak and lead again in 2021. Remember, all you have to do is recruit five new, first-time members, then complete and submit the form to me. I forward to National Headquarters, and upon review and approval, I send you your award. A lot of members have the award pin for many consecutive years. Want one? Recruit five new members. **Who's next?**

Please let NVC Doc Pfeiffer or me know if you need help with something, and we will do what we can.

Continue **"Serving those who served...full steam ahead!"**

Proud Possessor of a Priceless Heritage,



#SALSTRONG

**Jeff Vrabel, Sr.**  
 Central Region Chairman  
 Sons of The American Legion  
 National Membership Committee  
[jeffvrabelsr@gmail.com](mailto:jeffvrabelsr@gmail.com)

**Serving Those Who Served...  
 Full Steam Ahead**



**The American Legion Family**

## Proud Possessors of a Priceless Heritage

Gentlemen,



Congratulations are in order. We had 6 Detachments exceed the 35% target goal: Wisconsin, Iowa, Illinois, Minnesota, Ohio, and Indiana. Outstanding job! We also moved up to 2nd place in membership edging out the Midwest by 0.31%. Thanks to all of you for your hard work.

We are to a good start with over 23,000 cards ahead of last year at this time. We need to continue this momentum for the rest of the year. Remember there is only a little over 6 weeks until the end of the 2020 membership year. We must continue to try and get as many of those delinquent members renewed as we can before the first of the year.

Keep doing your Buddy Checks and working on getting donations for Commander Bolt's projects.

**Richard "Doc" Pfeiffer,**  
 National Vice-Commander Central

**Serving Those Who Served...  
 Full Steam Ahead**



**EVERY  
 CARD  
 COUNTS!**

## 2021 Membership Report

2020 - 2021 MEMBERSHIP				11/12/20
Region	Goal	Actual	Needed for Quota	Percent
Southern	42,775	20,045	22,730	46.86%
Central	132,706	50,086	82,620	37.74%
Midwest	30,377	11,369	19,008	37.43%
Western	26,405	9,685	16,720	36.68%
Eastern	146,287	43,818	102,469	29.95%
<b>TOTALS</b>	<b>378,550</b>	<b>135,003</b>	<b>243,547</b>	<b>35.66%</b>

Membership ahead/behind prior year date **23,169**

Detachment	Goal	Actual	Needed for Quota	Percent
1 Wisconsin * ^ ~ ?	3,745	2,101	1,644	56.10%
2 Iowa * ^ ~	4,376	2,269	2,107	51.85%
3 Illinois * ^ ~	14,547	7,004	7,543	48.15%
6 Minnesota ^ ~	11,749	4,731	7,018	40.27%
5 Ohio ~	31,134	12,114	19,020	38.91%
4 Indiana * ^ ~	39,365	14,711	24,654	37.37%
7 Michigan	24,084	6,501	17,583	26.99%
8 Missouri	3,706	655	3,051	17.67%
<b>TOTALS</b>	<b>132,706</b>	<b>50,086</b>	<b>82,620</b>	<b>37.74%</b>

Q = Quota

\* Met 09/10/20 goal of 10%

# Met 02/10/21 goal of 75%

^ Met 10/15/20 goal of 25%

% Met 03/10/21 goal of 80%

~ Met 11/12/20 goal of 35%

\$ Met 04/14/21 goal of 90%

? Met 12/09/20 goal of 45%

( Met 05/12/21 goal of 100%

! Met 01/21/21 goal of 60%

) Met 07/28/21 goal of 105%

Red Division				
Detachment	Goal	Actual	Needed for Quota	Percent of Region
Iowa	4,376	2,269	2,107	4.53%
Wisconsin	3,745	2,101	1,644	4.19%
Missouri	3,706	655	3,051	1.31%
<b>TOTALS</b>	<b>11,827</b>	<b>5,025</b>	<b>6,802</b>	<b>10.03%</b>

White Division				
Detachment	Goal	Actual	Needed for Quota	Percent of Region
Illinois	14,547	7,004	7,543	13.98%
Minnesota	11,749	4,731	7,018	9.45%
<b>TOTALS</b>	<b>26,296</b>	<b>11,735</b>	<b>14,561</b>	<b>23.43%</b>

Blue Division				
Detachment	Goal	Actual	Needed for Quota	Percent of Region
Indiana	39,365	14,711	24,654	29.37%
Ohio	31,134	12,114	19,020	24.19%
Michigan	24,084	6,501	17,583	12.98%
<b>TOTALS</b>	<b>94,583</b>	<b>33,326</b>	<b>61,257</b>	<b>66.54%</b>

## 2021 Renewal Report

2020-2021 RENEWALS			11/09/20
Region	2020 Total	2021 Renewed	Renewal Percentage
Southern	43,066	16,065	37.30%
Midwest	28,650	9,502	33.17%
Central	126,561	41,134	32.50%
Western	25,749	7,451	28.94%
Eastern	137,448	33,006	24.01%
<b>TOTALS</b>	<b>361,474</b>	<b>107,158</b>	<b>29.64%</b>

Detachment	2020 Total	2021 Renewed	Renewal Percentage
1 Wisconsin	3,969	1,799	45.33%
2 Illinois	14,479	6,372	44.01%
3 Minnesota	11,085	3,957	35.70%
4 Iowa	4,642	1,642	35.37%
5 Ohio	29,766	9,765	32.81%
6 Indiana	36,427	11,794	32.38%
7 Michigan	23,104	5,200	22.51%
8 Missouri	3,089	605	19.59%
<b>TOTALS</b>	<b>126,561</b>	<b>41,134</b>	<b>32.50%</b>

Red Division			
Detachment	2020 Total	2021 Renewed	Percent of Region
Wisconsin	3,969	1,799	4.37%
Iowa	4,642	1,642	3.99%
Missouri	3,089	605	1.47%
<b>TOTALS</b>	<b>11,700</b>	<b>4,046</b>	<b>9.84%</b>

White Division			
Detachment	2020 Total	2021 Renewed	Percent of Region
Illinois	14,479	6,372	15.49%
Minnesota	11,085	3,957	9.62%
<b>TOTALS</b>	<b>25,564</b>	<b>10,329</b>	<b>25.11%</b>

Blue Division			
Detachment	2020 Total	2021 Renewed	Percent of Region
Indiana	36,427	11,794	28.67%
Ohio	29,766	9,765	23.74%
Michigan	23,104	5,200	12.64%
<b>TOTALS</b>	<b>89,297</b>	<b>26,759</b>	<b>65.05%</b>

NOTE: Due to an error in formulas, last week's Renewal standings were incorrect. The issue has been fixed and I expect better reporting in the future. Thanks to National Assistant Adjutant Scott Thornton for the help.



NATIONAL HEADQUARTERS  
SONS OF THE AMERICAN LEGION

November 13, 2020

TO: National Officers, Detachment Commanders & Adjutants  
FROM: Anthony Wright, National Adjutant  
SUBJECT: 35% - MEMBERSHIP TARGET DATE

**“Congratulations”**

Thank you for all your efforts so far this membership year. Our standings as of our 35% Membership Target Date (11-12-2020) are posted below:

2021 Membership Goal: **378,550**  
Total Membership: **135,003**  
Percentage of Goal: **35.66%**  
Year-to-Date: **+23,169** (compared to 2020 Membership Year)  
Renewal Rate: **29.64%**  
Detachments making Goal: **37**

ALABAMA	FLORIDA	IOWA	MONTANA	PUERTO RICO	WISCONSIN
ALASKA	FRANCE	KANSAS	NEBRASKA	RHODE ISLAND	WYOMING
ARIZONA	GEORGIA	LOUISIANA	NORTH CAROLINA	SOUTH CAROLINA	
ARKANSAS	HAWAII	MARYLAND	NORTH DAKOTA	SOUTH DAKOTA	
CALIFORNIA	IDAHO	MEXICO	OHIO	TENNESSEE	
CONNECTICUT	ILLINOIS	MINNESOTA	OKLAHOMA	UTAH	
DELAWARE	INDIANA	MISSISSIPPI	PHILIPPINES	VERMONT	

**GREAT JOB!!**

Many detachments should achieve this membership goal soon!

Next Scheduled Renewal Notice Mailed: **January - 2021** (2<sup>nd</sup> of 3)

Next Membership Target Date: **December 9, 2020** (45%)

*Renewal is the Key to Membership Success  
Membership is Everyone's Responsibility*

**National Commander Clint Bolt's  
2020-2021 Goals**

*Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.*

- **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- Renewal rate above 95%
- Obtain 105% in membership by National Convention in Phoenix, AZ
- Recognize our achievements
- Child Welfare Foundation \$500,000
- National Emergency Fund \$100,000
- Soldiers Wish \$100,000
- Legacy Scholarship \$100,000
- Veterans & Children's Fund \$100,000
- Operation Comfort Warriors \$100,000

**2021  
National Target Date  
December 9, 2020**

**45%**



**I WANT  
YOU  
TO RENEW!!!**

**Serving Those Who Served...  
Full Steam Ahead**





# BUDDY CHECK

by Jeff Vinabel, Sr.

**LET THEM KNOW WE CARE!**

## SONS OF THE AMERICAN LEGION



# MySAL

### MEMBERSHIP DATABASE

## Sons of The American Legion Membership Committee Call

6:00 p.m. MST

Call in # (515) 604-9644

Access Code: 889133

<http://join.freeconferencecall.com/jrnavarr>

The National Membership Committee holds its monthly Conference Calls on the **third Tuesday of each month**. It is important that we get the message out to as many Membership Chairmen as possible. Please share this with your District and Squadron leadership and ask them to join us.

## Veterans Employment & Education Commission Conference Call

Third Wednesday of each month

8:00 p.m. eastern

(605) 313-4111

Pin 893821

## Americanism Commission Conference Call

Third Thursday of each month

8:00 p.m. eastern

(515) 606-5134

Pin 451074

The American Legion  
myLegion Request Form - Squadron

Sign up for mySAL! The American Legion National Headquarters has designed a secure internet site to assist Squadron Adjutant's in their day-to-day membership processing duties. This site serves as a direct portal from the local Squadron to National Headquarters' membership system. You must have internet access to use this tool.

Features include:

- View and edit member information.
- Membership Processing: Renew, Add and Transfer Paying Members
- Generate membership reports
- Submit Consolidated Squadron Report electronically
- View Squadron Information

Prior to creating a site, a Request Form must be on file at National Headquarters signed by **both** the Post Adjutant and the Squadron Adjutant. No other signatures will be accepted.

\*\* Note: Membership Processing is not available to all squadrons, based on Detachment approval.

**Submit Form**  
Email: [mylegion@legion.org](mailto:mylegion@legion.org)  
Fax: 317-860-3131

Mail To: The American Legion  
IT, Product Support Specialist  
5745 Lee Road  
Indianapolis, IN 46216

Already have an account?  
If your squadron already has an account, you do not need to complete a new form.

Call the myLegion Support Team at 833-253-9995 to assist with log in instructions.

Post/Squadron # \_\_\_\_\_ State: \_\_\_\_\_

**Squadron Adjutant (Printed):** \_\_\_\_\_  
Signature *Required, must be Squadron Adjutant* \_\_\_\_\_ Member ID# \_\_\_\_\_

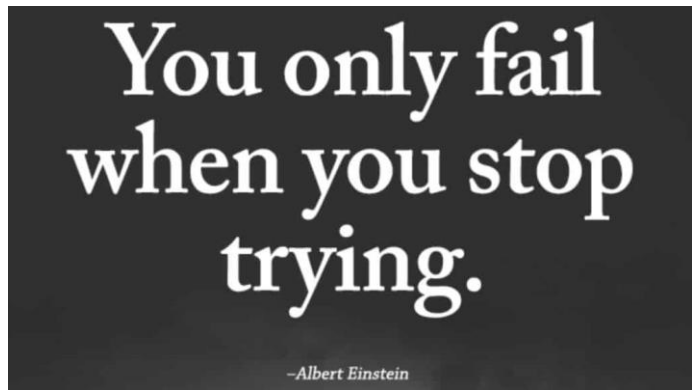
**Post Adjutant (Printed):** \_\_\_\_\_  
Signature *Required, must be Post Adjutant* \_\_\_\_\_ Member ID# \_\_\_\_\_

**Contact Information:**  
Does not have to be Squadron Adjutant. The information below provides us where to send correspondence and registration instructions to register a mySAL log in. Please note: Once the site is registered, only the Squadron Adjutant can request a username or password re-set.

Contact Name (if not Squadron Adjutant): \_\_\_\_\_  
Daytime Phone #: \_\_\_\_\_  
E-mail (*required*) \_\_\_\_\_

Updated 3/4/2020

MySAL info can be found by clicking [here](#).



## *Around the Region*

Don V. Cross Squadron 357 of the Tenth District Ohio Sons of The American Legion, preparing Veteran's Day activity bags for Veterans currently receiving care at Minerva Rehabilitation Center and The Arbors at Minerva.



Commander Marsden  
& Detachment of Missouri Officers,

I just wanted to pass along some good news.

For the 10th consecutive membership year, Squadron 287 in Savannah has already gone "Over the Top" in paid members for the 2020 / 2021 membership year.

Our Squadron was chartered in 2011 and since then we have never failed to meet our Detachment membership goals.

In these times of all of the bad news we've been hearing as a result of the pandemic... I thought that we needed to hear that our organization is still doing well in Missouri.

Thank You,

*Mike Walter, Senior Vice Commander  
Detachment of Missouri  
Squadron 287 Adjutant  
Savannah, Mo. 64485  
Mobile: 816-261-4310  
Email: [mwalter1059@gmail.com](mailto:mwalter1059@gmail.com)*



PDC Bill Towns  
Detachment of Ohio



**2020 Detachment Membership Standings  
as of November 9, 2020**

DET	GOAL	ACTUAL	%
IA Q1	4,375	4,642	106.103
WI Q2	3,744	3,969	106.010
IL	14,546	14,479	99.539
MI	24,083	23,104	95.935
OH	31,133	29,766	95.609
MN	11,748	11,085	94.356
IN	39,364	36,427	92.539
MO	3,705	3,089	83.374
<b>TOTALS</b>	<b>132,698</b>	<b>126,561</b>	<b>95.375</b>

Q = QUOTA - CONGRATULATIONS!!!

= All Time High

**2020 Detachment Renewal Rates  
as of November 9, 2020**

DET	2019	RENEWED	%
IA	4,452	4,133	92.83
IL	14,431	13,318	92.29
OH	30,456	27,486	90.25
WI	3,945	3,507	88.90
MN	11,565	10,202	88.21
MI	24,126	21,020	87.13
IN	38,876	33,175	85.34
MO	3,485	2,792	80.11
<b>TOTALS</b>	<b>131,336</b>	<b>115,633</b>	<b>88.04</b>

**2020 National Membership Standings  
as of November 9, 2020**

REGION	GOAL	ACTUAL	%
Southern Q	42,763	43,066	100.709
Western	26,395	25,749	97.553
Central	132,698	126,561	95.375
Midwest	30,366	28,650	94.349
Eastern	146,273	137,448	93.967
<b>TOTALS</b>	<b>378,495</b>	<b>361,474</b>	<b>95.803</b>

Q = QUOTA - CONGRATULATIONS!!!

**2020 National Renewal Rates  
as of November 9, 2020**

REGION	2019	RENEWED	%
Central	131,336	115,633	88.04
Eastern	144,870	126,206	87.12
Southern	42,877	36,637	85.45
Midwest	29,926	25,243	84.35
Western	26,531	21,505	81.06
<b>TOTALS</b>	<b>375,540</b>	<b>325,224</b>	<b>86.60</b>

-12,783 ahead of last year

### Sons of The American Legion Membership Application

Detachment of \_\_\_\_\_ Squadron No. \_\_\_\_\_ Birth Date \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ (First) \_\_\_\_\_ (Initial) \_\_\_\_\_ (Last) Recruited by \_\_\_\_\_ (Initial) \_\_\_\_\_ (Last)

Address \_\_\_\_\_ (Street) \_\_\_\_\_ (City) \_\_\_\_\_ (State) \_\_\_\_\_ (Zip)

E-mail Address \_\_\_\_\_ Telephone \_\_\_\_\_

Veteran through whom eligibility is established \_\_\_\_\_

(a) Above is a member in good standing of Post No. \_\_\_\_\_, Dept. of \_\_\_\_\_

OR (b) Above is a deceased veteran who served honorably from \_\_\_\_\_ to \_\_\_\_\_

(c) Relationship of Applicant to Veteran \_\_\_\_\_

I hereby subscribe to the Constitution of the Sons of The American Legion, apply for membership, and transmit \$ \_\_\_\_\_ as annual membership dues.

Signed \_\_\_\_\_ (By Applicant or Parent)

Eligibility certified by \_\_\_\_\_ (Post Adjutant) 00-001 (2013)

**RECEIPT**

Date \_\_\_\_\_ Received of \_\_\_\_\_

\$ \_\_\_\_\_ in payment of dues for 20 \_\_\_\_\_ in \_\_\_\_\_

**For God and Country**

Squadron \_\_\_\_\_ Detachment of \_\_\_\_\_

By \_\_\_\_\_

COVER PHOTO: Sons of The American Legion emblem



## 2020 - 2021 Individual Recruitment Award

The National Membership Committee offers a recruitment pin award for those members recruiting five (5) new members into the Sons of The American Legion within a membership year. This pin is suitable to wear upon your cover or lapel. You must meet the requirements and directions listed below:

- Recruit five (5) new members to S.A.L. **Must be new members only**, no renewals.
- All information must be legible. **Un-readable forms will not be accepted.**
- The new members membership record must be available on the national database.
- This form must be sent prior to midnight July 31, 2021.
- American Legion Family members are also eligible for this award.
- Only one (1) award pin per member regardless of the total new members recruited

### Recruiter Information

Name \_\_\_\_\_ Member ID# \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Full Squadron Name/Number \_\_\_\_\_ Detachment \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

*Unless specified different, the pin will be sent to the above address*

### New Member Information

#1 Name \_\_\_\_\_ 6 Digit Sequential Card or ID # \_\_\_\_\_

#2 Name \_\_\_\_\_ 6 Digit Sequential Card or ID # \_\_\_\_\_

#3 Name \_\_\_\_\_ 6 Digit Sequential Card or ID # \_\_\_\_\_

#4 Name \_\_\_\_\_ 6 Digit Sequential Card or ID # \_\_\_\_\_

#5 Name \_\_\_\_\_ 6 Digit Sequential Card or ID # \_\_\_\_\_

### VERIFYING SIGNATURES

SQUADRON / POST COMMANDER \_\_\_\_\_ DATE \_\_\_\_\_

SQUADRON / POST ADJUTANT \_\_\_\_\_ DATE \_\_\_\_\_

### **RETURN COMPLETED FORMS TO: (Regional Membership Chairman)**

East - Richard Huntley, Jr. (ME) [dickie\\_huntley@hotmail.com](mailto:dickie_huntley@hotmail.com) 38 Whale Cove Rd., Machiasport, ME 04655

South - Jason Roberts (GA) [robertsjason215@gmail.com](mailto:robertsjason215@gmail.com) 215 Oak Hollow Ct., White, GA 30184

Central - Jeffrey Vrabel, Sr. (OH) [jeffvrabelsr@gmail.com](mailto:jeffvrabelsr@gmail.com) 2222 Birch Bark Tri., Grove City, OH 43123

Midwest - Juan Torres (TX) [juantorres10@hotmail.com](mailto:juantorres10@hotmail.com) 10828 Sycamore Dr. S, La Porte, TX 77571

West - Leslie "Jim" Stewart (NV) [controller@bordertowncasino.com](mailto:controller@bordertowncasino.com) 664 Sheffield Ct., Sparks, NV 89431

**PINS WILL BE MAILED UPON VERIFICATION AND APPROVAL**