

## Round-C

The Membership Newsletter of **Sons of The American Legion Central Region** 

Volume 1 – Issue 34 – June 21, 2020

**National Target Date July 20, 2020** 105%

**CENTRAL REGION CHALLENGE DATE June 30, 2020** 

# National Target Date Missed

Gentlemen,

I want to thank everyone for your hard work on membership so far. Unfortunately, not only did the Central Region miss the 100% National Target Date on June 17, but the organization as a whole missed it as well, coming in at 92.605%. Although we missed the goal, we went over 350,000 paid members nationally. We now have about six weeks to reach the 105% target on July 20, 2020. WE CAN MAKE THIS TARGET DATE!!! Who's next?

As for renewals, the Central Region continues to lead the organization with 111,891 members renewed for 85.19%. Let's continue to work hard to get those renewal numbers up so we can plan for 2020 - 2021.

Congratulations goes out to the Detachment of Iowa for winning another Triple Nickle Award. Want one? Contact Iowa and see what magic they are working.



numbers increase.

Please don't forget the Central Region Challenge Date of 110% on June 30. Although we want to hit this challenge, I won't mind if we don't as long as our renewal

If you have any special plans or ideas on how you will conduct your membership programs for the 2020 – 2021, please share with us. By sharing, we all improve our program.

As always, please do not hesitate to contact Doc Pfeiffer or me if you need help with anything.

Thanks for your support of this publication!

Proud Possessor of a Priceless Heritage,



#SALSTRONG

Jeff Vrabel, Sr. Sons of The American Legion National Membership Committee Central Region Chairman jeffvrabelsr@gmail.com

"Serving Those Who Served... ...Full Steam Ahead" MEDIA ALLIANCE



Gentlemen,

I talked with Michigan Detachment Commander Mike Holly and he said Sandy Lipman's surgery went well. He will be in ICU for a couple of days then rehab. PNC Big Earl is home doing well and waiting to be able to get out. Please keep both in

**Central Region** 

SAL

Membership

123,422

Third Place

93.010%

as of June 17, 2020

**Central Region** 

SAL

Renewals

111,891

**First Place** 

85.19%

as of June 15, 2020

your thoughts and prayers.

We did not receive a report after the 100% target date report. We really need to push getting members renewed. We lead the Nation in renewals, so I know you are pushing them hard. Continue doing what you are doing and we can reach the 105% goal.

When you talk to your you ask them if they use MySAL. encourage them

Squadrons, make sure If not, to

sign up. I am hoping that when National gets back to normal, if there is such a thing, we can get another report on how many Squadrons are using MySAL.

Hopefully, you received the email I forwarded from Ken George concerning the CSRs that National has received. If you have Squadrons missing from that report please contact them and try to have them send it in ASAP, as we only have until the 3rd week in July to get them in.

Richard "Doc" Pfeiffer, National Vice Commander Central

> "Serving Those Who Served"... **Full Steam Ahead**

## **SONS OF THE AMERICAN LEGION** MEMBERSHIP DATAB

## NATIONAL TARGET DATE July 29, 2020

REVISED

#### **National Commander Clint Bolt's** 2019-2020 Goals

Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

- RECRUIT, RETAIN, AND REINSTATE to reach **400,000** members
- Renewal rate above 95%
- Obtain 105% in membership by National Convention in Louisville, KY
- Recognize our achievements
- Child Welfare Foundation \$500,000
- 8 National Emergency Fund \$100,000
- **®** Soldiers Wish \$100,000
- Legacy Scholarship \$100,000
- Veterans & Children's Fund \$100,000
- **Operation Comfort Warriors** \$100,000













## Detachment Membership Standings as of June 17, 2020

DET	GOAL	ACTUAL	%
IA Q1 * •	4,375	4,596	105.051
WI Q2 *	3,744	3,852	102.885
IL	14,546	14,292	98.254
ОН	31,133	29,336	94.228
MI	24,083	22,252	92.397
MN	11,748	10,878	92.594
IN	39,364	35,408	89.950
MO	3,705	2,808	75.789
TOTALS	132,698	123,422	93.010

- Q = QUOTA CONGRATULATIONS!!!
- = All Time High
- \* = Met June 17 National Target of 100%
- ^ = Met June 30 Central Region Challenge of 110%

## National Membership Standings as of June 17, 2020

REGION	GOAL	ACTUAL	%
Southern	42,763	41,645	97.386
Western	26,395	24,848	94.139
Central	132,698	123,422	93.010
Midwest	30,366	27,835	91.665
Eastern	146,273	132,755	90.758
TOTALS	378,495	350,505	92.605

<sup>\* =</sup> Met June 17 National Target of 100%

-10,549 ahead of last year

#### 2019 – 2020 Central Region Membership Challenge from Jeff Vrabel, Sr.

DECEMBER 31	60% ✓
FEBRUARY 1	85% ✓
MARCH 1	90% ✓
APRIL 1	95% ✓
MAY 1	100%√
JUNE 30	110%

## Who's next?

## Detachment Renewal Rates as of June 15, 2020

DET	2019	RENEWED	%
IA	4,452	4,068	91.37
ОН	30,456	27,021	88.72
IL	14,431	12,627	87.50
WI	3,945	3,398	86.13
MN	11,565	9,879	85.42
MI	24,126	20,324	84.24
IN	38,876	31,997	82.31
MO	3,485	2,577	73.95
TOTALS	131,336	111,891	85.19

## National Renewal Rates as of June 15, 2020

REGION	2019	RENEWED	%
Central	131,317	111,891	85.19
Eastern	144,840	121,499	83.87
Southern	42,858	35,351	82.45
Midwest	29,920	24,318	81.26
Western	26,524	20,663	77.88
TOTALS	375,540	313,722	83.87

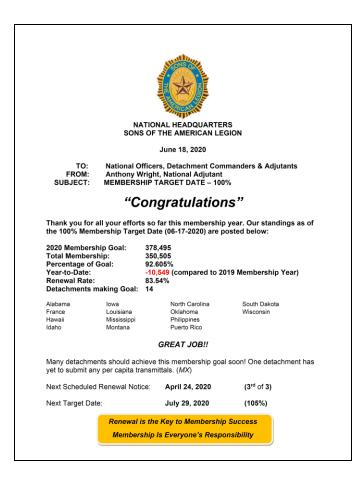
#### **Membership Committee Call**

6:00 PM MST

Call in # (515) 604-9644 Access Code: 889133 http://join.freeconferencecall.com/jrnavarr

The National Membership Committee holds its monthly Conference Calls on the **third Tuesday of each month**. It is important that we get the message out to as many Membership Chairmen as possible. Please share this with your District and Squadron leadership and ask them to join us.





#### A Michigan Minute



I would like to Thank all the Squadrons in the Detachment of Michigan that have hit 100 %. We have 246 squadrons in the state, and as of June 17, we have 124 squadrons that have hit the

target. Even with everything going on that is great. I know more will hit that 100% in the future. So. let's keep membership coming in, and make all of our Squadrons hit the target.

Remember all of you can make of difference. And to the ones I have been in contact with over the last year knows I like gators, which stands for Great Achievement Team On Renewals!!!

Honor Thy Veteran,

Michael A. Holley, Commander Sons of The American Legion **Detachment of Michigan** 

See You Later Alligator!





#### 2019 - 2020 Individual Recruitment Award

The National Membership Committee offers a recruitment pin award for those members recruiting five (5) new members into the Sons of The American Legion within a membership year. This pin is suitable to upon your cover or lapel. You must meet the requirements and directions listed below:

- Recruit five (5) new members to S.A.L. Must be new members only, no renewals.
- All information must be legible. Un-readable forms will not be accepted.

  The new members membership record must be available on the national database. This form must be sent prior to midnight July 31, 2020.
- American Legion Family members are also eligible for this award. Only one (1) award pin per member regardless of the total new members recruited

#### Recruiter Information

Name	Membe	r ID#
Address	City	State Zip Code
Full Squadron Name/Number		Detachment
Email	Phone_	
Unless speci	ified different, the pin will be ser	nt to the above address
	New Member Informa	<u>ation</u>
#1 Name	6 Digit Seque	ential Card or ID #
#2 Name	6 Digit Seque	ential Card or ID #
#3 Name	6 Digit Seque	ential Card or ID #
#4 Name	6 Digit Seque	ential Card or ID #
#5 Name	6 Digit Seque	ential Card or ID #
	VERIFYING SIGNATUR	ES
SQUADRON / POST COMMAND	ER	DATE
SQUADRON / POST ADJUTANT		DATE
RETURN COMF	PLETED FORMS TO: (Regiona	Il Membership Chairman)
East - Richard Huntley, Jr. (ME)	dickie_huntley@hotmail.com	38 Whale Cove Rd., Machiasport, ME 04655
South - Jason Roberts (GA)	robertsjason215@gmail.com	215 Oak Hollow Ct., White, GA 30184
Central - Jeffrey Vrabel, Sr. (OH)	jeffvrabelsr@gmail.com	2222 Birch Bark Tri., Grove City, OH 43123
Midwest - Juan Torres (TX)	juanrtorres10@hotmail.com	10828 Sycamore Dr. S, La Porte, TX 77571

West - Leslie "Jim" Stewart (NV) controller@bordertowncasinonv.com 664 Sheffield Ct., Sparks, NV 89431 PINS WILL BE MAILED UPON VERIFICATION AND APPROVAL



#### Sons of The American Legion Child Welfare Foundation Donations Report

Donations Report											
Detachment		20 Donations	2020 Membership (To-Date)	2021 CWF Goal		2021 Donations		% of Goal	Donations Per Capita		
AL - ALABAMA	\$	3,133.00	2,188	\$	2,188.00			0.0%	\$		
AK - ALASKA	\$	1,500.00	1,246	\$	1,246.00			0.0%	\$		
AZ - ARIZONA	\$	14,325.00	7,055	\$	7,055.00			0.0%	\$	-	
AR - ARKANSAS	\$	1,690.00	490	\$	490.00			0.0%	\$	-	
CA - CALIFORNIA	\$	1,700.00	10.897	\$	10,897.00			0.0%	\$	-	
CO - COLORADO	\$	14,001.00	2.689	\$	2,689,00			0.0%	\$	-	
CT - CONNECTICUT	\$	1,000.00	1,654	\$	1,654.00			0.0%	\$		
DE - DELAWARE	\$	2,100.00	2,089	\$	2,089.00			0.0%	\$	_	
DC - DIST OF COL	Ť	2,100,00	122	\$	122.00	-		0.0%	\$	-	
FL - FLORIDA	\$	22,620.00	19,308	\$	19,308.00	-		0.0%	\$	-	
FR - FRANCE	Ť	22,020.00	259	\$	259.00	-		0.0%	\$	-	
GA - GEORGIA	\$	5,615.00	4,516	\$	4,516.00			0.0%	\$	-	
HI - HAWAII	\$	330.00	49	\$	49.00	-		0.0%	\$	-	
ID - IDAHO	\$	614.00	666	\$	666.00	\$	61.00	9.2%	\$	0.09	
IL - ILLINOIS	\$	5,693.78	14,233	\$	14,233.00	\$	50.00	0.4%	\$	0.00	
IN - INDIANA											
IA - IOWA	\$	16,635.27 4,421.00	35,211	\$	35,211.00	\$	1,305.00	3.7% 0.0%	\$	0.04	
	\$		4,592		4,592.00	-			\$	-	
KS - KANSAS	\$	653.52	6,197	\$	6,197.00	<b>—</b>		0.0%	\$	-	
KY - KENTUCKY	<u> </u>		2,581	\$	2,581.00	_		0.0%	\$	-	
LA - LOUISIANA	\$	3,270.00	2,059	\$	2,059.00	_		0.0%	\$	-	
ME - MAINE	L.		2,291	\$	2,291.00	_		0.0%	\$		
MD - MARYLAND	\$	3,000.00	15,342	\$	15,342.00	_		0.0%	\$	-	
MA - MASSACHUSETTS	\$	5,307.50	5,047	\$	5,047.00	_		0.0%	\$	-	
MX - MEXICO	\$	-	0	\$	-			0.0%	\$	-	
MI - MICHIGAN	\$	8,761.00	22,240	\$	22,240.00	\$	1,250.00	5.6%	\$	0.06	
MN - MINNESOTA	\$	5,634.49	10,705	\$	10,705.00			0.0%	\$	-	
MS - MISSISSIPPI	\$	1,500.00	899	\$	899.00	\$	1,350.00	150.2%	\$	1.50	
MO - MISSOURI	\$	1,740.00	2,808	\$	2,808.00	\$	150.00	5.3%	\$	0.05	
MT - MONTANA	\$	1,500.00	1,155	\$	1,155.00			0.0%	\$		
NE - NEBRASKA	\$	9,099.16	6,563	\$	6,563.00			0.0%	\$		
NV - NEVADA	Г		402	\$	402.00			0.0%	\$	-	
NH - NEW HAMPSHIRE	\$	340.00	5,388	\$	5,388.00			0.0%	\$	-	
NJ - NEW JERSEY	\$	9,944.00	8,849	\$	8,849.00			0.0%	\$	-	
NM - NEW MEXICO	\$	770,40	1,398	\$	1,398.00			0.0%	\$	-	
NY - NEW YORK	\$	8,703.93	26,795	\$	26,795.00			0.0%	\$	-	
NC - NORTH CAROLINA	\$	5,369.00	2.472	\$	2,472.00	\$	50.00	2.0%	\$	0.02	
ND - NORTH DAKOTA	\$	-	723	\$	723.00	Ť	00100	0.0%	\$	-	
OH - OHIO	\$	14,676.00	29,270	\$	29,270.00			0.0%	\$	-	
OK - OKLAHOMA	Ť	,	1,357	\$	1,357.00			0.0%	\$		
OR - OREGON	\$	3,250.00	1,394	\$	1,394.00	\$	500.00	35.9%	\$	0.36	
PA - PENNSYLVANIA	\$	31,959.96	58,264	\$	58,264.00	Ť	000.00	0.0%	\$		
PI - PHILIPPINES	\$	400.00	81	\$	81.00	-		0.0%	\$	-	
PR - PUERTO RICO	۳	400.00	106	s	106.00	-		0.0%	\$	-	
RI - RHODE ISLAND	$\vdash$		246	\$	246.00	-		0.0%	\$		
SC - SOUTH CAROLINA	\$	2,100.00	1,234	\$	1,234.00	\$	1,250.00	101.3%	\$	1,01	
SD - SOUTH DAKOTA	Ψ	2,100.00	853	\$	853.00	Ψ	1,200.00	0.0%		1.01	
TN - TENNESSEE	6	630 00	1.589			$\vdash$			\$		
TX - TEXAS	\$	638.00		\$	1,589.00	-		0.0%	\$	-	
	\$	4,908.00	5,614	\$	5,614.00	-		0.0%	\$	-	
UT - UTAH	\$	501.00	494	\$	494.00	$\vdash$		0.0%	\$	-	
VT - VERMONT	\$	10,289.00	3,682	\$	3,682.00	-		0.0%	\$	-	
VA - VIRGINIA	\$	14,431.64	4,010	\$	4,010.00	-		0.0%	\$	-	
WA - WASHINGTON	\$	1,188.00	2,342	\$	2,342.00			0.0%	\$		
WV - WEST VIRGINIA	\$	3,159.81	2,201	\$	2,201.00	\$	1,114.00	50.6%	\$	0.51	
WI - WISCONSIN	\$	440.00	3,837	\$	3,837.00	_		0.0%	\$	-	
WY - WYOMING	\$	3,000.00	1,111	\$	1,111.00			0.0%	\$	-	
National	\$	1,032.34	-	\$	-						
Grand Totals	\$	252,944.80	348,863	S	348,863.00	\$	7.080.00	2.0%	\$	0.02	

As of: 6/12/2020



#### Gentlemen,

We are a month away from the Child Welfare Foundation grant submission deadline. Have potential applicants go to this link and submit to National by July 15.

#### http://www.cwf-inc.org/grantseekers/overview

There is no better feeling than having a local notfor-profit organization receive a grant from funds you donated to.

In Comradeship,

Mark Nave, Chairman Child Welfare Foundation

"Serving those who served...full steam ahead"

Detachment	2020 Donations	2020 Membership (To-Date)	2021 CWF Goal	2021 Donations	% of Goal	Donations Per Capita	Detachment	2020 1	Donations	2020 Membership (To-Date)	2021 CWF Goal	2021 Donations	% of Goal	Donations Per Capita
(Eastern Region)							(Southern Region)							
CONNECTICUT	\$ 1,000.00	1,654			0.0%		ALABAMA	\$	3,133.00	2,188			0.0%	
DELAWARE	\$ 2,100.00	2,089			0.0%		ARKANSAS	\$	1,690.00	490		\$ -	0.0%	
DIST OF COL	\$ -	122			0.0%		FLORIDA	\$	22,620.00	19,308		\$ -	0.0%	
FRANCE	\$ -	259			0.0%		GEORGIA	S	5,615.00	4,516		\$ -	0.0%	
MAINE	\$ -	2,291	\$ 2,291.00	\$ -	0.0%	\$	KENTUCKY	\$	-	2,581	\$ 2,581.00	\$ -	0.0%	\$ -
MARYLAND	\$ 3,000.00	15,342	\$ 15,342.00	\$	0.0%	\$ -	LOUISIANA	\$	3,270.00	2,059	\$ 2,059.00	\$ -	0.0%	\$ -
MASSACHUSETTS	\$ 5,307.50	5,047	\$ 5,047.00	\$ -	0.0%	\$	MISSISSIPPI	\$	1,500.00	899	\$ 899.00	\$ 1,350.00	150.2%	\$ 1.50
NEW HAMPSHIRE	\$ 340.00	5,388	\$ 5,388.00	\$ -	0.0%	S -	NORTH CAROLINA	S	5,369.00	2,472	\$ 2,472.00	\$ 50.00	2.0%	\$ 0.02
NEW JERSEY	\$ 9,944.00	8,849	\$ 8,849.00	\$ -	0.0%	\$ -	PUERTO RICO	S		106	\$ 106.00	\$ -	0.0%	\$ -
NEW YORK	\$ 8,703.93	26,795	\$ 26,795.00	\$ -	0.0%	s -	SOUTH CAROLINA	S	2,100.00	1,234	\$ 1,234.00	\$ 1,250.00	101.3%	\$ 1.01
PENNSYLVANIA	\$ 31,959.96	58.264	\$ 58,264.00	\$ -	0.0%	S -	TENNESSEE	s	638.00	1.589	\$ 1,589.00	s -	0.0%	\$ -
RHODE ISLAND	\$ -	246	\$ 246.00	\$ -	0.0%	S -	VIRGINIA	S	14,431.64	4.010	\$ 4.010.00	\$ -	0.0%	\$ -
VERMONT	\$ 10,289.00	3,682	\$ 3,682.00	\$ -	0.0%	\$	Totals	S	60,366.64	41,452	\$ 41,452.00	\$ 2,650.00	6.4%	\$ 0.06
WEST VIRGINIA	\$ 3,159,81	2,201	\$ 2,201,00	\$ 1,114,00	50.6%	\$ 0.51			******	-			-	
Totals	\$ 75,804.20	132,229			0.8%		(Mid-Western Region,	)						
							COLORADO	S	14.001.00	2.689	\$ 2,689.00	s -	0.0%	s -
(Central Region)							KANSAS	S	653.52	6,197	\$ 6,197.00	\$ -	0.0%	\$ -
ILLINOIS	\$ 5,693.78	14,233	\$ 14,233.00	\$ 50.00	0.4%	\$ 0.00	MEXICO	S			\$ -	\$ .	#DIV/0!	#DIV/0!
INDIANA	\$ 16.635.27	35.211	\$ 35,211.00	\$ 1,305.00	3.7%	\$ 0.04	MONTANA	S	1.500.00	1.155	\$ 1,155.00	\$ -	0.0%	\$ -
IOWA	\$ 4,421.00	4,592			0.0%	s .	NEBRASKA	S	9,099.16	6,563	\$ 6,563.00	\$ -	0.0%	\$ -
MICHIGAN	\$ 8.761.00	22.240			5.6%		NEW MEXICO	S	770.40	1.398		\$ -	0.0%	s -
MINNESOTA	\$ 5,634,49	10,705	\$ 10,705.00	\$ -	0.0%	S -	NORTH DAKOTA	S	-	723	\$ 723.00	\$ -	0.0%	\$ -
MISSOURI	\$ 1,740.00	2.808			5.3%		OKLAHOMA	S			\$ 1,357.00	s .	0.0%	
OHIO	\$ 14.676.00	29.270			0.0%		SOUTH DAKOTA	S	21		\$ 853.00	\$ .	0.0%	
WISCONSIN	\$ 440.00	3,837			0.0%		TEXAS	S	4,908.00	5,614		\$ .	0.0%	
Totals	\$ 58,001,54	122,896			2.2%		WYOMING	Š	3,000.00	1,111			0.0%	
							Totals	S	33.932.08	27,660			0.0%	
(Western Region)														
ALASKA	\$ 1,500,00	1,246	\$ 1,246,00	\$ -	0.0%	S -	National	S	1.032.34		\$ -	s -		
ARIZONA	\$ 14,325.00	7,055			0.0%		Grand Total	\$	252,944.80	348,863	\$ 348,863.00	\$ 7,080.00	2.0%	\$ 0.02
CALIFORNIA	\$ 1,700.00	10.897			0.0%					Calling		TA LALAMAN		
HAWAII	\$ 330.00	49			0.0%									
IDAHO	\$ 614.00	666			9.2%									
NEVADA	\$ 614.00	402			0.0%		As o	4. 0/4	12/2020					
OREGON	\$ 3,250.00	1,394			35.9%		AS O	n. 0/1	12/2020					
OREGON PHILIPPINES														
	\$ 400.00	81			0.0%									
JTAH	\$ 501.00	494			0.0%									
WASHINGTON	\$ 1,188.00 \$ 23.808.00	2,342			0.0%									
Totals	\$ 23,808.00	24,626	\$ 24,626.00	\$ 561.00	2.3%	\$ 0.02								



## Join TALMA's first virtual training session

Dear TALMA members and friends,

I am pleased to share with you details for the first virtual training session for members of The American Legion Media Alliance.

We are planning an hour-long session about how to get your post's events covered in your local media, what to know during the event and tips on interacting with the media afterward. The topic was the clear number one choice of respondents who took our recent survey.

The virtual training session will be Wednesday, June 24 at 7 p.m. Eastern. <u>It will be conducted via Zoom</u>. If you have questions you would like to submit beforehand or suggested topics to be addressed, feel free to <u>email them in advance</u>. During the session, participants will be able to type questions into the chat window.

The session will feature panelists Mark Sutton, public affairs director for The American Legion Department of Michigan, and Josh Marshall, communications director for The American Legion Department of Indiana. Media and Communications Deputy Director Henry Howard will emcee.

We understand that you may be interested in attending but are unable to join the meeting in progress. If you are unable to make it for the live session, we will replay it on the private <u>TALMA Facebook group</u> at 7:00 p.m. Eastern on June 25.

I also wanted to update you on two other bits of news:

We received 91 entries for the first TALMA contest. I appreciate all of your excellent work and interest in the competition. The contest entries have been compiled and sorted into categories. In the coming weeks, the judging will take place

- and we will be able to announce the winners before too long. Good luck to all who entered!
- Dan Wiley, Dave Wallace, and Holly Lewis comprised the three-member task force charged with establishing TALMA. They have performed superbly since beginning their work earlier this year. However, Dan's time on the commission is coming to an end so he will no longer be able to continue his fine work on the task force. I have appointed Jacob Greeling to take his place. I want to thank Dan for his commitment to TALMA, and welcome Jacob, who I know will be a valuable asset as we continue to move the alliance forward.

Thank you for all that you do on behalf of The American Legion Family, our veterans, their families, and communities throughout this great nation.

Sincerely,

Walter Ivie, Chairman



PLEASE SEND 2020 – 2021
OFFICERS, DEC, AND
COMMITTEE/COMMISSION
CHAIRMEN AND EMAIL
ADDRESSED TO ME AS THEY
ARE AVAILABLE.

jeffvrabelsr@gmail.com

**THANK YOU!!!**