



Round-Up

The Membership Newsletter of
Sons of The American Legion
Central Region

Central Region

Volume 1 – Issue 30 – May 31, 2020

National Target Date June 17, 2020 100%	RECRUIT! RETAIN! REINSTATE!	CENTRAL REGION CHALLENGE DATE June 30, 2020 110%
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17 Days to 100%

Gents,



Remember that June 17th is the 100% target date.

Thank you for your dedication to the Sons of The American Legion and remember every card counts.

Richard Doc Pfeiffer,
National Vice Commander Central

"Serving Those Who Served...Full Steam Ahead"

Gentlemen,

It is hard to believe that tomorrow is June 1. Soon, this chaotic year will be at the halfway point. New membership cards will be sent out. The 2020-2021 year will be here in no time.

Although we have our sights set on the future, we cannot forget this year's mission, 400,000 members. This will be a remarkable achievement under the pandemic conditions and will be a milestone for Commander Bolt. Let's hit that mark!

As you know, one of the areas where we need to make sure we keep our focus is on renewals. We

cannot let our members fall through the cracks. We must reach out to EVERY member who has not renewed and ask why. Was it an oversight? Is he upset about something? Is there a financial hardship? These are all tough questions to ask someone, but don't be shy. Ask if we, the Sons of The American Legion, can help. Each member of our organization is valuable, and we need to make sure that they all know it.

Central Region SAL Membership 121,358 Third Place 91.454% <i>as of May 28, 2020</i>
Central Region SAL Renewals 110,373 First Place 84.04% <i>as of the May 25, 2020</i>

As we look forward to our next National Target Date on June 17 and strive for 100%, please do whatever you can to meet or exceed this important target. We can do it.

110% Let us also remember the Central Region Challenge Date of June 30 of 110%. We have Detachments on target to make it, and it is not an unattainable goal for everyone. **Who's next?**

As always, please do not hesitate to contact Doc Pfeiffer or me if you need help with anything.

Thanks for your support of this publication!

Proud Possessor of a Priceless Heritage,



#SALSTRONG

Jeff Vrabel, Sr.
Sons of The American Legion
National Membership Committee
Central Region Chairman
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*"Serving Those Who Served...
...Full Steam Ahead"*



NATIONAL TARGET DATE

June 17, 2020

100%

REVISED

Detachment Membership Standings as of May 28, 2020

DET	GOAL	ACTUAL	%
IA Q1 *	4,375	4,506	102.994
WI Q2 *	3,744	3,828	102.244
OH	31,133	29,161	93.666
IL	14,546	13,409	92.183
MI	24,083	22,197	92.169
MN	11,748	10,655	90.696
IN	39,364	34,893	88.642
MO	3,705	2,709	73.117
TOTALS	132,698	121,358	91.454

Q = QUOTA – CONGRATULATIONS!!!

* = Met June 17 National Target of 100%

^ = Met June 30 Central Region Challenge of 110%

National Membership Standings as of May 28, 2020

REGION	GOAL	ACTUAL	%
Southern	42,763	40,911	95.669
Western	26,395	24,430	92.555
Central	132,698	121,358	91.454
Midwest	30,366	27,396	90.219
Eastern	146,273	131,279	89.749
TOTALS	378,495	345,374	89.749

* = Met June 17 National Target of 100%

-7,444 ahead of last year

Detachment Renewal Rates as of May 25, 2020

DET	2019	RENEWED	%
IA	4,452	4,011	90.09
OH	30,456	26,605	87.36
WI	3,945	3,393	86.01
IL	14,431	12,258	84.94
MN	11,565	9,801	84.75
MI	24,126	20,152	83.53
IN	38,876	31,663	81.45
MO	3,485	2,490	71.45
TOTALS	131,336	110,373	84.04

National Renewal Rates as of May 18, 2020

REGION	2019	RENEWED	%
Central	131,317	110,373	84.04
Eastern	144,840	120,512	83.19
Midwest	29,920	24,007	80.22
Southern	42,858	34,391	80.21
Western	26,524	20,398	76.88
TOTALS	375,540	309,681	83.19

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE

**2019 – 2020
Central Region
Membership Challenge**
from Jeff Vrabel, Sr.

DECEMBER 31	60% ✓
FEBRUARY 1	85% ✓
MARCH 1	90% ✓
APRIL 1	95% ✓
MAY 1	100% ✓
JUNE 30	110%

Who's next?

**National Commander Clint Bolt's
2019-2020 Goals**

Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

- 🔴 **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- 🔴 Renewal rate above 95%
- 🔴 Obtain 105% in membership by National Convention in Louisville, KY
- 🔴 Recognize our achievements
- 🔴 Child Welfare Foundation \$500,000
- 🔴 National Emergency Fund \$100,000
- 🔴 Soldiers Wish \$100,000
- 🔴 Legacy Scholarship \$100,000
- 🔴 Veterans & Children's Fund \$100,000
- 🔴 Operation Comfort Warriors \$100,000

Membership Committee Call

6:00 PM MST

Call in # (515) 604-9644 Access Code: 889133

<http://join.freeconferencecall.com/jrnnavarr>

The National Membership Committee holds its monthly Conference Calls on the **third Tuesday of each month**. It is important that we get the message out to as many Membership Chairmen as possible. Please share this with your District and Squadron leadership and ask them to join us.



Child Welfare Foundation



Gentlemen,

Have funds you still want to donate to CWF, but it will not reach National by mail? We have an answer for you. You can still donate online to CWF through Sunday, May 31!

Go to the CWF web page, scroll to the donate button and complete the required fields. Just like that your donations will be counted to the 2020 donations!

Looking forward to the strong finish I know we will have!

In Comradeship,

*Mark Nave, National Chairman
Child Welfare Foundation Committee*

"Serving those who served...full steam ahead"



Memorial Day 2020

Sons of The American Legion Mahoning Valley Squadron 15 sponsors the annual Memorial Day Processional Parade and Ceremonies each year in Poland, Ohio. Due to COVID-19, this year's processional parade was cancelled, and a small ceremony was held at the War Memorial Building Post 15 Home, which was streamed live on Facebook.



Mahoning County Commissioner Anthony Traficanti served as Key-note Speaker. Traficanti is a member of Mahoning Valley Squadron 15.



Squadron 15 First Vice-Commander Jeff Vrabel, Jr., and Fr. Martin Celuch of Christ Our Savior Parish.



Squadron 15 Chaplain John Medina leads prayer during a ceremony to honor The Four Chaplains.



Detachment of Ohio Chaplain Dave Dilts



Squadron 15 member Steve Bannon reads the 24 names of the Poland men killed in action in World War I, World War II, the Korean War, and the Vietnam War