



Round-Up



The Newsletter of Sons of The American Legion Central Region

Volume 2 – Issue 42 – August 16, 2020

2020 Central Region Membership
125,493 – 94.570%
Third Place as of August 13, 2020

RECRUIT!
RETAIN!
REINSTATE!

2020 Central Region Renewals
114,694 – 87.33%
First Place as of August 11, 2020

Illinois Impresses

Gentlemen,

When you look at our membership numbers this week, you will see a couple different things.

For 2020, we continue to bring in renewals, and for that we thank you.

For 2021, while we may not be in first place nationally, we do have something to be VERY proud of. Take a look at what Illinois has done so far. I think you will be impressed, challenged, and appreciative of the hard work. Congratulations to the Detachment of Illinois for **“Serving those who served...full steam ahead!” Who’s next?**

As always, please do not hesitate to contact Doc Pfeiffer or me if you need help with anything.

Thanks for your support of this publication!

Proud Possessor of a Priceless Heritage,



#SALSTRONG

Jeff Vrabel, Sr.

Sons of The American Legion
National Membership Committee
Central Region Chairman
jeffvrabelsr@gmail.com

**Serving Those Who Served...
Full Steam Ahead**



To All,



Included in this edition are Friday’s membership reports. We have just under 4 weeks until the September 10 National Target Date and we are on track to exceed that goal. As I said last week, we cannot forget those members who have failed to renew last year for whatever reason. Please continue to reach out to these members and try to get them renewed.

We really need to promote MySAL. This is a list of our Region’s usage for the 2019 – 2020 membership year:

1. Illinois – not listed
2. Indiana – 56 Squadrons
3. Iowa – 14 Squadrons
4. Michigan – 26 Squadrons
5. Minnesota – 25 Squadrons
6. Missouri – not listed
7. Ohio – 80 Squadrons
8. Wisconsin – 17 Squadrons

As you can see, we have a log of room for improvement. I am not sure why Illinois and Missouri were not listed on the report I received from National. If anyone has the information, please send to me and Jeff.

*Richard “Doc” Pfeiffer,
National Vice-Commander Central*

**“Serving Those Who Served...
Full Steam Ahead”**



The American Legion Family

**2019 – 2020 Detachment Membership Standings
as of August 13, 2020**

DET	GOAL	ACTUAL	%
IA Q1 * 🏠	4,375	4,624	105.691
WI Q2 *	3,744	3,955	105.636
IL	14,546	14,393	98.948
OH	31,133	29,639	95.201
MI	24,083	22,807	94.702
MN	11,748	11,036	93.786
IN	39,364	36,070	91.632
MO	3,705	2,969	80.135
TOTALS	132,698	125,493	94.570

Q = QUOTA – CONGRATULATIONS!!!

🏠 = All Time High

* = Met July 29 National Target of 105%

**2019 – 2020 National Membership Standings
as of August 13, 2020**

REGION	GOAL	ACTUAL	%
Southern	42,763	42,726	99.913
Western	26,395	25,315	95.908
Central	132,698	125,493	94.570
Midwest	30,366	28,281	93.134
Eastern	146,273	134,837	92.182
TOTALS	378,495	356,652	94.229

* = Met July 29 National Target of 105%

-13,556 ahead of last year

**Sons of The American Legion
Membership Committee Call**

6:00 PM MST

Call in # (515) 604-9644 Access Code: 889133

<http://join.freeconferencecall.com/jrnavarr>

The National Membership Committee holds its monthly Conference Calls on the **third Tuesday of each month**. It is important that we get the message out to as many Membership Chairmen as possible. Please share this with your District and Squadron leadership and ask them to join us.

**2019 – 2020 Detachment Renewal Rates
as of August 3, 2020**

DET	2019	RENEWED	%
IA	4,452	4,116	92.45
IL	14,431	13,221	91.62
WI	3,945	3,494	88.57
MN	11,565	10,154	87.80
MI	24,126	20,786	86.16
IN	38,876	32,856	84.51
OH	30,456	27,373	89.88
MO	3,485	2,694	77.30
TOTALS	131,336	114,694	87.33

**2019 – 2020 National Renewal Rates
as of July 28, 2020**

REGION	2019	RENEWED	%
Central	131,317	114,694	87.33
Eastern	144,840	123,920	85.54
Southern	42,858	36,312	84.69
Midwest	29,920	24,925	83.29
Western	26,524	21,188	79.86
TOTALS	375,540	321,039	85.49

**PLEASE SEND 2020 – 2021
OFFICERS, DEC, AND COMMITTEE/COMMISSION
CHAIRMEN CONTACT INFORMATION TO ME AND
DOC AS THEY ARE AVAILABLE**

jeffvrabelsr@gmail.com
docsal423@gmail.com

THANK YOU!!!

**Sons of The American Legion
Central Region Conference Call**

7:30 p.m. Eastern Time

Phone (774) 220-4000

Access Code 04423

The Central Region holds its monthly Conference Calls on the **Third Thursday** of each month. Please pass the word as we would love to have more participation.

Please share this with your District and Squadron leadership and ask them to join us.

2020 – 2021 Membership Report as of August 13, 2020

2020 – 2021 Renewal Report as of August 11, 2020

2020 - 2021 MEMBERSHIP					08/13/20
Region	Goal	Actual	Needed for Quota	Percent	Difference
Southern	42,763	4,695	(38,068)	10.979%	38,068
Midwest	30,366	2,511	(27,855)	8.269%	27,855
Central	132,705	8,358	(124,347)	6.298%	124,347
Western	26,395	1,341	(25,054)	5.081%	25,054
Eastern	146,273	2,503	(143,770)	1.711%	143,770
TOTALS	378,502	19,408	(359,094)	5.128%	359,094

Membership ahead of 2020

4,382

Detachment	Goal	Actual	Needed for Quota	Percent	Difference
Illinois *	14,547	3,602	(10,945)	24.761%	10,945
Wisconsin *	3,745	685	(3,060)	18.291%	3,060
Indiana	39,365	2,240	(37,125)	5.690%	37,125
Minnesota	11,749	588	(11,161)	5.005%	11,161
Iowa	4,376	204	(4,172)	4.662%	4,172
Ohio	31,134	806	(30,328)	2.589%	30,328
Missouri	3,706	32	(3,674)	0.863%	3,674
Michigan	24,084	201	(23,883)	0.835%	23,883
TOTALS	132,706	8,358	124,348	6.298%	124,348

* Met Sept. 10, 2020 goal of 10%

Red Division					
Detachment	Goal	Actual	Needed for Quota	Percent	Difference
Wisconsin	3,745	985	2,760	26.302%	2,760
Iowa	4,376	204	4,172	4.662%	4,172
Missouri	3,706	32	3,674	0.863%	3,674
TOTALS	11,827	1,221	10,606	31.827%	10,606

White Division					
Detachment	Goal	Actual	Needed for Quota	Percent	Difference
Illinois	14,547	3,602	(10,945)	24.761%	10,945
Minnesota	11,749	588	(11,161)	5.005%	11,161
TOTALS	26,296	4,190	(22,106)	29.766%	22,106

Blue Division					
Detachment	Goal	Actual	Needed for Quota	Percent	Difference
Indiana	39,364	2,240	(37,124)	5.690%	37,124
Ohio	31,134	806	(30,328)	2.589%	30,328
Michigan	24,084	201	(23,883)	0.835%	23,883
TOTALS	94,582	3,247	(91,335)	9.114%	91,335

2020 - 2021 RENEWALS				08/11/20
Region	2020 Total	Renewed	Percent	Difference
Southern	42,726	3,646	8.53%	39,080
Central	125,493	6,689	5.33%	118,804
Midwest	28,281	1,277	4.52%	27,004
Western	25,315	827	3.27%	24,488
Eastern	134,837	1,474	1.09%	133,363
TOTALS	356,652	13,913	3.90%	342,739

Detachment	2020 Total	Actual	Percent	Difference
Illinois	14,393	3,452	23.98%	10,941
Wisconsin	3,955	382	9.66%	3,573
Minnesota	11,036	482	4.37%	10,554
Indiana	36,070	1,470	4.08%	34,600
Iowa	4,624	152	3.29%	4,472
Ohio	29,639	597	2.01%	29,042
Missouri	2,969	27	0.91%	2,942
Michigan	22,807	127	0.56%	22,680
TOTALS	125,493	6,689	5.33%	118,804

Red Division				
Detachment	2020 Total	Actual	Percent	Difference
Wisconsin	3,955	382	9.66%	3,573
Iowa	4,624	152	3.29%	4,472
Missouri	2,969	27	0.91%	2,942
TOTALS	11,548	561	13.86%	10,987

White Division				
Detachment	2020 Total	Actual	Percent	Difference
Illinois	14,393	3,452	23.98%	10,941
Minnesota	11,036	482	4.37%	10,554
TOTALS	25,429	3,934	28.35%	21,495

Blue Division				
Detachment	2020 Total	Actual	Percent	Difference
Indiana	36,070	1,470	4.08%	34,600
Ohio	29,639	597	2.01%	29,042
Michigan	22,807	127	0.56%	22,680
TOTALS	88,516	2,194	6.65%	86,322

2020 – 2021 National Target Date September 10, 2020

10%

2020-2021 Central Region Membership Program



2020 – 2021 Central Region Membership Program

For this year's membership program, we will be breaking down the Central Region into three divisions based on Detachment membership totals for the end of the 2020 membership year.

Any Detachment reaching 100% by the 2021 American Legion Birthday will receive a plaque.

Any Detachment reaching 105% by the May 12, 2021 National Target Date will receive a plaque.

Any Detachment that reaches 95% Renewals by July 28, 2021 will win breakfast for their Detachment Commander and Membership Chairman at the National Convention in Phoenix.

Division 1 Under 10,000 members (*Iowa, Missouri, Wisconsin*)
 Division 2 10,001 – 20,000 members (*Illinois, Minnesota*)
 Division 3 20,001 members and up (*Michigan, Ohio, Indiana*)

Richard "Doc" Pfeiffer,
National Vice-Commander Central

Jeff Vrabel, Sr.,
Central Region Membership Chairman

Serving Those Who Served...Full Steam Ahead

National Commander Clint Bolt's 2019-2020 Goals

Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

- **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- Renewal rate above 95%
- Obtain 105% in membership by National Convention in Louisville, KY
- Recognize our achievements
- Child Welfare Foundation \$500,000
- National Emergency Fund \$100,000
- Soldiers Wish \$100,000
- Legacy Scholarship \$100,000
- Veterans & Children's Fund \$100,000
- Operation Comfort Warriors \$100,000



I WANT YOU TO RENEW!!!

**2020 – 2021
Central Region
Membership Challenge**
from Jeff Vrabel, Sr.

**August 28, 2020
100%**

Who's next?



BUDDY CHECK

LET THEM KNOW WE CARE!

**NEW DEADLINE
08/31/20**



2019 - 2020 Individual Recruitment Award

The National Membership Committee offers a recruitment pin award for those members recruiting five (5) new members into the Sons of The American Legion within a membership year. This pin is suitable to wear upon your cover or lapel. You must meet the requirements and directions listed below:

- Recruit five (5) **new** members to S.A.L. **Must be new members only**, no renewals.
- All information must be legible. **Un-readable forms will not be accepted.**
- The new members membership record must be available on the national database.
- **This form must be sent prior to midnight August 31, 2020**
- American Legion Family members are also eligible for this award.
- Only one (1) award pin per member regardless of the total new members recruited

Recruiter Information

Name _____ Member ID# _____
 Address _____ City _____ State _____ Zip Code _____
 Full Squadron Name/Number _____ Detachment _____
 Email _____ Phone _____
Unless specified different, the pin will be sent to the above address

New Member Information

#1 Name _____ 6 Digit Sequential Card or ID # _____
 #2 Name _____ 6 Digit Sequential Card or ID # _____
 #3 Name _____ 6 Digit Sequential Card or ID # _____
 #4 Name _____ 6 Digit Sequential Card or ID # _____
 #5 Name _____ 6 Digit Sequential Card or ID # _____

VERIFYING SIGNATURES

SQUADRON / POST COMMANDER _____ DATE _____
 SQUADRON / POST ADJUTANT _____ DATE _____

RETURN COMPLETED FORMS TO: (Regional Membership Chairman)

- East - Richard Huntley, Jr. (ME) dickie_huntley@hotmail.com 38 Whale Cove Rd., Machiasport, ME 04655
 South - Jason Roberts (GA) robertsjason215@gmail.com 215 Oak Hollow Ct., White, GA 30184
 Central - Jeffrey Vrabel, Sr. (OH) jeffvrabelsr@gmail.com 2222 Birch Bark Trl., Grove City, OH 43123
 Midwest - Juan Torres (TX) juantorres10@hotmail.com 10828 Sycamore Dr. S, La Porte, TX 77571
 West - Leslie "Jim" Stewart (NV) controller@bordertowncasinonv.com 664 Sheffield Ct., Sparks, NV 89431

PINS WILL BE MAILED UPON VERIFICATION AND APPROVAL

**National Commander
Clint Bolt's Goal**

**National Convention
August 30, 2020**

105%




**LET US NOT
DESPAIR BUT ACT.
LET US NOT SEEK
THE REPUBLICAN
ANSWER OR THE
DEMOCRATIC
ANSWER BUT THE
RIGHT ANSWER.
LET US NOT SEEK
TO FIX THE BLAME
FOR THE PAST —
LET US ACCEPT
OUR OWN
RESPONSIBILITY
FOR THE FUTURE.**

JOHN F. KENNEDY

Veterans Affairs & Rehabilitation

Good News Everyone!

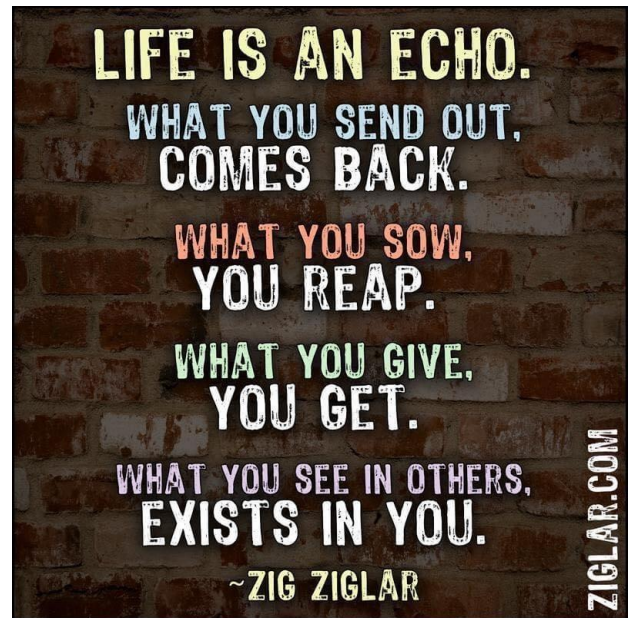
Please see the information below and follow the link to this news release!

If all goes well, all members of The American Legion Family may soon be able to volunteer in person once again at VA Medical Centers and Clinics!

Please pass this information along.

For GOD and Country,

*Butch Ray, Chairman
SAL National VA & R Commission*



News Release

Office of Public Affairs
Media Relations

Washington, DC 20420
(202) 461-7600
www.va.gov

FOR IMMEDIATE RELEASE
Aug. 11, 2020

VA prepares to welcome volunteers back to health care facilities

WASHINGTON — The U.S. Department of Veterans Affairs (VA) announced today plans to gradually and safely [reintroduce volunteers](#) to its health care facilities.

While volunteers are important to the operation of VA services and programs, most volunteer activities have been paused to prevent the spread of the virus that causes COVID-19.

“Just as our facilities are [gradually reinstating services](#), volunteers are slowly reintegrating into them,” said VA Secretary Robert Wilkie. “Volunteers are an integral part of our health care teams, offering fundamental services. We look forward to their return.”

Some volunteer roles will be new, while others will stay the same, be modified, go virtual or remain paused as a precaution to prevent the spread of COVID-19. Individual VA facilities will tailor the reintegration of volunteers based on the facilities’ operational needs and the volunteers’ abilities.

Volunteers can expect the following safety measures:

- **Phased reentry:** Volunteers are being asked to return to duty on an as-needed basis while maintaining physical distancing. VA asks that volunteers do not return to the facility unless they have been approved to do so.
- **Retraining:** Volunteers must complete an orientation and training on VA’s policies and procedures. This includes the proper use of personal protective equipment including face coverings.
- **Health screenings:** Volunteers, like staff and patients, must consent to being screened for COVID-19 exposure and symptoms prior to entering facilities.

These actions are being taken to protect the health, safety and wellbeing of Veterans, staff and volunteers.

Visit [VA Voluntary Service](#) for more information.

###



Lights! Camera! Action!
 Next TALMA virtual training
 focuses on video

Dear TALMA members,

I hope you are enjoying The American Legion Media Alliance monthly virtual training sessions as much as I am. In July, we hosted a popular session on best practices for social media, which followed the debut in June that addressed how to get your post's events in local media. Replays of both are available in [TALMA's private Facebook group](#).

During the one-hour session on social media, Department of Michigan Public Relations Director Mark Sutton and Holly Lewis, adjutant of Post 557 in Wintersville, Ohio, presented useful information for participants and answered a dozen or so questions from them.

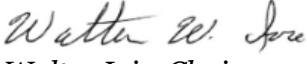
We will continue to keep these sessions interactive. Up next is a virtual training session on best practices for shooting and editing video. It will be held [Wednesday, Aug. 26 at 7:00 p.m. Eastern via Zoom](#). If you have questions you would like to submit beforehand or suggested topics to be addressed, feel free to [email them in advance](#). During the session, participants will be able to type questions into the chat window.

The session will feature panelists Ken Kraetzer, executive director of Sons of The American Legion Radio in New York, and Ben Mikesell, the staff visual journalist for The American Legion. Media and Communications Deputy Director Henry Howard will moderate once again.

In the coming months, we plan to cover other topics such as how to improve your post's newsletter, interviewing and story writing tips, creating graphics for your social media platforms, and podcasting. Also please note that we have not forgotten about the contest entries. National Headquarters staff continues to work almost exclusively at home. The

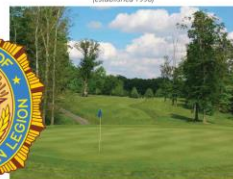
entries have been categorized and are in the Media and Communications office. We will have the entries judged and winners announced as soon as possible. We appreciate your patience.

Thank you for all that you do on behalf of The American Legion Family, our veterans, their families, and communities throughout this great nation.

Sincerely,

 Walter Ivie, Chairman
 The American Legion
 National Media Association



The John Taylor Memorial
SILVER ANNIVERSARY
 Hosted by Bucyrus Squadron 181
25th Annual Saturday, September 26, 2020 **25th Annual**
The Golf Club of Bucyrus
 1330 East Mansfield Street • Bucyrus, OH 44820 • (419) 562-0381
 5th District S.A.L. Golf Scramble (established 1996)
SHOTGUN START
10:00 A.M.
 \$60 per golfer
 \$240 per team
 Includes Green Fees • Cart
 Food at the Turn • Dinner • Prizes
Open to all members of The American Legion Family
ENTRY DEADLINE - SEPTEMBER 19, 2020
 For additional information, please contact ... Randy Eicher at (419) 563-6737



Please make checks payable and mail entries to:
 S.A.L. 5th District Golf Outing
 c/o Randy Eicher
 6984 State Route 4, Bloomville, OH 44818
 Ph: 419-563-6737 • Email: ranbar1@roadrunner.com



detach here

Contact Person: _____
 Contact Address: _____
 Contact Phone: _____
 Post/Sqd./Unit #: _____

Detachment Feature

Iowa

Gentlemen,



As the 2019-2020 year comes to end, I want to give you an end of the year report for the Detachment of Iowa Sons of The American Legion. Even in a Global

Pandemic, Iowa shined and showed our determination and showed Iowa Strong. I cannot be prouder of what was accomplished, and when I was elected, if you would have told me what we would have done, I would have laughed. You all did the work, and I want to thank you for all of your hard work. We streamlined the meetings, made them more fun, and engageable. I would like to attribute to past members coming back to the Detachment on this. The following items are what the Detachment of Iowa accomplished last year:

- Membership – 4,624 members for 105.691%
- Renewals – 4,116 members for 92.45%
- 8 New Squadrons Chartered
- All Time High in Membership
- Child Welfare Foundation Donations Doubled
- Triple Nickel Award
- Iowa leads the Nation in Triple Nickel Awards at 5 in the last 10 years
- 1st In Central Region in Membership
- 1st in Central Region in Renewals


The Triple Nickel Award is having Membership at 105%, Renewals at 85%, and 5 new Chartered Squadrons by July 1st. We accomplished that by the middle of June. We even had a member of the Iowa Sons receive a National Award. Past National Vice-Commander Dennis Theobold was selected as the George B. Evans Award Recipient. That is awarded for a member who has performed outstanding service and made significant contributions of time and effort in Grassroots Veteran Advocacy work in Legislative Affairs. I want to Congratulate Dennis on this well-deserved award. I will present his award at our Fall DEC if we have it, or I may travel to Muscatine to present it. Dennis is someone who holds the passion and desire to keep the Detachment moving forward in all matters of Legislative Affairs. He is someone I look up to and for council on these matters.

Our Membership goal for Membership is 4,376 members, and the first deadline is September 11, for 10%. We are currently at 3%, but we also have not received renewals yet either, so get the word out and let's get this year going. I want to try and achieve a Renewal rate of 95%, and raise \$5,000 for CWF, and \$5,000 for NEF. I have all the confidence in you gentlemen and look forward to another year of working with you. You all are the best group any Commander could ask for, I am grateful.

Very Respectfully,

*Mike Monserud, Commander
Detachment of Iowa
National Legislative Commission*

The American Legion
myLegion Request Form - Squadron



Sign up for mySAL! The American Legion National Headquarters has designed a secure internet site to assist Squadron Adjutant's in their day-to-day membership processing duties. This site serves as a direct portal from the local squadron to National Headquarters' membership system. You must have internet access to use this tool.

Submit Form

Email: mylegion@legion.org

Fax: 317-860-3131

Mail To: The American Legion
IT, Product Support Specialist
5745 Lee Road
Indianapolis, IN 46216

Already have an account?

If your squadron already has an account, you do not need to complete a new form.

Call the myLegion Support Team at 833-253-9995 to assist with log in instructions.


Features include:

- View and edit member information.
- Membership Processing: Renew, Add and Transfer Paying Members
- Generate membership reports
- Submit Consolidated Squadron Report electronically
- View Squadron Information


Prior to creating a site, a Request Form must be on file at National Headquarters signed by **both** the Post Adjutant and the Squadron Adjutant. No other signatures will be accepted.

**** Note:** Membership Processing is not available to all squadrons, based on Detachment approval.

Post/Squadron # _____ State: _____

 **Squadron Adjutant (Printed):** _____

Signature *Required, must be Squadron Adjutant* _____ Member ID# _____

 **Post Adjutant (Printed):** _____

Signature *Required, must be Post Adjutant* _____ Member ID# _____

Contact Information:
Does not have to be Squadron Adjutant. The information below provides us where to send correspondence and registration instructions to register a mySAL log in. Please note: Once the site is registered, only the Squadron Adjutant can request a username or password re-set.

Contact Name (if not Squadron Adjutant): _____

Daytime Phone #: _____

E-mail (required) _____

Updated 3/4/2020

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE

'Sons for Kids' aprons support Child Welfare Foundation

The American Legion

JUL 28, 2020



The Sons of The American Legion "Sons for Kids" aprons are available to order individually or by bulk. The suggested donation per apron is \$20 – 100 percent of donations support grants provided by the American Legion Child Welfare Foundation (CWF).

CWF awards grants to nonprofits that contribute to the physical, mental, emotional, and spiritual welfare of children.

The donation fee does not include shipping costs provided by The American Legion. Additional donations are accepted, and appreciated, for shipping.

To order "Sons for Kids" aprons, you can send payment by mail to:


The American Legion
C/O CWF
P.O. Box 1055
Indianapolis, IN 46204

Please make sure the number of aprons you are requesting is listed in the memo section of the check. Also include the address as to where you would like the aprons shipped to. If no address is provided, the aprons will be shipped to the address listed on the check.

Apron purchases also can be made online at www.cwf-inc.org/ by clicking on the donate tab. List the number of aprons requested in the tribute section.

All donations for the "Sons of Kids" aprons will count toward CWF awards at the end of the program year in May 2021.

Sons of The American Legion
* NATIONAL HEADQUARTERS * P.O. BOX 1055 * INDIANAPOLIS, INDIANA 46206 *
www.legion.org/sons


For God and Country

MEMORANDUM

FROM: ANTHONY W. WRIGHT, S.A.L. NATIONAL ADJUTANT

TO: S.A.L. NATIONAL EXECUTIVE COMMITTEE
S.A.L. NATIONAL COMMISSION / COMMITTEE CHAIRMEN
S.A.L. DETACHMENT COMMANDERS
S.A.L. DETACHMENT ADJUTANTS

DATE: AUGUST 10, 2020

SUBJECT: S.A.L. 2020 NATIONAL CONVENTION BOOKS JUDGING DEFERRED

Previously, we announced the plans to handle the awards that would normally be presented at the 2020 National Convention as a result of the COVID-19 response with the exception of the following.

- National History Contest Awards
- Community Service Scrapbook Contest Awards

After further communication with the National Historian and the National Americanism Commission Chairman, the decision has been made to defer judging of these 2020 awards. This was after agreeing that we could not achieve a satisfactory method of ensuring that all the reviewers involved could properly inspect the submissions.

We will hold all the 2020 submissions for judging in their usual manner along with the 2021 submissions at the National Convention in Phoenix, Arizona. We will present separate awards for both years so that we recognize the efforts put into creating them this year as well as next.

Thank you all for your understanding.

