



Round-Up

The Newsletter of Sons of The American Legion Central Region

Volume 2 – Issue 45 – September 13, 2020



Central Region reaches 10% target

Gentlemen,

Congratulations to the Central Region for reaching the 10% National Target! Your hard work and dedication to Sons of The American Legion is paying off. We are 5,603 members ahead of last year nationally, and we need to continue this trend. Congratulations to Illinois, Wisconsin, Iowa, Minnesota, and Indiana for hitting the goal!

Asking members to pay their dues now will continue to increase our numbers earlier in the year, allowing us to work on our other programs.

Changing the mentality and the culture of how dues are paid is not an overnight task. It will take a lot of time to get our members to but into this concept, but it is something that must be done. We need to change our thinking and how we do business.

We all know what a great organization we have, and what a great organization we are a program of. We need to make paying our dues early a way to honor and show respect to our veterans, both with us today and those who have reported to the Post Everlasting. It's the least we can do!

Please sign-up for a [MySAL](#) account. You will not believe how easy it is, how fast it is, and the capabilities available. I really cannot express enough the importance of jumping on board with this program that many Sons asked for. I challenge everyone reading to make sure that their Squadron knows about the program and begin using the program. Don't be afraid to mention it to Legionnaires, as many Posts already use the system for their membership. They can be a valuable asset to help with the learning curve. Please help us with this important membership tool.

When we look at the National Target Dates for The American Legion, we are way behind in our expecta-

tations. We are at a 10% goal when they are at a 50% goal. And there are Posts and Departments who hit their goals every year. 37 Departments did this year. So why are we different?

I believe that if we change and become closer to mirroring The American Legion's targets, Sons of The American Legion will be able to, in time, utilize the same dates. The only way to answer that question is to ask the person in the mirror to see if it can be done. ***Who's next?***

If I can help in any way, please do not hesitate to reach out and contact me. I will do whatever I can to help you. I know this is preaching to the choir, but it's time for the choir to sing.

As always, please do not hesitate to contact NVC Doc Pfeiffer or me if you need help with anything.

Thanks for your support of this publication!

Continue ***"Serving those who served...full steam ahead!"*** ***Who's next?***

Proud Possessor of a Priceless Heritage,



#SALSTRONG

Jeff Vrabel, Sr.

Central Region Chairman
Sons of The American Legion
National Membership Committee
jeffvrabelsr@gmail.com

***Serving Those Who Served...
Full Steam Ahead***



2021 Membership Report

2020 - 2021 MEMBERSHIP					09/10/20
Region	Goal	Actual	Needed for Quota	Percent	Difference
Southern	42,775	8,111	(34,664)	18.962%	34,664
Midwest	30,377	4,693	(25,684)	15.449%	25,684
Central	132,706	16,702	(116,004)	12.586%	116,004
Western	26,405	3,010	(23,395)	11.399%	23,395
Eastern	146,287	8,491	(137,796)	5.804%	137,796
TOTALS	378,550	41,007	(337,543)	10.833%	337,543

Membership ahead of 2020

5,603

Detachment	Goal	Actual	Needed for Quota	Percent	Difference
Illinois *	14,547	4,657	(9,890)	32.013%	9,890
Wisconsin *	3,745	950	(2,795)	25.367%	2,795
Iowa *	4,376	739	(3,637)	16.888%	3,637
Minnesota *	11,749	1,446	(10,303)	12.307%	10,303
Indiana *	39,365	4,655	(34,710)	11.825%	34,710
Ohio	31,134	3,059	(28,075)	9.825%	28,075
Michigan	24,084	1,039	(23,045)	4.314%	23,045
Missouri	3,706	157	(3,549)	4.236%	3,549
TOTALS	132,706	16,702	116,004	12.586%	116,004

* Met Sept. 10, 2020 goal of 10%

Red Division					
Detachment	Goal	Actual	Needed for Quota	Percent	Difference
Wisconsin	3,745	950	(2,795)	25.367%	2,795
Iowa	4,376	739	(3,637)	16.888%	3,637
Missouri	3,706	157	(3,549)	4.236%	3,549
TOTALS	11,827	1,846	(9,981)	46.491%	9,981

White Division					
Detachment	Goal	Actual	Needed for Quota	Percent	Difference
Illinois	14,547	4,657	(9,890)	32.013%	9,890
Minnesota	11,749	1,446	(10,303)	12.307%	10,303
TOTALS	26,296	6,103	(20,193)	44.321%	20,193

Blue Division					
Detachment	Goal	Actual	Needed for Quota	Percent	Difference
Indiana	39,365	4,655	(34,710)	11.825%	34,710
Ohio	31,134	3,059	(28,075)	9.825%	28,075
Michigan	24,084	1,039	(23,045)	4.314%	23,045
TOTALS	94,583	8,753	(85,830)	25.965%	85,830



The American Legion Family

COVER PHOTO: Monument Circle, Indianapolis

<https://www.booking.com/hotel/us/lavish-penthouse-near-monument-circle.html?activeTab=photosGallery>

2021 Renewal Report

2020 - 2021 RENEWALS					09/07/20
Region	2020 Total	2021 Renewed	Percent	Difference	
Southern	42,788	6,492	15.17%	36,296	
Midwest	28,316	3,211	11.34%	25,105	
Central	125,678	11,708	9.32%	113,970	
Western	25,432	2,225	8.75%	23,207	
Eastern	134,972	5,274	3.91%	129,698	
TOTALS	357,186	28,910	8.09%	328,276	

Detachment	2020 Total	2021 Renewed	Percent	Difference
Illinois	14,402	4,391	30.49%	10,011
Wisconsin	3,962	766	19.33%	3,196
Iowa	4,631	439	9.48%	4,192
Indiana	36,245	3,518	9.71%	32,727
Minnesota	11,056	981	8.87%	10,075
Ohio	29,705	1,282	4.32%	28,423
Michigan	22,807	299	1.31%	22,508
Missouri	2,969	32	1.08%	2,937
TOTALS	125,777	11,708	9.31%	114,069

Red Division				
Detachment	2020 Total	2021 Renewed	Percent	Difference
Wisconsin	3,962	766	19.33%	3,196
Iowa	4,631	439	9.48%	4,192
Missouri	2,969	32	1.08%	2,937
TOTALS	8,593	1,205	28.81%	7,388

White Division				
Detachment	2020 Total	2021 Renewed	Percent	Difference
Illinois	14,402	4,391	30.49%	10,011
Minnesota	11,056	981	8.87%	10,075
TOTALS	25,458	5,372	39.36%	20,086

Blue Division				
Detachment	2020 Total	2021 Renewed	Percent	Difference
Indiana	36,245	3,518	9.71%	32,727
Ohio	29,705	1,282	4.32%	28,423
Michigan	22,807	299	1.31%	22,508
TOTALS	88,757	5,099	15.33%	83,658

Gentlemen,



Thanks to all of you for helping the Central Region surpass the 10% goal. We came in at 12.586% for the September goal of 10%. Congratulations to Illinois, Wisconsin, Iowa, Minnesota, and Indiana for making the 10% goal, and Ohio was only 59 cards short of making it.

Nationally, we are ahead of last year by over 5,600 cards. We need to help keep this momentum going. As I said before, the sooner we can get everyone renewed the sooner we will have more time for other Legion Programs.

It is important that we do not forget about those members that failed to renew last year. We must continue to reach out to these people and try to get them to renew.

Thank you again for your hard work and dedication. It's greatly appreciated.

*Richard "Doc" Pfeiffer,
National Vice-Commander Central*

**"Serving Those Who Served...
Full Steam Ahead"**

2021
National Target Date
October 15, 2020
25%

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE



**NATIONAL HEADQUARTERS
SONS OF THE AMERICAN LEGION**

September 11, 2020

TO: National Officers, Detachment Commanders & Adjutants
FROM: Anthony Wright, National Adjutant
SUBJECT: 10% - MEMBERSHIP TARGET DATE

"Congratulations"

Thank you for all your efforts so far this membership year. Our standings as of our 10% Membership Target Date (9-10-2020) are posted below:

2021 Membership Goal:	378,550
Total Membership:	41,007
Percentage of Goal:	10.833%
Year-to-Date:	+5,603 (compared to 2020 Membership Year)
Renewal Rate:	8.07%
Detachments making Goal:	34

ALABAMA	FLORIDA	INDIANA	MINNESOTA	OREGON	UTAH
ARIZONA	FRANCE	IOWA	MISSISSIPPI	PUERTO RICO	VERMONT
ARKANSAS	GEORGIA	KANSAS	MONTANA	RHODE ISLAND	WISCONSIN
CALIFORNIA	HAWAII	LOUISIANA	NEBRASKA	SOUTH CAROLINA	WYOMING
COLORADO	IDAHO	MARYLAND	NORTH CAROLINA	SOUTH DAKOTA	
CONNECTICUT	ILLINOIS	MASSACHUSETTS	OKLAHOMA	TENNESSEE	

GREAT JOB!!

Many detachments should achieve this membership goal soon! Three detachments have yet to submit any per capita transmittals (DC, MX & PI)

Next Scheduled Renewal Notice Mailed: **September 18, 2020** (1st of 3)

Next Membership Target Date: **October 15, 2020** (25%)

**Renewal is the Key to Membership Success
Membership Is Everyone's Responsibility**

The American Legion myLegion Request Form - Squadron



Sign up for mySAL! The American Legion National Headquarters has designed a secure internet site to assist Squadron Adjutant's in their day-to-day membership processing duties. This site serves as a direct portal from the local squadron to National Headquarters' membership system. You must have internet access to use this tool.

Features include:

- View and edit member information.
- Membership Processing: Renew, Add and Transfer Paying Members
- Generate membership reports
- Submit Consolidated Squadron Report electronically
- View Squadron Information

Prior to creating a site, a Request Form must be on file at National Headquarters signed by **both** the Post Adjutant and the Squadron Adjutant. No other signatures will be accepted.

**** Note:** Membership Processing is not available to all squadrons, based on Detachment approval.

Submit Form

Email: mylegion@legion.org
Fax: 317-860-3131
Mail To: The American Legion
IT, Product Support Specialist
5745 Lee Road
Indianapolis, IN 46216

Already have an account?
If your squadron already has an account, you do not need to complete a new form.

Call the myLegion Support Team at 833-253-9995 to assist with log in instructions.

Post/Squadron # _____ State: _____

Squadron Adjutant (Printed): _____

Signature *Required, must be Squadron Adjutant* _____ Member ID# _____

Post Adjutant (Printed): _____

Signature *Required, must be Post Adjutant* _____ Member ID# _____

Contact Information:

Does not have to be Squadron Adjutant. The information below provides us where to send correspondence and registration instructions to register a mySAL log in. Please note: Once the site is registered, only the Squadron Adjutant can request a username or password re-set.

Contact Name (if not Squadron Adjutant): _____

Daytime Phone #: _____

E-mail (*required*) _____

Updated 3/4/2020

2020 Detachment Membership Standings as of September 7, 2020

DET	GOAL	ACTUAL	%
WI Q2	3,744	3,962	105.823
IA Q1 🏠	4,375	4,631	105.851
IL	14,546	14,408	99.051
OH	31,133	29,705	95.413
MI	24,083	22,807	94.702
MN	11,748	11,056	94.110
IN	39,364	36,245	92.077
MO	3,705	2,969	80.135
TOTALS	132,698	157,777	94.784

Q = QUOTA – CONGRATULATIONS!!!

🏠 = All Time High

2020 National Membership Standings as of September 7, 2020

REGION	GOAL	ACTUAL	%
Southern	42,763	42,820	100.133
Western	26,395	25,672	97.090
Central	132,698	125,783	94.789
Midwest	30,366	28,401	93.529
Eastern	146,273	135,544	92.665
TOTALS	378,495	358,175	94.631

* = Met July 29 National Target of 105%

-13,462 ahead of last year

A Prayer for 9/11

O God, our hope and refuge, in our distress we come quickly to you. Shock and horror of that tragic day have subsided, replaced now with an emptiness, a longing for an innocence lost.

We come remembering those who lost their lives in New York, Washington D.C., and Pennsylvania.

We are mindful of the sacrifice of public servants who demonstrated the greatest love of all by laying down their lives for friends. We commit their souls to your eternal care and celebrate their gifts to a fallen humanity.

We come remembering and we come in hope, not in ourselves, but in you.

As foundations we once thought secure have been shaken, we are reminded of the illusion of security.

In commemorating this tragedy, we give you thanks for your presence in our time of need and we seek to worship you in Spirit and in truth, our guide, and our guardian.

AMEN

Rodney Tolbert, National Chaplain
Sons of The American Legion

2020 Detachment Renewal Rates as of September 7, 2020

DET	2019	RENEWED	%
IA	4,452	4,122	92.59
IL	14,431	13,247	91.80
OH	30,456	27,431	90.07
WI	3,945	3,500	88.72
MN	11,565	10,173	87.96
MI	24,126	20,786	86.16
IN	38,876	33,007	84.90
MO	3,485	2,694	77.30
TOTALS	131,336	114,960	87.53

2020 National Renewal Rates as of September 7, 2020

REGION	2019	RENEWED	%
Central	131,317	114,960	87.53
Eastern	144,840	124,538	85.97
Southern	42,858	36,415	84.93
Midwest	29,920	25,014	83.59
Western	26,524	21,460	80.89
TOTALS	375,540	322,387	85.85

Sons of The American Legion Membership Committee Call

6:00 PM MST

Call in # (515) 604-9644 Access Code: 889133

<http://join.freeconferencecall.com/jrnavarr>

The National Membership Committee holds its monthly Conference Calls on the **third Tuesday of each month**. It is important that we get the message out to as many Membership Chairmen as possible. Please share this with your District and Squadron leadership and ask them to join us.

