



Round-Up



The Newsletter of Sons of The American Legion Central Region

Volume 2 – Issue 38 – July 26, 2020

Central Region Membership
124,518 – 93.836%
Third Place as of July 9, 2020

RECRUIT!
RETAIN!
REINSTATE!

Central Region Renewals
113,899 – 86.72%
First Place as of July 13, 2020

105% target date this week

**100% MEMBERSHIP
BY AUGUST 28, 2020**



I WANT YOU TO RENEW!!!

Gentlemen,

I had the opportunity to go on vacation with my family this week. We're actually not home yet (almost there), but I wanted to make sure everyone got this week's edition of *Round-Up*.

As I sat on the balcony 16 floors above North Myrtle Beach, watching the waves come in, I began to think how this relates to our membership. It comes in waves. Some membership cards trickle in, while others come crashing in. Either way, our numbers increase, as we all strive for quota. I would love to see a huge tidal wave of membership in the next five weeks.

How many of you are actually taking the 100% by August 28 challenge seriously? I know it's a huge

request, but we can do it, if we change how we think about membership.

For example, look how hard everyone is working right now on renewals from the 2019-2020 membership year. If we would take care of this in the first two months of our year, we would not have to be begging people to renew for 20 so they can re-up for 21. It makes no sense to me why we continue to do it like this, and we need to change the mindset, spread the word, and get the message out. I want to see who will reach quota on August 28. Detachment Adjutants are asked to report back to me every Squadron that has hit quota by the challenge date. I want to recognize them here for their hard work. They deserve it. Do you want it? Can you reach out to your membership and get all the help you need? I know that those who meet the challenge will be noticed not only in their District and Detachment, but the National Organization will also take notice. Those who reach quota will be this year's leaders in membership, and others will look to them for guidance. **Who's next?**

LAST CHANCE FOR IRA!!! I also want to remind everyone that the deadline for applying for an Individual Recruitment Award for the 2019-2020 membership year is **Friday, July 31, 2020**. A copy of the form is included in this edition. It can also be found [here](#).

The Central Region leads Sons of The American Legion with nearly forty pins awarded. If you recruited five members during 2019-2020, send me the form right away and I will make sure you get your award.

110%

Please don't forget the 2019 – 2020 Central Region Chal-

lence Date of 110% on June 30.

As always, please do not hesitate to contact Doc Pfeiffer or me if you need help with anything.

Thanks for your support of this publication!

Proud Possessor of a Priceless Heritage,



#SALSTRONG

Jeff Vrabel, Sr.
Sons of The American Legion
National Membership Committee
Central Region Chairman
jeffvrabelsr@gmail.com

**Serving Those Who Served...
Full Steam Ahead**
THE AMERICAN LEGION
MEDIA ALLIANCE



To All,

Included is Friday's membership report. As you can see, we continue to increase our numbers. Even though the 2021 cards are in and being distributed, we cannot give-up on our renewals for the 2020 card year.

As last Tuesday's renewal report, we have 17,346 members just in the Central Region that have not renewed this year. That is more than the entire membership of the Detachment of Illinois. Jeff and I know you guys are working hard on renewals because we lead the nation in renewal percentage, so please continue renewing as many members as you can.

A few reminders:

1. Wednesday, July 29 is the 105% target date and also the membership number your next year's membership goal will be based on.
2. The deadline for the Individual Recruitment Award (IRA) is July 31. The Central Region currently leads the nation in IRA's with 35, and a few pending. GREAT JOB!
3. I encourage everyone to take The American Legion Basic Training course, available at www.legion.org/basictraining.
4. Please remind your Adjutants to submit their National Officer Request Form to National Headquarters ASAP, and send a copy of their

Officer Certification Form, along with a list of Committee and Commission Chairmen to Jeff and me.

Thank you for all you do!

*Richard "Doc" Pfeiffer,
National Vice-Commander Central*

**"Serving Those Who Served...
Full Steam Ahead"**



The American Legion Family

**2019 – 2020
NATIONAL TARGET DATE**

July 29, 2020

105%

REVISED

**National Commander Clint Bolt's
2019-2020 Goals**

Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

- 🔴 **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- 🔴 Renewal rate above 95%
- 🔴 Obtain 105% in membership by National Convention in Louisville, KY
- 🔴 Recognize our achievements
- 🔴 Child Welfare Foundation \$500,000
- 🔴 National Emergency Fund \$100,000
- 🔴 Soldiers Wish \$100,000
- 🔴 Legacy Scholarship \$100,000
- 🔴 Veterans & Children's Fund \$100,000
- 🔴 Operation Comfort Warriors \$100,000

Greetings,

As most of you are aware, a National Dues increase was put into effect beginning July 1 of this year for the SAL. If your Detachment or Squadron is still receiving dues payments for the previous year at \$2/member, you may submit those payments via the Traditional method by paper checks and cards.

The online transmittal process through myLegion/mySAL will only process 2021 dues at \$5/member. Effective January 1, 2021, the National Per Capita of \$5/member will apply to all dues payments regardless of the membership year being paid.

Please let us know if you have any questions. Toll-free MyLegion Support Phone: (833) 253-9995.

Joe Gallagher
Deputy Director, IT
317.860.3141

Justin McKay – SQL/Web Report Developer,
MyLegion/AIM Department Services, IT
Phone (317) 860-3085
Fax (317) 860-3001


2020 – 2021
Central Region
Membership Challenge
from Jeff Vrabel, Sr.

August 28, 2020
100%

Who's next?



Thanks for still serving America.



2019 - 2020 Individual Recruitment Award

The National Membership Committee offers a recruitment pin award for those members recruiting five (5) new members into the Sons of The American Legion within a membership year. This pin is suitable to wear upon your cover or lapel. You must meet the requirements and directions listed below:

- Recruit five (5) new members to S.A.L. **Must be new members only**, no renewals.
- All information must be legible. **Un-readable forms will not be accepted.**
- The new members membership record must be available on the national database.
- This form must be sent prior to midnight July 31, 2020.**
- American Legion Family members are also eligible for this award.
- Only one (1) award pin per member regardless of the total new members recruited

Recruiter Information

Name _____ Member ID# _____

Address _____ City _____ State _____ Zip Code _____

Full Squadron Name/Number _____ Detachment _____

Email _____ Phone _____

Unless specified different, the pin will be sent to the above address

New Member Information

#1 Name _____ 6 Digit Sequential Card or ID # _____

#2 Name _____ 6 Digit Sequential Card or ID # _____

#3 Name _____ 6 Digit Sequential Card or ID # _____

#4 Name _____ 6 Digit Sequential Card or ID # _____

#5 Name _____ 6 Digit Sequential Card or ID # _____

VERIFYING SIGNATURES

SQUADRON / POST COMMANDER _____ DATE _____

SQUADRON / POST ADJUTANT _____ DATE _____

RETURN COMPLETED FORMS TO: (Regional Membership Chairman)

East - Richard Huntley, Jr. (ME) dickie_huntley@hotmail.com 38 Whale Cove Rd., Machiasport, ME 04655

South - Jason Roberts (GA) robertsjason215@gmail.com 215 Oak Hollow Ct., White, GA 30184

Central - Jeffrey Vrabel, Sr. (OH) jeffvrabelsr@gmail.com 2222 Birch Bark Trl., Grove City, OH 43123

Midwest - Juan Torres (TX) juantorres10@hotmail.com 10828 Sycamore Dr. S, La Porte, TX 77571

West - Leslie "Jim" Stewart (NV) controller@borderdowncasinonv.com 664 Sheffield Ct., Sparks, NV 89431

PINS WILL BE MAILED UPON VERIFICATION AND APPROVAL



**2019 – 2020 Detachment Membership Standings
as of July 23, 2020**

**2019 – 2020 Detachment Renewal Rates
as of July 20, 2020**

DET	GOAL	ACTUAL	%
IA Q1 * 🏠	4,375	4,623	105.669
WI Q2 *	3,744	3,955	105.636
IL	14,546	14,374	98.818
OH	31,133	29,585	95.028
MN	11,748	10,973	93.403
MI	24,083	22,438	93.169
IN	39,364	36,060	91.607
MO	3,705	2,889	77.976
TOTALS	132,698	124,897	94.121

DET	2019	RENEWED	%
IA	4,452	4,112	92.36
IL	14,431	13,176	91.30
WI	3,945	3,494	88.57
MN	11,565	10,049	86.89
MI	24,126	20,483	84.90
IN	38,876	32,843	84.48
OH	30,456	27,256	73.95
MO	3,485	2,577	73.95
TOTALS	131,336	113,990	86.79

Q = QUOTA – CONGRATULATIONS!!!

🏠 = All Time High

* = Met July 29 National Target of 105%

**2019 – 2020 National Renewal Rates
as of July 13, 2020**

**2019 – 2020 National Membership Standings
as of July 23, 2020**

REGION	2019	RENEWED	%
Central	131,317	113,990	86.79
Eastern	144,840	123,459	85.22
Southern	42,858	36,206	84.44
Midwest	29,920	24,826	82.96
Western	26,524	21,125	79.62
TOTALS	375,540	319,606	85.11

REGION	GOAL	ACTUAL	%
Southern	42,763	42,458	99.287
Western	26,395	25,330	95.965
Central	132,698	124,897	94.121
Midwest	30,366	28,243	93.009
Eastern	146,273	134,346	91.846
TOTALS	378,495	355,274	93.865

* = Met July 29 National Target of 105%

-12,898 ahead of last year

**PLEASE SEND 2020 – 2021
OFFICERS, DEC, AND COMMITTEE/COMMISSION
CHAIRMEN CONTACT INFORMATION TO ME AND
DOC AS THEY ARE AVAILABLE**

jeffvrabelsr@gmail.com
docsal423@gmail.com

THANK YOU!!!

**Sons of The American Legion
Membership Committee Call**

6:00 PM MST

Call in # (515) 604-9644 Access Code: 889133

<http://join.freeconferencecall.com/jrnavarr>

The National Membership Committee holds its monthly Conference Calls on the **third Tuesday of each month**. It is important that we get the message out to as many Membership Chairmen as possible. Please share this with your District and Squadron leadership and ask them to join us.

**Sons of The American Legion
Central Region Conference Call**

7:30 p.m. Eastern Time

Phone (774) 220-4000

Access Code 04423

The Central Region holds its monthly Conference Calls on the **Third Thursday** of each month. Please pass the word as we would love to have more participation.

Please share this with your District and Squadron leadership and ask them to join us.

The American Legion
myLegion Request Form - Squadron



Sign up for mySAL! The American Legion National Headquarters has designed a secure internet site to assist Squadron Adjutant's in their day-to-day membership processing duties. This site serves as a direct portal from the local squadron to National Headquarters' membership system. **You must have internet access to use this tool.**

Features include:

- View and edit member information.
- Membership Processing: Renew, Add and Transfer Paying Members
- Generate membership reports
- Submit Consolidated Squadron Report electronically
- View Squadron Information

Prior to creating a site, a Request Form must be on file at National Headquarters signed by **both** the Post Adjutant and the Squadron Adjutant. No other signatures will be accepted.

** Note: Membership Processing is not available to all squadrons, based on Detachment approval.

Submit Form
 Email: mylegion@legion.org
 Fax: 317-860-3131
 Mail To: The American Legion
 IT, Product Support Specialist
 5745 Lee Road
 Indianapolis, IN 46216

Already have an account?
 If your squadron already has an account, you do not need to complete a new form.

Call the myLegion Support Team at 833-253-9995 to assist with log in instructions.

Post/Squadron # _____ State: _____

Squadron Adjutant (Printed): _____

Signature *Required, must be Squadron Adjutant* _____ Member ID# _____

Post Adjutant (Printed): _____

Signature *Required, must be Post Adjutant* _____ Member ID# _____

Contact Information:
 Does not have to be Squadron Adjutant. The information below provides us where to send correspondence and registration instructions to register a mySAL log in. Please note: Once the site is registered, only the Squadron Adjutant can request a username or password re-set.

Contact Name (if not Squadron Adjutant): _____

Daytime Phone #: _____

E-mail (required) _____

Updated 3/4/2020

2020-2021 Central Region Membership Program



2020 – 2021 Central Region Membership Program

For this year's membership program, we will be breaking down the Central Region into three divisions based on Detachment membership totals for the end of the 2020 membership year.

Any Detachment reaching 100% by the 2021 American Legion Birthday will receive a plaque.

Any Detachment reaching 105% by the May 12, 2021 National Target Date will receive a plaque.

Any Detachment that reaches 95% Renewals by July 28, 2021 will win breakfast for their Detachment Commander and Membership Chairman at the National Convention in Phoenix.

- Division 1 Under 10,000 members (Iowa, Missouri, Wisconsin)
- Division 2 10,001 – 20,000 members (Illinois, Minnesota)
- Division 3 20,001 members and up (Michigan, Ohio, Indiana)

Richard "Doc" Pfeiffer,
National Vice-Commander Central

Jeff Vrabel, Sr.,
Central Region Membership Chairman

Serving Those Who Served...Full Steam Ahead

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE

THE AMERICAN LEGION **FAMILY**



Ken's Corner

SENT ON BEHALF OF THE SONS OF THE AMERICAN LEGION NATIONAL ADJUTANT



2020 Fall Meeting Plan of the SAL-NEC – Saturday, October 10, 2020 Set-Up Due to Covid-19 Social Distancing

New technologies have enabled companies to use new platforms and conduct meetings worldwide via Microsoft Teams, Zoom, and others. Utilizing new technologies provides the SAL an excellent opportunity to utilize these abilities at the upcoming fall meetings due to its smaller group size and easier to control. This meeting plan is preliminary and contingent on the outcome of meetings with the Sheraton Hotel, Markie's, and Stage Tech. The American Legion Internal Affairs & Membership Staff is working with the Convention Division and the Sheraton Hotel to create a two-way interactive streaming platform of the SAL NEC meeting. National Executive Committee Members, PNC's, and Chairman will have the ability to participate in the meeting from their home. A moderator will monitor the live stream and notify the Commander when there is a motion, question, or a vote from members who may be live streaming. NEC members will have the option to accept a call-in to Indianapolis or opt to stay home for health reasons, but still, can participate in the meeting.

Plan for the SAL National Executive meeting:

Groups that will meet in Indianapolis, observing social distancing

- National Executive Committee (meet in Sheraton, Meridian Ballroom – Saturday, October 10). They may also opt to live stream.

Only one representative per detachment. Alternate NEC should NOT attend EXCEPT in the absence of their NEC.

- Past National Commanders will be called into Indianapolis or opt to live stream.
- Finance, Resolutions, Membership, and Internal Affairs Chairmen will be called in to provide a report and be available for questions.

- The room reservation link will be posted on August 1, 2020. A separate email will go out to those who receive a call in only.

Groups that will meet electronically – methods, dates, and times to be announced – all reports due by October 7, 2020, and will be compiled for the NEC by October 9, 2020, for the meeting.

- Chairman will coordinate with each other and determine the flow of reports to the Adjutant before October 7.
- Commissions and Committees are meeting electronically

Canceled events

- Candidate for National Commander luncheon and hospitality rooms
- History contest judging – will judge 2019-20 & 2020-21 at the Phoenix national convention
- SAL breakfast
- Commanders and Adjutant Training

Meeting/Function	Indianapolis	Electronic	Possible Electronic	Canceled
Commanders Advisory Committee			X	
Americanism Commission		X		
Committee on Committees			X	
Legislative Commission		X		
Child Welfare Foundation			X	
Committee on Children & Youth		X		
Internal Affairs (Chairman to be in Indianapolis)	Chairman only	X		
Convention Committee		X		
Finance Commission (Chairman to be in Indianapolis)	Chairman only	X		
Membership Committee (Chairman to be in Indianapolis)	Chairman only	X		
Public Affairs and Media		X		
Veterans Affairs & Rehabilitation Commission		X		
Veterans Education & Employment Commission		X		
Resolutions Subcommittee (Chairman to be in Indianapolis)	Chairman only	X		
Membership Development and Training			X	
History Contest judging			X	
Commander and Adjutant Training			X	
SAL Breakfast				X
Candidate for National Commander Hospitality Rooms				X

Regards,

Ken A. George

Member Engagement Coordinator
National SAL & ALR Liaison
NALC Alumni – Class of 2016
Phone 317.630.1376
Fax 317.655.1509

www.legion.org

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