



# Round-Up

The Membership Newsletter of  
Sons of The American Legion  
Central Region

Central Region

Volume 1 – Issue 34 – June 28, 2020

**National Target Date**  
**July 20, 2020**  
**105%**

**RECRUIT!**  
**RETAIN!**  
**REINSTATE!**

**CENTRAL REGION CHALLENGE DATE**  
**June 30, 2020**  
**110%**

# Last-minute Push

Gentlemen,

In two days, the new membership year starts. If anyone has 2020 membership cards, please turn them in right away. We want to have as many paid members as we can by July 1.

As we start the 2021 year, we need to change our mindset, and it needs to start today. **My 2020-2021 Central Region Challenge for the short term is: 100% MEMBERSHIP BY AUGUST 28.** This gives us eight weeks to roll up our sleeves and show everyone how easy it will be. We need to get this message out now, so we are prepared to reach the challenge.

**Central Region**  
**SAL**  
**Membership**  
**123,747**  
Third Place  
93.255%  
as of June 25, 2020

**Central Region**  
**SAL**  
**Renewals**  
**112,755**  
First Place  
85.85%  
as of June 22, 2020

The key to meeting this challenge is to get as many Squadrons to use **MySAL** as possible. By using this tool, we will be able to have a much faster turnaround time, will save money in postage, and will have more accurate numbers. Will you help? Are you up to the challenge? **Who's next?**

While working on this challenge, we **MUST** continue to collect any outstanding 2019-2020 cards by reaching out to our members who have not renewed yet. Everyone understands that we will never have 100% renewals, but we can be as close to 100% as possible.

If a member is still unrenewed, pick up the phone and ask what you can do to get him renewed. Remind him why he joined, our programs, how we help our Veterans, our children, our Community, State, and Nation. Remind him that he is a **Proud Possessor of a Priceless Heritage.** Ask him how you can help. We all need each other, and The American Legion Family needs us, the proud members of the Sons of The American Legion.

To make these things happen, we need to have active participation and communication from the Membership Chairman at all levels, Squadron, County, District, and Detachment. We can all read this message, but if we don't share it and try to make it happen, it won't. We need to change the culture of paying dues, and we need to change it now. **Who's next?**

As we begin our preparations for the 2020 – 2021 membership year, we need to build our email lists. Please email both me and Doc a copy of your Officers, DEC, and Committee/Commission Chairmen.

We would like to have name, title, mailing address, email address, and phone number. If you have this information in another form, please feel free to send it. Thank you in advance!

**110%** Please don't forget the Central Region Challenge Date of 110% on June 30. Although we want to hit this challenge, I won't mind if we don't as long as our renewal numbers increase.

If you have any special plans or ideas on how you will conduct your membership programs for the 2020 – 2021, please share with us. By sharing, we all improve our program.

As always, please do not hesitate to contact Doc Pfeiffer or me if you need help with anything.

Thanks for your support of this publication!

Proud Possessor of a Priceless Heritage,



#SALSTRONG

**Jeff Vrabel, Sr.**  
Sons of The American Legion  
National Membership Committee  
Central Region Chairman  
[jeffvrabelsr@gmail.com](mailto:jeffvrabelsr@gmail.com)

**"Serving Those Who Served...  
...Full Steam Ahead"**



I talked with Michigan's Detachment Commander Mike Holly and he reported that Sandy Lipman is home from the hospital and is doing good. Please keep him and his family in your thoughts and prayers.

*Richard "Doc" Pfeiffer,  
National Vice-Commander Central*

**"Serving Those Who Served" ...  
Full Steam Ahead**

**SONS OF THE AMERICAN LEGION**



**MySAL**

**MEMBERSHIP DATABASE**

**National Commander Clint Bolt's  
2019-2020 Goals**

*Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.*

- 🏅 **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- 🏅 Renewal rate above 95%
- 🏅 Obtain 105% in membership by National Convention in Louisville, KY
- 🏅 Recognize our achievements
- 🏅 Child Welfare Foundation \$500,000
- 🏅 National Emergency Fund \$100,000
- 🏅 Soldiers Wish \$100,000
- 🏅 Legacy Scholarship \$100,000
- 🏅 Veterans & Children's Fund \$100,000
- 🏅 Operation Comfort Warriors \$100,000

**NATIONAL TARGET DATE**

**July 29, 2020**

**105%**

**REVISED**



Gentlemen,

Our new cards will be arriving soon, and everyone will be anxious to start on a new year, but we cannot forget those members that have not renewed this year. We must continue to try to renew all the members we can and stop the flow of members falling through the cracks.

You have done a good job on renewals this year and currently lead the Nation. Our next target goal of 105% is July 29. This number determines your Delegate strength at the National Convention and is also what your next year's membership goal will be based on. Keep up the hard work and remember EVERY CARD COUNTS.

**Detachment Membership Standings**  
as of June 17, 2020

DET	GOAL	ACTUAL	%
IA Q1 * 🏠	4,375	4,619	105.777
WI Q2	3,744	3,862	103.152
IL	14,546	14,272	98.116
OH	31,133	29,414	94.479
MI	24,083	22,264	92.447
MN	11,748	10,878	92.594
IN	39,364	35,630	90.514
MO	3,705	2,808	75.789
<b>TOTALS</b>	<b>132,698</b>	<b>123,747</b>	<b>93.255</b>

Q = QUOTA – CONGRATULATIONS!!!

🏠 = All Time High

\* = Met July 29 National Target of 105%

^ = Met June 30 Central Region Challenge of 110%

**National Membership Standings**  
as of June 17, 2020

REGION	GOAL	ACTUAL	%
Southern	42,763	41,937	98.068
Western	26,395	24,956	94.548
Central	132,698	123,747	93.255
Midwest	30,366	27,928	91.971
Eastern	146,273	133,275	91.114
<b>TOTALS</b>	<b>378,495</b>	<b>351,843</b>	<b>92.958</b>

\* = Met June 17 National Target of 100%

-12,202 ahead of last year

**Detachment Renewal Rates**  
as of June 22, 2020

DET	2019	RENEWED	%
IA	4,452	4,093	91.94
IL	14,431	13,111	90.85
OH	30,456	27,070	88.88
MN	11,565	10,027	86.70
WI	3,945	3,411	86.46
MI	24,126	20,332	84.27
IN	38,876	32,134	82.66
MO	3,485	2,577	73.95
<b>TOTALS</b>	<b>131,336</b>	<b>112,755</b>	<b>85.85</b>

**National Renewal Rates**  
as of June 22, 2020

REGION	2019	RENEWED	%
Central	131,317	112,755	85.85
Eastern	144,840	121,791	84.07
Southern	42,858	35,506	82.81
Midwest	29,920	24,518	81.93
Western	26,524	20,809	78.43
<b>TOTALS</b>	<b>375,540</b>	<b>315,379</b>	<b>83.98</b>

**Membership Committee Call**

6:00 PM MST

Call in # (515) 604-9644 Access Code: 889133

<http://join.freeconferencecall.com/jrnavarr>

The National Membership Committee holds its monthly Conference Calls on the **third Tuesday of each month**. It is important that we get the message out to as many Membership Chairmen as possible. Please share this with your District and Squadron leadership and ask them to join us.

**2019 – 2020**  
**Central Region**  
**Membership Challenge**  
*from Jeff Vrabel, Sr.*

<b>DECEMBER 31</b>	<b>60%</b> ✓
<b>FEBRUARY 1</b>	<b>85%</b> ✓
<b>MARCH 1</b>	<b>90%</b> ✓
<b>APRIL 1</b>	<b>95%</b> ✓
<b>MAY 1</b>	<b>100%</b> ✓
<b>JUNE 30</b>	<b>110%</b>

**Who's next?**



**I WANT**  
**YOU**  
**TO RENEW!!!**

## Ken's Corner

**APPROVED FOR WIDE DISTRIBUTION TO ALL INVOLVED IN MEMBERSHIP!!!**



All SAL Leadership,

This email is being sent on behalf of the Membership Chairman Joseph Navarrete.

As you can see, our membership is in decline, mainly due to COVID-19 restrictions, Posts/Squadrons not being able to meet, among other things. However, this also means there are members who have not renewed their membership for 2019 and further.

Another factor that impacts our goals is not processing membership transmittals on a regular basis. Recently, it was brought to my attention there are some Squadrons that have been sitting on months' worth membership transmittals. Holding membership transmittals is not a good practice under any circumstances. For the past 34 years, nationally, the SAL has met its membership goals, until April 2020. May's membership goal of 100% fell short. However, it is never too late to correct the course of the ship.

If there are any Squadrons or Detachments that have membership transmittals waiting to be sent in, regardless if it is 1 member or 100 members, don't wait, send them in! If you have members who have not renewed call them, visit them, do a "Buddy Check," ask them to renew and come back.

This is a call to action, the Membership Chairman and I are asking everyone receiving this email to reach out to your Squadrons, make every effort to achieve 100%, and continue SAL growth. Of course, please don't stop there; we still have the 105% membership goal to meet by July 29. We can do it.

Lastly, I want to encourage everyone that has access; to use [mysal.org](http://mysal.org) for your membership transmittals and CSR reporting. Why do you ask? Because "snail mail" is just too slow.

Regards,

*Ken A. George*

Member Engagement Coordinator  
National SAL & ALR Liaison  
NALC Alumni – Class of 2016  
Phone 317.630.1376  
Fax 317.655.1509

[www.legion.org](http://www.legion.org)

**Veterans Strengthening America**



**THE AMERICAN LEGION**  
VETERANS • DEFENSE • AMERICANISM • YOUTH



### 2019 - 2020 Individual Recruitment Award

The National Membership Committee offers a recruitment pin award for those members recruiting five (5) new members into the Sons of The American Legion within a membership year. This pin is suitable to wear upon your cover or lapel. You must meet the requirements and directions listed below:

- Recruit five (5) new members to S.A.L. **Must be new members only**, no renewals.
- All information must be legible. **Un-readable forms will not be accepted.**
- **The new members membership record must be available** on the national database.
- **This form must be sent prior to midnight July 31, 2020.**
- American Legion Family members are also eligible for this award.
- Only one (1) award pin per member regardless of the total new members recruited

#### Recruiter Information

Name \_\_\_\_\_ Member ID# \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Full Squadron Name/Number \_\_\_\_\_ Detachment \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

*Unless specified different, the pin will be sent to the above address*

#### New Member Information

#1 Name \_\_\_\_\_ 6 Digit Sequential Card or ID # \_\_\_\_\_  
#2 Name \_\_\_\_\_ 6 Digit Sequential Card or ID # \_\_\_\_\_  
#3 Name \_\_\_\_\_ 6 Digit Sequential Card or ID # \_\_\_\_\_  
#4 Name \_\_\_\_\_ 6 Digit Sequential Card or ID # \_\_\_\_\_  
#5 Name \_\_\_\_\_ 6 Digit Sequential Card or ID # \_\_\_\_\_

#### VERIFYING SIGNATURES

SQUADRON / POST COMMANDER \_\_\_\_\_ DATE \_\_\_\_\_  
SQUADRON / POST ADJUTANT \_\_\_\_\_ DATE \_\_\_\_\_

#### RETURN COMPLETED FORMS TO: (Regional Membership Chairman)

East - Richard Huntley, Jr. (ME) [dickie\\_huntley@hotmail.com](mailto:dickie_huntley@hotmail.com) 38 Whale Cove Rd., Machiasport, ME 04655  
South - Jason Roberts (GA) [robertsjason215@gmail.com](mailto:robertsjason215@gmail.com) 215 Oak Hollow Ct., White, GA 30184  
Central - Jeffrey Vrabel, Sr. (OH) [jeffvrabelsr@gmail.com](mailto:jeffvrabelsr@gmail.com) 2222 Birch Bark Trl., Grove City, OH 43123  
Midwest - Juan Torres (TX) [juantorres10@hotmail.com](mailto:juantorres10@hotmail.com) 10828 Sycamore Dr. S, La Porte, TX 77571  
West - Leslie "Jim" Stewart (NV) [controller@bordertowncasinonv.com](mailto:controller@bordertowncasinonv.com) 664 Sheffield Ct., Sparks, NV 89431

**PINS WILL BE MAILED UPON VERIFICATION AND APPROVAL**



Comrades,



As promised, here is the Homeless Veterans article, as well as an article focusing on creative ways to volunteer at VAMCs during the current health care crisis.

The video on the "Tiny Homes" Veterans community is well done. I remember reporting on this when I was a member of the VEEC.

For GOD and Country,

*Butch Ray, Chairman  
SAL Nat'l VA & R Commission*

*"Guided by Tradition"*

#### *Homeless Veterans*

*America owes all of its veterans a debt of gratitude that we could never repay. That statement while simple is true. We work every day to repay that debt from small gestures such as thanking veterans for their service to larger, grander, gestures such as making donations to veterans' homes, local VA's and other groups and facilities that help our veterans.*

*If we stop and think of all of the veterans that we help, what one group is unfortunately most apt to be missed? Our homeless veterans. Every year the U.S. Department of Housing and Urban Development, or HUD, estimates the number of homeless Americans, including homeless veterans. In January of 2018 it was estimated that 37,878 veterans were homeless, in January 2019 that number dropped to 37,085, the 2020 numbers have not been released yet. In the last decade, the estimated number of homeless veterans has dropped by half and it is possible to get all veterans off the street in the future.*

*Every state is taking steps to help our homeless and our homeless veterans, but there is so much more to be done. Many states have groups whose sole purpose is to help homeless veterans. Two of the largest issues facing America's homeless veterans is Post Traumatic Stress Disorder (PTSD) (for more on PTSD see the first link below, from the Mayo Clinic) and alcohol/substance abuse. While both issues may not be connected, too often someone who suffers from PTSD will self-medicate, leading to alcohol/substance dependency. Groups who help our homeless veterans become helpful*

*members of society help enroll veterans into the VA so they can get the medical help that they need, offer shelter, food, clothing and many times someone to talk to with similar experiences. A list of just some of the groups that help our homeless veterans can be found below (see the second link below) as well as the organizations who support those groups (also the second link below).*

*Many of the groups that help homeless veterans get off the streets have very strict rules against the use of alcohol and non-prescription drugs and because of these rules have lost all federal funding. In New Hampshire one such group is the Liberty House (see the third link below) which means they have to operate off private donations making things even more difficult for them.*

*Many states and groups have been building tiny homes for homeless veterans. These small homes are relatively cheap, easy to build and gives the veterans a place to live and call their own, in the process gives them a sense of responsibility (see the fourth link to watch a video on just one of these communities).*

*For God and Country,  
Phillip A Cook, VA&R Commission Member*

[https://www.mayoclinic.org/diseases-conditions/post-traumatic-stress-disorder/symptoms-causes/syc-20355967#:~:text=Post%2Dtraumatic%20stress%20disorder%20\(PTSD\)%20is%20a%20mental%20health,uncontrollable%20thoughts%20about%20the%20event.](https://www.mayoclinic.org/diseases-conditions/post-traumatic-stress-disorder/symptoms-causes/syc-20355967#:~:text=Post%2Dtraumatic%20stress%20disorder%20(PTSD)%20is%20a%20mental%20health,uncontrollable%20thoughts%20about%20the%20event.)

<https://www.va.gov/homeless/nonvaresources.asp#thre>

<https://libertyhousenh.org/>

<https://www.youtube.com/watch?v=Gfk3F28u7GQ>

**PLEASE SEND 2020 – 2021  
OFFICERS, DEC, AND  
COMMITTEE/COMMISSION  
CHAIRMEN CONTACT INFORMATION TO  
ME AND DOC AS THEY ARE AVAILABLE**

[jeffvrabelsr@gmail.com](mailto:jeffvrabelsr@gmail.com)  
[docsal423@gmail.com](mailto:docsal423@gmail.com)

**THANK YOU!!!**



# THE AMERICAN LEGION FAMILY



**PROUD POSSESSORS OF A PRICELESS HERITAGE,**  
*we male descendants of veterans of all wars, associate ourselves together as Sons of The American Legion for the following purposes:*

- To uphold and defend the Constitution of the United States of America;
- To maintain law and order;
- To foster and perpetuate a true spirit of Americanism;
- To preserve the memories of our former members and the associations of our members and our forefathers in all wars;
- To inculcate a sense of individual obligation to the community, state, and nation;
- To combat the autocracy of both the classes and the masses;
- To make right the master of might;
- To promote peace and good will on earth;
- To safeguard and transmit to posterity the principles of justice, freedom and democracy;
- To consecrate and sanctify our friendship by our devotion to mutual helpfulness;
- To adopt in letter and spirit all of the great principles for which The American Legion stands;
- And to assist in carrying on for God and Country.

### The American Legion myLegion Request Form - Squadron

Sign up for mySAL! The American Legion National Headquarters has designed a secure internet site to assist Squadron Adjutant's in their day-to-day membership processing duties. This site serves as a direct portal from the local squadron to National Headquarters' membership system. You must have internet access to use this tool.

Features include:

- View and edit member information.
- Membership Processing: Renew, Add and Transfer Paying Members
- Generate membership reports
- Submit Consolidated Squadron Report electronically
- View Squadron Information

Prior to creating a site, a Request Form must be on file at National Headquarters signed by **both** the Post Adjutant and the Squadron Adjutant. No other signatures will be accepted.

**\*\* Note:** Membership Processing is not available to all squadrons, based on Detachment approval.

**Submit Form**

**Email:** [mylegion@legion.org](mailto:mylegion@legion.org)

**Fax:** 317-860-3131

**Mail To:** The American Legion  
IT, Product Support Specialist  
5745 Lee Road  
Indianapolis, IN 46216

**Already have an account?**

If your squadron already has an account, you do not need to complete a new form.

Call the myLegion Support Team at 833-253-9995 to assist with log in instructions.

Post/Squadron # \_\_\_\_\_ State: \_\_\_\_\_

**Squadron Adjutant (Printed):** \_\_\_\_\_

Signature *Required, must be Squadron Adjutant* \_\_\_\_\_ Member ID# \_\_\_\_\_

**Post Adjutant (Printed):** \_\_\_\_\_

Signature *Required, must be Post Adjutant* \_\_\_\_\_ Member ID# \_\_\_\_\_

**Contact Information:**  
*Does not have to be Squadron Adjutant. The information below provides us where to send correspondence and registration instructions to register a mySAL log in. Please note: Once the site is registered, only the Squadron Adjutant can request a username or password re-set.*

Contact Name (if not Squadron Adjutant): \_\_\_\_\_

Daytime Phone #: \_\_\_\_\_

E-mail (*required*): \_\_\_\_\_

Updated 3/4/2020

## A Message from Sandy Lipman



I want to thank everyone for the concern and the love given to me and my family. What an eye opener, and it will be a while before I am fully recovered. The support system within The American Legion Family of ours is unbelievable, and it helped me get through these last 11 days.

We thank you and love you all!

*Sandy Lipman  
Detachment of Michigan*