



Round-Up

The Membership Newsletter of
Sons of The American Legion
Central Region

Volume 1 – Issue 15 – February 16 2020

National Target Date

March 11, 2020

80%

RECRUIT!

RETAIN!

REINSTATE!

CENTRAL REGION CHALLENGE DATE

March 1, 2020

90%

Proud Possessors

Gentlemen,

Who's next? You have seen this statement for some time now, and you may be wondering exactly what it means. **Who's next?** is an opportunity to see who wants to meet our target dates and our challenge dates. It's a motivator to our members to help with membership. It's a way for Detachments to look at themselves and see what they can do to increase their membership numbers. With that being said, **Who's next?**

Membership 100,000+

CONGRATULATIONS!!!

90%

Who's up for 90%? Have you relayed this challenge to your members? Is everyone on the same page? What are you doing to increase membership while continuing our renewal process? Our next **Central Region Challenge Date is 90% on March 1, 2020.**

Who's next?

Our next **National Target Date of 80% is on March 11, 2020.** Can we get 100% of our Detachments to hit this mark? I believe we can! Let's continue our push to become our outstanding work. **WE CAN DO IT!**

As of February 12, 2020, the Central Region has a total of 103,310 members paid. Keep up the outstanding work!

Congratulations the Detachments of Wisconsin (89.159%), Iowa (87.017%), Ohio (81.569%), Illinois (79.582%), Minnesota (79.069%), and Indiana (76.893%) for surpassing the February 12 Target Date of 75%. **AWESOME! Who's next?**

Keep up the great work for our organization and our Family!

Renewals

90,000+

CONGRATULATIONS!!!

As of the February 11, 2020 Renewal Report, the Central Region as 90,383 members renewed for 68.82% and First Place nationally.

This is are great numbers, but can we do better? Nearly 41,000 members have not renewed yet. Do we know why? Have we asked the why they haven't? Have we done our own Buddy Check on them? Let's focus on these members and get that number into above 80% regionally.

How many more members can we renew by The American Legion Birthday? It's up to us to determine that, and with a little elbow grease, I am confident that we will do great!

As always, please do not hesitate to contact either Doc Pfeiffer or me if you need help with anything.

Thanks for your support of this publication!

Proud Possessor of a Priceless Heritage,



Jeff Vrabel, Sr.
Sons of The American Legion
National Membership Committee
Central Region Chairman
jeffvrabelsr@gmail.com

#SALSTRONG



SONS OF THE AMERICAN LEGION
JEFF VRABEL, SR.
FOR NATIONAL VICE-COMMANDER

NATIONAL TARGET DATE

March 11, 2020

80%

Who's next?



SONS OF THE AMERICAN LEGION

Important Links

[National Membership Report](#)

[National Membership Target Dates](#)

[2019-2020 Individual Recruitment Award form](#)

Please note and share that we can no longer accept forms that are not for the 2019 – 2020 membership year.

[Blue Brigade Award](#)

[Blue Brigade Fifth Consecutive Year Award](#)

[MySAL](#)

[Snapshots of Service Photo Contest Form](#)

[Vice-Commander Pfeiffer](#)

[5 Star Program of Service](#)

[The Ten Ideals](#)

[The American Legion Basic Training Course](#)

[2019-2020 CWF Per Capita Banner form](#)

Detachment Membership Standings
as of February 12, 2020

DET	GOAL	ACTUAL	%
WI*	3,744	3,338	89.156%
IA*	4,375	3,807	87.017%
OH*	31,133	25,395	81.569%
IL*	14,546	11,576	79.582*
MN*	11,748	9,289	79.069%
IN*	39,364	30,268	76.893%
MI	24,083	17,500	72.665%
MO	3,705	2,137	57.679%
TOTALS*	132,698	103,310	77.853%

* = Met February 12 Target of 75%

Detachment Renewal Rates
as of February 11, 2020

DET	2019	RENEWED	%
WI	3,945	2,966	75.18%
OH	30,456	22,667	74.43%
IA	4,452	3,295	74.01%
IL	14,431	10,663	73.89%
MN	11,565	8,008	69.24%
IN	38,876	26,539	68.27%
MI	24,126	14,273	59.16%
MO	3,485	1,972	56.59%
TOTALS	131,336	90,383	68.82%

National Membership Standings
as of February 6, 2020

REGION	GOAL	ACTUAL	%
Southern*	42,763	33,936	79.358%
Central*	132,698	103,310	77.853%
Western*	26,395	20,178	76.446%
Midwest*	30,366	23,063	75.950%
Eastern	146,273	108,893	74.445%
TOTALS*	378,495	274,433	76.445%

* = Met February 12 Target of 75%

National Renewal Rates
as of February 11, 2020

DET	2019	RENEWED	%
Central	131,317	90,383	68.82%
Midwest	29,920	20,230	67.60%
Eastern	144,840	97,547	67.33%
Southern	42,858	28,462	66.38%
Western	26,524	15,884	59.87%
TOTALS	375,540	252,506	67.33%

14,947 ahead of this date last year

REMINDER

If you know who your Detachment Commander will be for the 2020-2021 year, please send that information to [National Vice-Commander Doc Pfeiffer](#) and [Central Region Membership Chairman Jeff Vrabel, Sr.](#) so he can be included on Central Region conference calls and can get an idea what to expect when he is commander.

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE

2019 – 2020 Central Region Membership Challenge from Jeff Vrabel, Sr.

DECEMBER 31	60% ✓
FEBRUARY 1	85% ✓
MARCH 1	90%
APRIL 1	95%
MAY 1	100%
JUNE 30	110%

Who's next?



NATIONAL HEADQUARTERS
SONS OF THE AMERICAN LEGION

February 13, 2020

TO: National Officers, Detachment Commanders & Adjutants
FROM: Anthony Wright, National Adjutant
SUBJECT: MEMBERSHIP TARGET DATE – 75%

“Congratulations”

Thank you for all your efforts so far this membership year. Our standings as of our 75% Membership Target Date (02-12-2020) are posted below:

2020 Membership Goal: **378,495**
Total Membership: **289,380**
Percentage of Goal: **76.455%**
Year-to-Date: **+14,947** (compared to 2019 Membership Year)
Renewal Rate: **67.24%**
Detachments making Goal: **30**

Arizona	Hawaii	Kansas	Montana	Ohio	South Carolina
California	Idaho	Louisiana	Nebraska	Oklahoma	South Dakota
Delaware	Illinois	Maryland	Nevada	Pennsylvania	Tennessee
Florida	Indiana	Minnesota	North Carolina	Philippines	Vermont
Georgia	Iowa	Mississippi	North Dakota	Puerto Rico	Wisconsin

GREAT JOB!!

Many detachments should achieve this membership goal soon! One detachment has yet to submit any per capita transmittals. (MX)

Next Scheduled Renewal Notice: **April 24, 2020** (3rd of 3)

Next Target Date: **March 11, 2020** (80%)

Renewal is the Key to Membership Success

Membership Is Everyone's Responsibility

Detachment Features

Wisconsin	January 26 edition	✓
Illinois	February 2 edition	✓
Missouri	February 9 edition	
Iowa	February 16 edition	
Michigan	February 23 edition	
Indiana	March 1 edition	
Ohio	March 8 edition	
Minnesota	March 15 edition	



National Commander Bolt's 2019-2020 Goals

Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

● **RECRUIT, RETAIN, AND REINSTATE**
to reach **400,000** members

● Renewal rate above 95%

● Obtain 105% in membership by National Convention in Louisville, KY

● Recognize our achievements

● Child Welfare Foundation \$500,000

● National Emergency Fund \$100,000

● Soldiers Wish \$100,000

● Legacy Scholarship \$100,000

● Veterans & Children's Fund \$100,000

● Operation Comfort Warriors \$100,000

Everyone,

We must immediately discontinue the Fox Hunt Fundraiser as instructed by the national organization. Please pull any advertisements that may support this fundraiser and please no longer solicit for this fundraiser. While we were initially given a preliminary go ahead, it has been revealed from further research that all campaign fundraisers and the Fox Hunt scratcher cards are not permitted, particularly outside of my Department of Nevada.

Thank you.

Always in Service,

Jim Stewart

Department Commander

Department of Nevada

“Our Legion Youth is Our Legion's Future”

NOTE: Any monies collected will be considered donations. All cards in circulation should be destroyed immediately.

Who's next?



Washington Legislative Conference *VA & R Success Stories*

Good Day Gentlemen:

Below you will find the copy of an email I received from The American Legion VA & R Commission Chairman Mr. Ralph Bozella regarding an added format to this year's DC Conference VA & R Meeting.

Mrs. Vicky Koutz and I from The American Legion Auxiliary will be participating in a "Panel" discussion on how various VA & R events and

programs have impacted Veterans at the local and/or District level.

I am asking for each of you to share with me an event, program or activity that has made a positive impact in the lives of our veterans. I will then use this information in this panel discussion. At this meeting I believe I will still be able to share our statistics with those in attendance, but it looks like they want the "Boots on the Ground" reports of how the SAL work for our vets in regard to VA & R. This is a great opportunity for us to "Brag" on what we do every day and give it a "National Spotlight" to present our accomplishments to all who attend this meeting!

I have added to this email some of our past Rigsby winners and a few other hard-working VA & R SAL members for their input as well. You may reach out to those you know and trust to give you the information we are looking for.

Please get me as much information as you can to me **no later than Saturday February 29** so that Vice Chairman Joe Roberts and I can get this report together.

I thank all of you in advance for your time and attention to this request and please contact me with any questions you may have.

For GOD and Country,

Butch Ray
butch.ilsal@gmail.com



Always Be Prepared To Get A New Member



THE AMERICAN LEGION – MEMBERSHIP APPLICATION



Name _____ (First) _____ (Initial) _____ (Last) _____ (Date of Birth) _____

Mailing Address _____ (Street) _____ (City) _____ (State) _____ (ZIP) _____

_____ (Phone) _____ (Email) _____ Male Female _____ (Post #) _____ (Dues) _____

I certify that I served at least one day of active military duty since December 7, 1941 and was honorably discharged or am still serving honorably.

Please check appropriate eligibility era and branch of service below:

- | | |
|---|---|
| <input type="checkbox"/> Global War on Terror | <input type="checkbox"/> U.S. Army |
| <input type="checkbox"/> Gulf War | <input type="checkbox"/> U.S. Navy |
| <input type="checkbox"/> Panama | <input type="checkbox"/> U.S. Air Force |
| <input type="checkbox"/> Lebanon/Grenada | <input type="checkbox"/> U.S. Marines |
| <input type="checkbox"/> Vietnam | <input type="checkbox"/> U.S. Coast Guard |
| <input type="checkbox"/> Korea | <input type="checkbox"/> Merchant Marines (WWII only) |
| <input type="checkbox"/> WWII | |
| <input type="checkbox"/> Other Conflicts | |

Signature of Applicant _____ Date _____ Name of Recruiter _____

Mail completed application to The American Legion National Headquarters, Attn: Internal Affairs. Annual dues must accompany completed application. Ask local contact for amount due. For current department/state address, go to www.legion.org.

ALA 08/2019

DUES RECEIPT (Please Print)

Date _____

Received From _____

\$ _____ for 20 _____ Dues _____

Recruiter's Name _____

Recruiter's Signature _____

Recruiter's Phone # _____



SONS OF THE AMERICAN LEGION – MEMBERSHIP APPLICATION



Date _____

Detachment of _____ Squadron No. _____ Birth Date _____

Name _____ (First) _____ (Initial) _____ (Last) _____ Recruited by _____ (Initial) _____ (Last) _____

Address _____ (Street) _____ (City) _____ (State) _____ (ZIP) _____ (Phone) _____

Veteran through whom eligibility is established _____

(a) Above is a member in good standing of Post No. _____ Department of _____

OR (b) Above is a deceased veteran who served honorably from _____ to _____

(c) Relationship of Applicant to Veteran _____

Has Applicant previously been a member of the SAL? _____ Where? _____

I hereby subscribe to the Constitution of the Sons of The American Legion, apply for membership, and

Email Address _____ Transmit \$ _____ for 20 _____ annual membership dues

Signed By Applicant (or Parent) _____ Eligibility certified by _____

Mail completed application to Sons of The American Legion department/state headquarters. Annual dues must accompany completed application. Ask local contact for amount due. For current detachment address, go to The American Legion department/state headquarters, or visit www.legion.org.

ALA 12/2013

DUES RECEIPT (Please Print)

Date _____

Received From _____

\$ _____ for 20 _____ Dues _____

Squadron No. _____

Department of _____



AMERICAN LEGION AUXILIARY – MEMBERSHIP APPLICATION



APPLICANT INFORMATION

Full Name _____

Address _____

City _____ State _____ ZIP _____

Home Phone _____ Cell Phone _____

Email Address _____ Unit # and Location (if known) _____

Date of Birth (Required) _____ Birth - 17 18 and over

Have you been a member previously? Yes No (If yes, fill in below, if known.)

Previous Unit City/State: _____ ALA ID#: _____

Signature of Applicant (or legal guardian if under 18) _____ Date _____

ELIGIBILITY INFORMATION

Eligible Through—Name of Veteran (Female Veterans: List Your Own Name) _____

If Living: American Legion Member ID # _____ Post # _____ City _____ State _____

Deceased (If veteran is deceased, contact ALA unit about the necessary military records.)

Veteran Served:

WWI (4/6/1917-11/11/1918)

Anytime After 12/7/1941 (check all that apply):

<input type="checkbox"/> Global War on Terror	<input type="checkbox"/> Lebanon/Grenada	<input type="checkbox"/> WWII
<input type="checkbox"/> Gulf War	<input type="checkbox"/> Vietnam	<input type="checkbox"/> Other Conflicts
<input type="checkbox"/> Panama	<input type="checkbox"/> Korea	

Applicant's Relationship to the Veteran:

<input type="checkbox"/> Male Spouse	<input type="checkbox"/> Female Spouse	<input type="checkbox"/> Mother
<input type="checkbox"/> Grandmother	<input type="checkbox"/> Sister	<input type="checkbox"/> Self
<input type="checkbox"/> Daughter	<input type="checkbox"/> Granddaughter	

To Be Completed By The American Legion Post Adjutant/Officer
I certify that the above named individual served at least one day of active duty during the dates marked above and was honorably discharged or is still serving honorably.

Post Adjutant/Officer Membership Verification _____ Date _____

ALA 09/2019

DUES RECEIPT (Please Print)

Date _____

Received From _____

\$ _____ for 20 _____ Dues _____

Recruiter's Name _____

Recruiter's Signature _____

Recruiter's Phone # _____

Submit this application to the ALA unit you wish to join. If unit is unknown, contact National Headquarters at (317) 569-4500 for assistance.
Annual dues must accompany completed application. Ask local contact for amount due.
Membership pending approval of application.