



Central Region

Round-Up

The Membership Newsletter of
Sons of The American Legion
Central Region

Volume 1 – Issue 29 – May 17, 2020

National Target Date
June 17, 2020
100%

RECRUIT!
RETAIN!
REINSTATE!

CENTRAL REGION CHALLENGE DATE
June 30, 2020
110%

6 Detachments Hit Target



Congratulations to all, we had 6 out of 8 Detachments make the 90% goal. Thank you again for your dedication and continued hard work.

Richard Doc Pfeiffer, NVC Central

**"Serving Those Who Served...
...Full Steam Ahead"**

Gentlemen,

Congratulations to the Central Region! We have six Detachments that reached or exceeded the May 13 National Target Date of 90%. WAY TO GO!

Central Region
SAL
Membership
120,309
Third Place
90.111%
as of May 13, 2020

Central Region
SAL
Renewals
108,997
First Place
82.65%
as of the May 11, 2020

We must now set our sights on the June 17 goal of 100%. Better yet, let's hit the Central Region Challenge Date of 110% by June 30. I know WE can do it. **Who's next?**

110%

Is the word getting out? As I write this article, I wonder who is actually reading *Round-Up*? Is it helpful? Are we sharing with our Squadrons and Districts? Is the message getting out? Generally, there is not much feedback, hence the questions.

As always, please do not hesitate to contact Doc Pfeiffer or me if you need help with anything.

As a reminder, for the next few weeks I will have limited time to dedicate to *Round-Up* due to work requirements. I will publish the newsletter as time permits.

Thanks for your support of this publication!

Proud Possessor of a Priceless Heritage,

Jeff



#SALSTRONG

Jeff Vrabel, Sr.
Sons of The American Legion
National Membership Committee
Central Region Chairman
jeffvrabelsr@gmail.com

**"Serving Those Who Served...
Full Steam Ahead"**

THE AMERICAN LEGION
MEDIA ALLIANCE

NATIONAL TARGET DATE

June 17, 2020

100%

REVISED

National Membership Standings as of May 13, 2020

REGION	GOAL	ACTUAL	%
Southern *	42,763	39,991	93.518
Western *	26,395	24,139	91.453
Central *	132,698	120,309	90.664
Eastern	146,273	130,695	89.350
Midwest	30,366	27,113	89.287
TOTALS *	378,495	342,247	90.350

* = Met May 13 National Target of 90%

-7,071 ahead of last year

2019 – 2020 Central Region Membership Challenge from Jeff Vrabel, Sr.

DECEMBER 31	60% ✓
FEBRUARY 1	85% ✓
MARCH 1	90% ✓
APRIL 1	95% ✓
MAY 1	100% ✓
JUNE 30	110%

Detachment Renewal Rates as of May 11, 2020

DET	2019	RENEWED	%
IA	4,452	3,958	88.90
OH	30,456	26,433	86.79
WI	3,945	3,376	85.58
IL	14,431	12,090	83.78
MN	11,565	9,665	83.57
MI	24,126	19,897	82.47
IN	38,876	31,088	79.97
MO	3,485	2,490	71.45
TOTALS	131,336	108,997	82.99

National Renewal Rates as of May 11, 2020

REGION	2019	RENEWED	%
Central	131,317	108,997	82.99
Eastern	144,840	119,663	82.60
Midwest	29,920	23,752	79.37
Southern	42,858	34,006	79.31
Western	26,524	20,101	75.76
TOTALS	375,540	306,519	81.62

Who's next?

Detachment Membership Standings as of May 13, 2020

DET	GOAL	ACTUAL	%
IA Q1 *	4,375	4,482	102.466
WI Q2 *	3,744	3,816	101.923
OH *	31,133	28,732	92.288
MI *	24,083	22,047	91.546
IL *	14,546	13,228	90.939
MN *	10,611	10,611	90.322
IN	39,364	34,684	88.111
MO	3,705	2,709	73.117
TOTALS*	120,309	120,309	90.664

Q = QUOTA – CONGRATULATIONS!!!

* = Met May 13 National Target of 90%

^ = Met June 30 Central Region Challenge of 110%



National Commander Clint Bolt's 2019-2020 Goals

Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

- **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- Renewal rate above 95%
- Obtain 105% in membership by National Convention in Louisville, KY
- Recognize our achievements
- Child Welfare Foundation \$500,000
- National Emergency Fund \$100,000
- Soldiers Wish \$100,000
- Legacy Scholarship \$100,000
- Veterans & Children's Fund \$100,000
- Operation Comfort Warriors \$100,000

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE

Membership Committee Call

6:00 PM MST

Call in # (515) 604-9644 Access Code: 889133

<http://join.freeconferencecall.com/jrnavarr>

The National Membership Committee holds its monthly Conference Calls on the third Tuesday of each month. It is important that we get the message out to as many Membership Chairmen as possible. Please share this with your District and Squadron leadership and ask them to join us.



2019 - 2020 Individual Recruitment Award

The National Membership Committee offers a recruitment pin award for those members recruiting five (5) new members into the Sons of The American Legion within a membership year. This pin is suitable to wear upon your cover or lapel. You must meet the requirements and directions listed below:

- Recruit five (5) **new** members to S.A.L. **Must be new members only**, no renewals.
- All information must be legible. **Un-readable forms will not be accepted.**
- The new members membership record must be available on the national database.
- This form must be sent prior to midnight July 31, 2020.
- American Legion Family members are also eligible for this award.
- Only one (1) award pin per member regardless of the total new members recruited

Recruiter Information

Name _____ Member ID# _____
 Address _____ City _____ State _____ Zip Code _____
 Full Squadron Name/Number _____ Detachment _____
 Email _____ Phone _____

Unless specified different, the pin will be sent to the above address

New Member Information

#1 Name _____ 6 Digit Sequential Card or ID # _____
 #2 Name _____ 6 Digit Sequential Card or ID # _____
 #3 Name _____ 6 Digit Sequential Card or ID # _____
 #4 Name _____ 6 Digit Sequential Card or ID # _____
 #5 Name _____ 6 Digit Sequential Card or ID # _____

VERIFYING SIGNATURES

SQUADRON / POST COMMANDER _____ DATE _____
 SQUADRON / POST ADJUTANT _____ DATE _____

RETURN COMPLETED FORMS TO: (Regional Membership Chairman)

East - Richard Huntley, Jr. (ME) dickie_huntley@hotmail.com 38 Whale Cove Rd., Machiasport, ME 04655
 South - Jason Roberts (GA) robertsjason215@gmail.com 215 Oak Hollow Ct., White, GA 30184
 Central - Jeffrey Vrabel, Sr. (OH) jeffvrabelsr@gmail.com 2222 Birch Bark Trl., Grove City, OH 43123
 Midwest - Juan Torres (TX) juantorres10@hotmail.com 10828 Sycamore Dr. S., La Porte, TX 77571
 West - Leslie "Jim" Stewart (NV) controller@bordertowncasinonv.com 664 Sheffield Ct., Sparks, NV 89431

PINS WILL BE MAILED UPON VERIFICATION AND APPROVAL



Ken's Corner

**APPROVED FOR WIDE
DISTRIBUTION TO ALL
ADJUTANTS, COMMANDERS,
MEMBERSHIP CHAIRMAN,
POSTS, AND SQUADRONS!!**



All,

After two previous notices sent out starting in January 2020, our office is still getting inundated with emails and calls from members and adjutants that are not aware of the per capita increase and when it goes into effect.

Please let this be your 3rd notice that the SAL per capita for the 2021 membership year will go into effect July 1, 2020. At the 2019 SAL National Convention, the delegates in attendance approved Resolution 14 adding a \$3 increase to the national per capita dues. **The per capita per member, including the approved increase, will be \$5 per member, not \$2.** That means whatever your post and detachment per capita are; add \$5 per member to that total. For example:

Post per capita dues:	\$20
Detachment per capita dues:	\$ 8
<u>Sub Total</u>	<u>\$28</u>
National per capita (7-1-20)	\$ 5
Total dues per member	\$33

If anyone has any questions, please feel free to contact me, thank you.



Sons of The American Legion 48 th National Convention August 23-25, 2019	
RESOLUTION	
Page 1 of 1	
No. S.A.L. Resolution 14 – National Convention, 2019	
Title: Amendment to the National Constitution of the Sons of The American Legion, Article X, Section 2	
Origin: Consolidated Resolution	
<p>WHEREAS, since the inception of the organization in 1932, the principal mission of the Sons of The American Legion has been to support the needs, programs and legacy of the parent organization, "The American Legion;" and</p> <p>WHEREAS, over the past many years, as the Sons of The American Legion has grown in both membership and scope of service supported, the structure and administrative requirements have increased; and</p> <p>WHEREAS, providing continued financial support is necessary to ensure the mission, through the service and support which the organization provides, is able to be sustained; and</p> <p>WHEREAS, the national organization has not implemented a per capita dues increase in nearly 35 years; and</p> <p>WHEREAS, to benefit the continued health and growth of the organization, it is dependent upon the ability to properly fund the programs and administrative costs, therefore an increase is necessary; and</p> <p>WHEREAS, the Constitution of the Sons of The American Legion, Article X, Section 2, now reads, "The amount of such annual National dues shall be \$2.00 per member and shall be payable October 20 of each year and for the succeeding year;" now, therefore, be it</p> <p>RESOLVED, That the Sons of The American Legion in National Convention assembled on August 23-25, 2019, in Indianapolis, Indiana, amend the Constitution of the Sons of The American Legion, Article X, Section 2 to read, "The amount of such annual National dues shall be \$5.00 per member and shall be payable October 20 of each year and for the succeeding year;" and be it further</p> <p>RESOLVED, That the increase take effect on June 1, 2020, with the distribution of the 2021 National Membership cards, and applied to all membership transmittals received after that date.</p>	
<hr/>	
<u>Committee Recommendation</u>	<u>Committee Chairman Name, Signature</u>
Approved <input checked="" type="checkbox"/>	<i>John T. Jennings</i>
Rejected <input type="checkbox"/>	John T. Jennings (FL), Chairman
Referred to: <input type="checkbox"/>	Constitutional Amendments Committee
Other Action: <input type="checkbox"/>	
<hr/>	
<u>Finance Chairman Name, Signature</u>	
<i>William G. Hill</i>	
William G. Hill (MD), Chairman	
Finance Committee	

Regards,

Ken A. George

Member Engagement Coordinator
National SAL & ALR Liaison
NALC Alumni – Class of 2016
Phone 317.630.1376 | Fax 317.655.1509

www.legion.org

Veterans Strengthening America



THE AMERICAN LEGION
America's Veterans Service Organization





**NATIONAL HEADQUARTERS
SONS OF THE AMERICAN LEGION**

May 14, 2020

TO: National Officers, Detachment Commanders & Adjutants
FROM: Anthony Wright, National Adjutant
SUBJECT: MEMBERSHIP TARGET DATE – 90%

“Congratulations”

Thank you for all your efforts so far this membership year. Our standings as of the 90% Membership Target Date (05-13-2020) are posted below:

2020 Membership Goal: 378,495
Total Membership: 342,247
Percentage of Goal: 90.423%
Year-to-Date: -7,071 (compared to 2019 Membership Year)
Renewal Rate: 81.62%
Detachments making Goal: 27

Alabama	Hawaii	Maryland	Nebraska	Philippines	Vermont
Arizona	Idaho	Michigan	North Carolina	Puerto Rico	Wisconsin
California	Illinois	Minnesota	Ohio	South Carolina	
Connecticut	Iowa	Mississippi	Oklahoma	South Dakota	
Florida	Kansas	Montana	Pennsylvania	Tennessee	

GREAT JOB!!

Many detachments should achieve this membership goal soon! One detachment has yet to submit any per capita transmittals. (MX)

Next Scheduled Renewal Notice: April 24, 2020 (3rd of 3)

Next Target Date: June 17, 2020 (100%)

Renewal is the Key to Membership Success
Membership Is Everyone's Responsibility