



Central Region

Round-Up

The Membership Newsletter of
Sons of The American Legion
Central Region

Volume 1 – Issue 16 – February 23, 2020

National Target Date

March 11, 2020

80%

RECRUIT!

RETAIN!

REINSTATE!

CENTRAL REGION CHALLENGE DATE

March 1, 2020

90%

For God And Country

Gentlemen,

Who's next? You have seen this statement for some time now, and you may be wondering exactly what it means. **Who's next?** is an opportunity to see who wants to meet our target dates and our challenge dates. It's a motivator to our members to help with membership. It's a way for Detachments to look at themselves and see what they can do to increase their membership numbers. With that being said, **Who's next?**

90%

Who's up for 90%? Have you relayed this challenge to your members? Is everyone on the same page? What are you doing to increase membership while continuing our renewal process? Our next **Central Region Challenge Date is 90% on March 1, 2020.**

Who's next?

Our next **National Target Date of 80% is on March 11, 2020.** Can we get 100% of our Detachments to hit this mark? I believe we can! Let's continue our push to become our outstanding work. **WE CAN DO IT!**

Membership 104,296

The Central Region is in Third Place nationally as of February 20, 2020. Keep up the outstanding work!

Congratulations the Detachments of Wisconsin (91.934%), Iowa (87.657%), Ohio (82.141%), and Illinois (80.359%) for surpassing the March 1 National Target Date of 80%. Thank you to Wisconsin for passing 90% and meeting my Central Region Challenge of 90% on March 1. **AWESOME! Who's next?**

Keep up the great work for our organization and our Family!



Renewals

94,889

CONGRATULATIONS!!!

The Central Region is in First Place as of the February 19, 2020 Renewal Report. Outstanding!

These are great numbers, but can we do better? Nearly 37,000 members have not renewed yet. Do we know why? Have we asked the why they haven't? Have we done our own Buddy Check on them? Let's focus on these members and get that number above 80% regionally.

How many more members can we renew by The American Legion Birthday? It's up to us to determine that, and with a little elbow grease, I am confident that we will do great!

As always, please do not hesitate to contact either Doc Pfeiffer or me if you need help with anything.

Thanks for your support of this publication!

Proud Possessor of a Priceless Heritage,



Jeff Vrabel, Sr.
Sons of The American Legion
National Membership Committee
Central Region Chairman
jeffvrabelsr@gmail.com

#SALSTRONG

NATIONAL TARGET DATE

March 11, 2020

80%



Who's next?

Detachment Membership Standings
as of February 20, 2020

DET	GOAL	ACTUAL	%
WI*	3,744	3,442	91.934%
IA*	4,375	3,835	87.657%
OH*	31,133	25,573	82.141%
IL*	14,546	11,689	80.359%
MN	11,748	9,286	79.043%
IN	39,364	30,753	78.125%
MI	24,083	17,581	73.002%
MO	3,705	2,137	57.679%
TOTALS	132,698	104,296	78.597%

* = Met March 1 National Target of 80%

Detachment Renewal Rates
as of February 19, 2020

DET	2019	RENEWED	%
OH	30,456	23,792	78.12%
IA	4,452	3,341	77.07%
WI	3,945	3,015	76.43%
MN	11,565	8,644	74.74%
IL	14,431	1,684	74.04%
IN	38,876	27,189	69.94%
MI	24,126	16,162	66.99%
MO	3,485	1,972	56.59%
TOTALS	131,336	90,383	68.82%

National Membership Standings
as of February 20, 2020

REGION	GOAL	ACTUAL	%
Southern*	42,763	34,784	81.341%
Western	26,395	20,781	78.731%
Central	132,698	104,296	78.597%
Midwest	30,366	23,756	78.232%
Eastern	146,273	112,542	76.940%
TOTALS	378,495	283,299	78.246%

* = Met March 1 National Target of 80%

National Renewal Rates
as of February 19, 2020

DET	2019	RENEWED	%
Central	131,317	94,889	72.25%
Eastern	144,840	103,059	71.14%
Midwest	29,920	20,729	69.27%
Southern	42,858	29,466	68.72%
Western	26,524	17,230	64.94%
TOTALS	375,540	265,373	70.66%

12,860 ahead of this date last year

National Commander Bolt's
2019-2020 Goals

Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

- 🔔 **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- 🔔 Renewal rate above 95%
- 🔔 Obtain 105% in membership by National Convention in Louisville, KY
- 🔔 Recognize our achievements
- 🔔 Child Welfare Foundation \$500,000
- 🔔 National Emergency Fund \$100,000
- 🔔 Soldiers Wish \$100,000
- 🔔 Legacy Scholarship \$100,000
- 🔔 Veterans & Children's Fund \$100,000
- 🔔 Operation Comfort Warriors \$100,000

2019 – 2020
Central Region
Membership Challenge
from Jeff Vrabel, Sr.

DECEMBER 31	60% ✓
FEBRUARY 1	85% ✓
MARCH 1	90%
APRIL 1	95%
MAY 1	100%
JUNE 30	110%

Who's next?

Always Be Prepared To Get A New Member



THE AMERICAN LEGION – MEMBERSHIP APPLICATION



Name _____ (First) _____ (Initial) _____ (Last) _____ (Date of Birth) _____

Mailing Address _____ (Street) _____ (City) _____ (State) _____ (ZIP) _____

_____ (Phone) _____ (Email) _____ Male Female _____ (Post #) _____ (Dues) _____

I certify that I served at least one day of active military duty since December 7, 1941 and was honorably discharged or am still serving honorably.

Please check appropriate eligibility era and branch of service below:

- | | |
|---|---|
| <input type="checkbox"/> Global War on Terror | <input type="checkbox"/> U.S. Army |
| <input type="checkbox"/> Gulf War | <input type="checkbox"/> U.S. Navy |
| <input type="checkbox"/> Panama | <input type="checkbox"/> U.S. Air Force |
| <input type="checkbox"/> Lebanon/Grenada | <input type="checkbox"/> U.S. Marines |
| <input type="checkbox"/> Vietnam | <input type="checkbox"/> U.S. Coast Guard |
| <input type="checkbox"/> Korea | <input type="checkbox"/> Merchant Marines (WWII only) |
| <input type="checkbox"/> WWII | |
| <input type="checkbox"/> Other Conflicts | |

Signature of Applicant _____ Date _____ Name of Recruiter _____

Mail completed application to The American Legion National Headquarters, Attn: Internal Affairs. Annual dues must accompany completed application. Ask local contact for amount due. For current department/state address, go to www.legion.org.

ALA 08/2019

DUES RECEIPT (Please Print)

Date _____

Received From _____

\$ _____ for 20 _____ Dues

Recruiter's Name _____

Recruiter's Signature _____

Recruiter's Phone # _____



SONS OF THE AMERICAN LEGION – MEMBERSHIP APPLICATION



Date _____

Detachment of _____ Squadron No. _____ Birth Date _____

Name _____ (First) _____ (Initial) _____ (Last) _____ Recruited by _____ (Initial) _____ (Last) _____

Address _____ (Street) _____ (City) _____ (State) _____ (ZIP) _____ (Phone) _____

Veteran through whom eligibility is established _____

(a) Above is a member in good standing of Post No. _____ Department of _____

OR (b) Above is a deceased veteran who served honorably from _____ to _____

(c) Relationship of Applicant to Veteran _____

Has Applicant previously been a member of the SAL? _____ Where? _____

I hereby subscribe to the Constitution of the Sons of The American Legion, apply for membership, and

Email Address _____ Transmit \$ _____ for 20 _____ annual membership dues

Signed By Applicant (or Parent) _____ Eligibility certified by _____

Mail completed application to Sons of The American Legion department/state headquarters. Annual dues must accompany completed application. Ask local contact for amount due. For current detachment address, go to The American Legion department/state headquarters, or visit www.legion.org.

ALA 12/2013

DUES RECEIPT (Please Print)

Date _____

Received From _____

\$ _____ for 20 _____ Dues

Squadron No. _____

Department of _____



AMERICAN LEGION AUXILIARY – MEMBERSHIP APPLICATION



APPLICANT INFORMATION

Full Name _____

Address _____

City _____ State _____ ZIP _____

Home Phone _____ Cell Phone _____

Email Address _____ Unit # and Location (if known) _____

_____ / _____ / _____ Birth - 17 18 and over

Date of Birth (Required)

Have you been a member previously? Yes No (If yes, fill in below, if known.)

Previous Unit City/State: _____ ALA ID#: _____

Signature of Applicant (or legal guardian if under 18) _____ Date _____

ELIGIBILITY INFORMATION

Eligible Through—Name of Veteran (Female Veterans: List Your Own Name) _____

If Living: American Legion Member ID # _____ Post # _____ City _____ State _____

Deceased (If veteran is deceased, contact ALA unit about the necessary military records.)

Veteran Served:

WWI (4/6/1917-11/11/1918)

Anytime After 12/7/1941 (check all that apply):

<input type="checkbox"/> Global War on Terror	<input type="checkbox"/> Lebanon/Grenada	<input type="checkbox"/> WWII
<input type="checkbox"/> Gulf War	<input type="checkbox"/> Vietnam	<input type="checkbox"/> Other Conflicts
<input type="checkbox"/> Panama	<input type="checkbox"/> Korea	

Applicant's Relationship to the Veteran:

<input type="checkbox"/> Male Spouse	<input type="checkbox"/> Female Spouse	<input type="checkbox"/> Mother
<input type="checkbox"/> Grandmother	<input type="checkbox"/> Sister	<input type="checkbox"/> Self
<input type="checkbox"/> Daughter	<input type="checkbox"/> Granddaughter	

To Be Completed By The American Legion Post Adjutant/Officer

I certify that the above named individual served at least one day of active duty during the dates marked above and was honorably discharged or is still serving honorably.

Post Adjutant/Officer Membership Verification _____ / _____ / _____ Date _____

ALA 09/2019

DUES RECEIPT (Please Print)

Date _____

Received From _____

\$ _____ for 20 _____ Dues

Recruiter's Name _____

Recruiter's Signature _____

Recruiter's Phone # _____

Submit this application to the ALA unit you wish to join. If unit is unknown, contact National Headquarters at (317) 569-4500 for assistance. Annual dues must accompany completed application. Ask local contact for amount due. **Membership pending approval of application.**

Detachment Features

Wisconsin	January 26 edition	✓ Thanks
Illinois	February 2 edition	✓ Thanks
Missouri	February 9 edition	
Iowa	February 16 edition	
Michigan	February 23 edition	✓ Thanks
Indiana	March 1 edition	
Ohio	March 8 edition	
Minnesota	March 15 edition	



SONS OF THE AMERICAN LEGION

JEFF VRABEL, SR.

FOR NATIONAL VICE-COMMANDER

“Nothing is stronger than the heart of a volunteer.”

-Lt. Col. James H. Doolittle

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE

One of the BEST tools we have is MySAL. Are you using it?

“The Wave of The Present”
www.mysal.org

We can choose to look at this new technology and our processes the following way:



↑ The OLD Way ↑

- Membership Round-Up
- Holding cards
- Manually processing membership
- Mailing cards and payment to Detachment
- Waiting for cards to be transmitted to National



↑ The NEW Way ↑

- One-time set-up
- Easy to use
- Fast & Efficient
- No postage or mailing
- Less time to process and transmit by Squadron
- 3-5-day turnaround after second transmittal
- No more spreadsheets – reports ready-made

Who's next?



Gentlemen,

As we get into what I consider the busy season for CWF fundraising, I wanted to share the many awards that is awarded by CWF on an annual basis for the great work being done within the American Legion Family. Please share with the membership as to what can be achieved!

In Comradeship,
Mark Nave, Chairman
Child Welfare Foundation

"Serving those who served...full steam ahead"

**AMERICAN LEGION
CHILD WELFARE FOUNDATION
NATIONAL AWARDS**

U.S. "UDIE" GRANT LEGACY AWARD

To Qualify: Must be the top Department nationally, based on combined total contributions of the Legion, Auxiliary, Eight & Forty, and SAL during a contribution year (June 1 - May 31).

Type: One Department recognized annually. Plaque awarded to Department Headquarters.

When: Plaques awarded at their National Convention.

GARLAND D. MURPHY, Jr. AWARD

To Qualify: Must be the most active Department in the nation, based on actual contributions received during a contribution year (June 1 - May 31).

Type: One Department recognized annually from the Auxiliary, Legion, Eight & Forty and SAL.

When: Plaques awarded at their National Convention.

MERITORIOUS ACHIEVEMENT AWARD

To Qualify: Must be the top Department nationally in each organization (Legion, Auxiliary, Eight & Forty, and SAL) experiencing the highest increase in per capita (per member) giving in a contribution year (June 1 - May 31). This increase is computed, through comparisons of current and preceding year per capita figures.

Type: Plaque awarded to the top Department in each contributing organization.

When: Plaques are awarded for the Legion, Auxiliary and 8 & 40 at the National Information Conferences. The SAL plaque is awarded at their National Convention.

EXCELLENCE AWARD

To Qualify: Must be one of ten Departments with the highest per capita (per member) contribution average for the contribution year (June 1 - May 31) within your organization.

Type: Plaques awarded for the top Department in each contributing organization (Legion, Auxiliary, Eight & Forty, and SAL). Citations are prepared for the nine runner-up Departments in each organization.

When: Plaques are awarded at the National Information Conferences. Citations are mailed by September 1.

NATIONAL CHILDREN'S ACTION TEAM (C.A.T.) AWARD

To Qualify: Must be the most active CAT in the country for the Legion, Auxiliary, Eight & Forty and the SAL, based on actual contributions received during the contribution year (June 1 - May 31)

Type: Plaque.

When: Plaques awarded following National Convention at designated Department event.

DEPARTMENT AWARDS "HERITAGE CIRCLE" GIFT CLUB

To Qualify: Awarded to Departments (Legion, Auxiliary, Eight & Forty, and SAL) for their cumulative donations made during the current contribution year (June 1 - May 31).

Type: Awarded in the following categories:

BENEFACTOR \$5,000 Engraved plaque

PATRON \$2,000 Engraved plaque

SPONSOR \$1,000 Engraved plaque

When: Plaques are awarded at the National Information Conferences. Citations are mailed by September 1.

POST-LEVEL AWARDS

& INCENTIVES "CHILDREN FIRST" GIFT CLUB

To Qualify: Awarded to organizations (posts, units, salons, and squadrons) for their cumulative donations made during the current contribution year (June 1 - May 31).

Type: Awarded in the following categories:

GUARDIAN \$1,000 Gold plaque

ADVOCATE \$750 Silver plaque

CARETAKER \$500 Bronze plaque

When: Plaques mailed by September 1.

INDIVIDUAL AWARDS

& INCENTIVES "CORNERSTONE" GIFT CLUB

To Qualify: Awarded to organizations (posts, units, salons, and squadrons) for their cumulative donations made during the current contribution year (June 1 - May 31).

Type: Awarded in the following categories:

FOUNDATION AMBASSADORS \$1,000 Dated gold die-cut logo pin with five (.03 ct.) Diamonds

PRESIDENT'S CIRCLE \$500 Dated gold die-cut logo pin with (.03 ct.) Diamond

FOUNDATION PARTNERS \$250 Dated gold die-cut logo pin with Blue Sapphire

CENTURY CLUB \$100 Dated gold die-cut logo pin with Amethyst

When: Pins mailed by September 15.

SPIRIT OF EXCELLENCE

To Qualify: National organization (Legion, Auxiliary, Eight & Forty, and SAL) raises \$100,000 in donations with a contribution year.

Type: Dated gold die-cut logo pin with .07 ct. Diamond

When: Pins are presented to respective organization's National Commanders, National President or Chapeau National at their National Conventions.

LEADERSHIP CLUB

To Qualify: Must have established the American Legion Child Welfare Foundation as a formal Department project for their year in office.

Type: Dated gold die-cut logo pin with .05 ct. Diamond.

When: Presented to respective Department Commanders, Department Presidents and Department Chapeaus at the National Information Conferences.

CHILDREN'S ACTION TEAM (CAT) PINS

To Qualify: Be a Children's Action Team member and solicit a minimum of \$500 in individual donations within a current contribution year (June 1 - May 31).

Type: Gold die-cut logo pin with "CAT" tab. Background color of tab changes annually.

Where: Pins mailed by September 15.

Sons for Kids Aprons Available



This past summer at national convention, The CWF booth quickly sold out of the "Sons for Kids" aprons. Since there was such a high demand for the aprons, we placed another order. The aprons just came in. I am reaching out to you today to help me get the word out about the aprons to the detachments and squadrons.

Aprons are currently available. The suggested donation price is \$20 per apron. Since we will be shipping aprons, I would like to ask that if at all possible, please consider consolidating your orders into one large order for a Detachment or Squadron. This will help cut down on the processing time and the cost of shipping. If you would like to donate to help defray the cost of shipping that would greatly be appreciated.

Aprons will be shipped once the donation has been received. Please make sure to include the following information: number of aprons and where you would like them shipped too.

The aprons will be available for consignment after the new year.

Please send donations to:
The American Legion
c/o Child Welfare Foundation
PO Box 1055
Indianapolis, IN 46206

Respectfully,

Stacy Cope, Youth Welfare Program Manager
Americanism Division
Office 317-630-1202
Fax 317-630-1377
scope@legion.org

The National Membership Committee holds its monthly Conference Calls on the third Tuesday of each month. It is important that we get the message out to as many Membership Chairmen as possible. Please share this with your District and Squadron leadership and ask them to join us.

Membership Committee Call

6:00 PM MST

Call in # (515) 604-9644 Access Code: 889133

Online Meeting

<http://join.freeconferencecall.com/jrnavarr>



SONS OF THE AMERICAN LEGION
NATIONAL HEADQUARTERS

February 20, 2020

MEMO TO:

SAL NATIONAL OFFICERS
SAL NATIONAL EXECUTIVE COMMITTEEMEN
SAL ALT. NATIONAL EXECUTIVE COMMITTEEMEN
SAL PAST NATIONAL COMMANDERS
SAL NATIONAL COMMISSION
AND COMMITTEE CHAIRMEN AND MEMBERS

THRU:

ANTHONY W. WRIGHT (PA), NATIONAL ADJUTANT

FROM:

KEN GEORGE (FR), NATIONAL SAL LIAISON

SUBJECT:

NATIONAL EXECUTIVE COMMITTEE MEETING
SATURDAY AND SUNDAY, MAY 2-3, 2020

Pursuant to Section 2, article VII, of the National Constitution of the Sons of The American Legion, the National Commander of The Sons of The American Legion, hereby calls for a meeting of the National Executive Committee of The Sons of The American Legion to be held May 2-3, 2020 at the Sheraton Indianapolis City Centre, Indianapolis, IN. **When arranging your trip, book your flight to arrive in Indianapolis on Friday, May 1, 2020, and departing after 1:30 p.m. on Sunday, May 3, 2020, if possible. Members arriving early or staying later will be at their own expense unless pre-approved.**

All certified National Executive Committeemen (NEC) or Alternate National Executive Committeemen (A-NEC) if representing your detachment, National Officers, Past National Commanders, and National Commission/Committee Chairmen/Members attending the meeting will receive a National Call-in and entitled to reimbursement. Reimbursement checks will be processed and sent via U.S. mail the week after the close of the meeting; allow up to 21 days to arrive. **In order to receive your reimbursement, all members are required to sign-in at registration and present when mandatory roll-call is taken at each session. Failure to do so may result in a delay or denial of your reimbursement.** Only those who receive an official call-in will receive payment unless otherwise directed by a separate letter of authorization from the national organization.

Anyone planning to attend the National Executive Committee Meetings, May 2-3, 2020, must register online at <https://www.legion.org/salconference>. **(this includes non-call in and visitors)**

The registration link will open February 20, 2020, 9 am EST, and close March 18, 2020 at midnight EST. Primary housing will be at the Sheraton Indianapolis City Centre located at 31 West Ohio Street in Downtown Indianapolis, IN. Space is limited, and it may be necessary to place some members in overflow lodging based on demand and availability. Upon checking-in be prepared to present an acceptable payment option to cover your non-covered room expenses. Self-parking in the hotel garage will be reimbursed up to \$50 total, and valet parking will not be reimbursed. **All incidentals charged to the room and additional days stayed outside your call-in dates are your responsibility.**

All members who register online are guaranteed a room, however, if your plans change and you are unable to attend, it is your responsibility to cancel by notifying the National SAL Liaison Ken George by email at kgeorge@legion.org or 317-630-1376 within 24 hours of your reservation. Failure to cancel your room in a timely manner will result in your Detachment being billed for the non-canceled room. **Members who fail to register by the deadline will result in the member booking their own lodging.** On Friday and Saturday, May 1-2, 2020 you are required to complete a travel reimbursement and submit all receipts to the National SAL Finance Commission. Be sure to submit receipts for self-paid air-travel or \$.51 per mile up to \$500 maximum if you chose to drive your vehicle, baggage, transportation to and from the airport (whether taxi or self-drive). There is no shuttle from the airport to downtown, ride with a buddy and save the organization some money. Per diem will be indicated in your call-in letter. To arrange air travel, please contact Joyce Hamilton, Travel Administrator, National Headquarters by email at jhamilton@legion.org or call 317-630-1232. Do not wait until the last minute, book your flight and register early.

If you have any questions, please feel free to contact me directly at kgeorge@legion.org or 317-630-1376. On behalf of the National Staff, we look forward to seeing everyone and having a great weekend.

Detachment Feature

Michigan



Sons of The American Legion

Detachment of Michigan

WE PROUDLY PRESENT MICHIGAN

Michigan's Past National Commander, Earl Ruttkofsky, 25 Past Detachment Commanders, and over 23,000 proud S.A.L. members work in mutual helpfulness to ensure our state continues to support, improve, and enhance the lives of veterans.

Michigan is the birthplace of The American Legion Riders as well as the Missing in America Program (MIAP) which locates the cremated remains of American veterans and inters them with full military honors. Over 4,600 veterans' remains around the country have been identified since the inception of MIAP.

Through countless volunteer hours, fundraisers and donations; Michigan Sons have always strived to keep our veterans first. As a program of The American Legion, we work to support all the other programs of The American Legion. The Detachment is pleased to support Legion Baseball, Boy's State, Oratorical Contest, Junior shooting sports and, of course, our great parent organization, The American Legion.

Michigan Sons donate to and volunteer continuously at Wilwin Lodge at Cygnet Cove. Located in northern Michigan, Wilwin Lodge is an 1183 acre, nationally recognized sanctuary for returning and recovering veterans. With 15 miles of nature trails and a 65-acre spring-fed lake, Wilwin is abundant in wildlife. Lodging is free for veterans and their guests and provides a wonderful setting for them to reconnect with their families. Wilwin also hosts Boy Scout jamborees.

The Detachment of Michigan has placed an S.A.L. Representative and Deputy Representative in each of the five VA Hospitals in our great state. There are two new Fisher Houses being built in Michigan and the Detachment has raised nearly \$300,000.00 in support for these projects. The Detachment also works with veteran's employment an education as well as providing assistance for homeless veterans.

Michigan Sons are Proud Possessors of a Priceless Heritage and determined to carrying on for God and country.

Michael Holley
Commander, Detachment of Michigan