



Round-Up

The Membership Newsletter of
Sons of The American Legion
Central Region

Volume 1 – Issue 11 – January 19, 2020

National Target Date
February 12, 2020
75%

RECRUIT!
RETAIN!
REINSTATE!

CENTRAL REGION CHALLENGE DATE
February 1, 2020
85%

The Time Is Now!

Gentlemen,

Each week, I sit down to put together this newsletter as a tool for us as we continue to **RECRUIT, RETAIN, and REINSTATE** members in Sons of The American Legion. Sometimes it is difficult to come up with the proper words or phrases that will help get our message out. I want to make sure that the publication does not get stale. I want to make sure I don't repeat myself. I want the newsletter to be informative, and I do not want people to stop looking at it and passing it along. I want to get feedback on what our members think and suggestions to make it better.

With this in mind, I would like to ask that each Detachment Commander to submit an article or information for publication. Please do not feel obligated to write an article but consider what members not only in our Region but across the entire Sons of The American Legion will learn. Teach us your tricks of the trade. Let us know what works for you, and how we can help. Detachments choosing to participate should have their information to me, which can include photos, by the Friday before the edition comes out. Let's use the following as our Detachment features:

Wisconsin	January 26 edition
Illinois	February 2 edition
Missouri	February 9 edition
Iowa	February 16 edition
Michigan	February 23 edition

Indiana	March 1 edition
Ohio	March 8 edition
Minnesota	March 15 edition

Thank you in advance for your support, and for tooting your own horn and sharing the success of your Detachment. We also have an "Around the Region" section where submissions are always welcome. Let's show everyone what the Central Region does!

As always, information from our National Commander and National Vice-Commander are also welcome, as are reports from Committee and Commission Chairmen. The more the merrier! We want to expand our footprint, get our name out to more people, and make Sons of The American Legion become more of a household name outside of the organization. **Who's next?**

With many Mid-Winter Conferences coming up, it is important that all members of The American Legion Family hear our message. When we recruit members, we always want to try to recruit for The American Legion and The American Legion Auxiliary. There is strength in numbers, and as the membership in the entire American Legion Family grows, we will become even more known, which will in turn grow membership. It is a great cycle!

National Commander Clint Bolt set some pretty lofty goals for this year. To grow our membership, he has set a goal of 400,000 members for the 2020-

2021 year. When you look at our numbers, you can see that we are well ahead of last year, and we need to continue that trend. Many people are wondering why this is happening; is it because of The Legion Act? Are we recruiting better? Are we losing less members through retention? Have we reinstated more members? Whatever the cause, we are very excited about the effect. Keep doing what you are doing, and we will continue to grow.

85% I also want to take time to apologize for any misunderstandings on my Central Region Challenges. Trying to update things was confusing for you, and I even got confused. I set aggressive challenges but failed to update those challenges throughout this entire publication. For creating that confusion, I am sorry. I “think” I have corrected things, and hope we are all on the same page now.

Our next **Central Region Challenge Date is 85% on February 1, 2020.** We have Detachments that are already close to that number, and I truly thank everyone for their hard work! **Who's next?**

And please don't forget our next **National Target Date of 75% on February 12, 2020.**

REMINDER

If you know who your Detachment Commander will be for the 2020-2021 year, please send that information to [National Vice-Commander Doc Pfeiffer](#) and [Central Region Membership Chairman Jeff Vrabel, Sr.](#) so he can be included on Central Region conference calls and can get an idea what to expect when he is commander.



A few Detachments have included me on their membership reports, and I thank everyone for doing so. In reviewing this information, there are still too many ZERO Squadrons in the Region. We do not want the members of these Squadrons to disappear. We want everyone to remain in good standing. It is imperative that these ZERO Squadrons get cleared immediately, and our fellow Sons continue to enjoy the benefits of their

membership in Sons of The American Legion and The American Legion Family. **Who's next?**

87,000+

CONGRATULATIONS!!!

AS OF January 15, 2020, THE CENTRAL REGION HAS SURPASSED 87,000 MEMBERS TO LEAD THE NATION IN PAID MEMBERS! 87,558 to be exact. Don't settle for it.

Congratulations the Detachments of Wisconsin (83.333%), Iowa (78.354%), Illinois (70.067%), Minnesota (70.020%), Ohio (69.463%), and Indiana (67.722%) for surpassing the January 15 Target Date of 60%. **AWESOME! Who's next?**

Proud Possessor of a Priceless Heritage,

Jeff Vrabel, Sr.
Sons of The American Legion
National Membership Committee
Central Region Chairman
jeffvrabelsr@gmail.com



Detachment Membership Standings
as of January 15, 2020

DET	GOAL	ACTUAL	%
WI*	3,744	3,120	83.333%
IA*	4,375	3,428	78.354%
IL*	14,546	10,192	70.067%
MN*	11,748	8,226	70.020%
OH*	31,133	21,626	69.463%
IN*	39,364	26,658	67.722%
MO	3,705	1,937	52.281%
MI	24,083	12,398	51.480%
TOTALS	132,698	87,585	66.003%

* = Met January 15 Target of 60%

Detachment Renewal Rates
as of January 6, 2020

DET	2019	RENEWED	%
WI	3,945	2,566	65.04%
IA	4,452	2,750	61.77%
IL	14,431	8,350	57.86%
MN	11,565	6,447	55.75%
OH	30,456	16,533	54.28%
IN	38,876	18,597	47.84%
MO	3,485	1,553	44.56%
MI	24,126	9,772	40.50%
TOTALS	131,336	66,568	50.69%

National Membership Standings
as of January 15, 2020

REGION	GOAL	ACTUAL	%
Southern*	42,763	28,929	67.650%
Central*	132,698	87,585	66.003%
Midwest*	30,366	19,998	65.857%
Western*	26,395	17,174	65.065%
Eastern	146,273	87,032	59.500%
TOTALS	378,495	215,043	56.815%

* = Met January 15 Target of 60%

National Renewal Rates
as of January 6, 2020

DET	2019	RENEWED	%
Midwest	29,920	14,631	48.60%
Central	131,317	63,026	48.00%
Southern	42,858	20,321	47.41%
Western	26,524	11,572	43.63%
Eastern	144,840	54,904	37.91%
TOTALS	375,459	164,454	43.80%

29,833 ahead of last year

NATIONAL TARGET DATE
February 12, 2020

75%

Who's
next?

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE

RECRUIT!

RETAIN!

REINSTATE!

#SALSTRONG

2019 SAL Year End Membership Report as of: December 31, 2019

#	Detachment	2019 Mbsp.		2019 Membership		Pct of Goal
		Needed for Goal	12/31/2019 105% Target	Needed for 105% Target	12/31/2019 Total	
1	PUERTO RICO	42	44	-8	52	123.810
2	HAWAII	23	24	-3	27	117.391
*	3 MISSISSIPPI	738	774	-59	833	112.873
4	PHILIPPINES	49	51	-4	55	112.245
5	IDAHO	568	596	-22	618	108.803
*	6 ALASKA	1,402	1,472	-39	1,511	107.775
*	7 WISCONSIN	3,671	3,854	-91	3,945	107.464
8	DIST OF COL	166	174	-4	178	107.229
*	9 NORTH CAROLINA	2,287	2,401	-22	2,423	105.947
*	10 ARIZONA	7,343	7,710	-58	7,768	105.788
*	11 OKLAHOMA	1,294	1,358	-7	1,365	105.487
*	12 MONTANA	1,133	1,189	0	1,189	104.943
13	ALABAMA	2,022	2,123	13	2,110	104.352
*	14 FLORIDA	19,264	20,227	193	20,034	103.997
*	15 IOWA	4,289	4,503	51	4,452	103.800
*	16 SOUTH CAROLINA	1,280	1,344	17	1,327	103.672
17	DELAWARE	2,275	2,388	33	2,355	103.516
*	18 VERMONT	3,873	4,066	65	4,001	103.305
19	WYOMING	1,221	1,282	23	1,259	103.112
20	UTAH	576	604	11	593	102.951
*	21 MICHIGAN	23,611	24,791	665	24,126	102.181
*	22 NEBRASKA	6,727	7,063	201	6,862	102.007
23	WEST VIRGINIA	2,550	2,677	82	2,595	101.765
*	24 NEW JERSEY	9,776	10,264	316	9,948	101.759
25	SOUTH DAKOTA	686	720	22	698	101.749
26	TEXAS	6,321	6,637	207	6,430	101.724
27	NEVADA	450	472	15	457	101.556
28	GEORGIA	4,614	4,844	159	4,685	101.539
29	CALIFORNIA	11,238	11,799	416	11,383	101.290
30	FRANCE	241	253	9	244	101.245
31	ILLINOIS	14,261	14,974	543	14,431	101.192
*	32 PENNSYLVANIA	62,017	65,117	2,458	62,659	101.035
33	NEW MEXICO	1,692	1,776	67	1,709	101.005
34	MARYLAND	16,173	16,981	657	16,324	100.934
35	MAINE	2,610	2,740	107	2,633	100.881
*	36 NEW YORK	29,958	31,455	1,269	30,186	100.761
*	37 INDIANA	38,592	40,521	1,645	38,876	100.736
38	MASSACHUSETTS	5,482	5,756	251	5,505	100.420
39	MINNESOTA	11,518	12,093	528	11,565	100.408
40	TENNESSEE	1,611	1,691	78	1,613	100.124
41	KANSAS	6,559	6,886	333	6,553	99.909
42	NEW HAMPSHIRE	6,201	6,511	316	6,195	99.903
43	CONNECTICUT	1,776	1,864	90	1,774	99.887
44	OHIO	30,523	32,049	1,593	30,456	99.780
45	VIRGINIA	4,379	4,597	272	4,325	98.767
46	WASHINGTON	2,632	2,763	168	2,595	98.594
47	LOUISIANA	1,919	2,014	131	1,883	98.124
48	OREGON	1,576	1,654	130	1,524	96.701
49	MISSOURI	3,632	3,813	328	3,485	95.953
50	KENTUCKY	3,187	3,346	299	3,047	95.607
51	COLORADO	3,245	3,407	305	3,102	95.593
52	ARKANSAS	573	601	56	545	95.113
53	RHODE ISLAND	291	305	32	273	93.814
54	NORTH DAKOTA	853	895	157	738	86.518
55	MEXICO	30	31	10	21	70.000
Grand Totals		371,020	389,544	14,004	375,540	101.218

2019 SAL Regional Breakdown

(Western Region) Ned C. Fox (CA)			
Detachment	Goal	Actual	Percent
HAWAII	23	27	117.391
PHILIPPINES	49	55	112.245
IDAHO	568	618	108.803
ALASKA	1,402	1,511	107.775
ARIZONA	7,343	7,768	105.788
UTAH	576	593	102.951
NEVADA	450	457	101.556
CALIFORNIA	11,238	11,383	101.290
WASHINGTON	2,632	2,595	98.594
OREGON	1,576	1,524	96.701
Totals	25,857	26,531	102.607

(Midwest Region) Christopher L. Cook (OK)			
Detachment	Goal	Actual	Percent
OKLAHOMA	1,294	1,365	105.487
MONTANA	1,133	1,189	104.943
WYOMING	1,221	1,259	103.112
NEBRASKA	6,727	6,862	102.007
SOUTH DAKOTA	686	698	101.749
TEXAS	6,321	6,430	101.724
NEW MEXICO	1,692	1,709	101.005
KANSAS	6,559	6,553	99.909
COLORADO	3,245	3,102	95.593
NORTH DAKOTA	853	738	86.518
MEXICO	30	21	70.000
Totals	29,761	29,926	100.554

(Central Region) Richard M. Pfeiffer (IN)			
Detachment	Goal	Actual	Percent
WISCONSIN	3,671	3,945	107.464
IOWA	4,289	4,452	103.800
MICHIGAN	23,611	24,126	102.181
ILLINOIS	14,261	14,431	101.192
INDIANA	38,592	38,876	100.736
MINNESOTA	11,518	11,565	100.408
OHIO	30,523	30,456	99.780
MISSOURI	3,632	3,485	95.953
Totals	130,097	131,336	100.952

(Eastern Region) Gary P. Nelson (NJ)			
Detachment	Goal	Actual	Percent
DIST OF COL	166	178	107.229
DELAWARE	2,275	2,355	103.516
VERMONT	3,873	4,001	103.305
WEST VIRGINIA	2,550	2,595	101.765
NEW JERSEY	9,776	9,948	101.759
FRANCE	241	244	101.245
PENNSYLVANIA	62,017	62,659	101.035
MARYLAND	16,173	16,324	100.934
MAINE	2,610	2,633	100.881
NEW YORK	29,958	30,186	100.761
MASSACHUSETTS	5,482	5,505	100.420
NEW HAMPSHIRE	6,201	6,195	99.903
CONNECTICUT	1,776	1,774	99.887
RHODE ISLAND	291	273	93.814
Totals	143,389	144,870	101.033

(Southern Region) Blair Miles (AL)			
Detachment	Goal	Actual	Percent
PUERTO RICO	42	52	123.810
MISSISSIPPI	738	833	112.873
NORTH CAROLINA	2,287	2,423	105.947
ALABAMA	2,022	2,110	104.352
FLORIDA	19,264	20,034	103.997
SOUTH CAROLINA	1,280	1,327	103.672
GEORGIA	4,614	4,685	101.539
TENNESSEE	1,611	1,613	100.124
VIRGINIA	4,379	4,325	98.767
LOUISIANA	1,919	1,883	98.124
KENTUCKY	3,187	3,047	95.607
ARKANSAS	573	545	95.113
Totals	41,916	42,877	102.293

2019 Membership:	Goal	Actual	Percent
12/31/2019	371,020	375,540	101.218

2018 Membership:			
12/31/2018		371,020	

Difference:		4,520	
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National Commander Bolt's 2019-2020 Goals

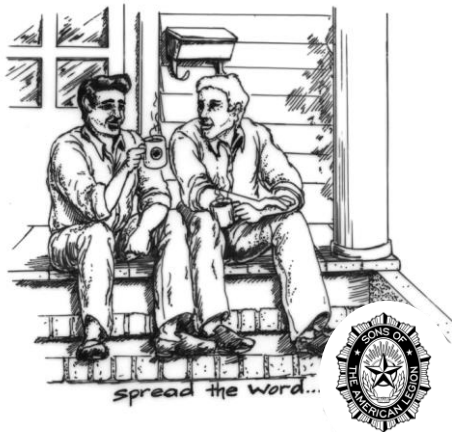
Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

- 🔴 **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- 🔴 Renewal rate above 95%
- 🔴 Obtain 105% in membership by National Convention in Louisville, KY
- 🔴 Recognize our achievements
- 🔴 Child Welfare Foundation \$500,000
- 🔴 National Emergency Fund \$100,000
- 🔴 Soldiers Wish \$100,000
- 🔴 Legacy Scholarship \$100,000
- 🔴 Veterans & Children's Fund \$100,000
- 🔴 Operation Comfort Warriors \$100,000

2019 – 2020 Central Region Membership Challenge from Jeff Vrabel, Sr.

DECEMBER 31	60% ✓
FEBRUARY 1	85%
MARCH 1	90%
APRIL 1	95%
MAY 1	100%
JUNE 30	110%

Who's next?



SONS OF THE AMERICAN LEGION

Important Links

[National Membership Report](#)

[National Membership Target Dates](#)

[2019-2020 Individual Recruitment Award form](#)

Please note and share that we can no longer accept forms that are not for the 2019 – 2020 membership year.

[Blue Brigade Award](#)

[Blue Brigade Fifth Consecutive Year Award](#)

[MySAL](#)

[Snapshots of Service Photo Contest Form](#)

[Vice-Commander Pfeiffer](#)

[5 Star Program of Service](#)

[The Ten Ideals](#)

[The American Legion Basic Training Course](#)

[2019-2020 CWF Per Capita Banner form](#)



 SONS OF THE AMERICAN LEGION



DOES YOUR MEMBERSHIP CARD SAY 2019?

Your 2019 membership card is **EXPIRED** and no longer valid. Please pay your Sons of The American Legion dues and support your Squadron and The American Legion Family

If your membership card doesn't look like this ↑ then you need to RENEW TODAY!!!

0599 **A FUNDRAISER FOR MICHAEL FOX**

FOX HUNT

GAME RULES: Reveal 5 matching foxes and win the **GRAND PRIZE**.
Reveal 4 foxes and win **SECOND PRIZE**. Reveal 3 foxes and win **THIRD PRIZE**.

GRAND PRIZE 1 Round trip ticket on SWA. Get away ticket from home base to Louisville, KY for the American Legion National Convention **\$10 PER TICKET**

2ND PRIZE \$50 VISA CARD | **3RD PRIZE** \$25 VISA CARD

*Must be 21 to play. If your card is a winner please fill out the back of the card with your contact information. Prize must be redeemed by June 30, 2020.

If you are interested or would like to help in you Detachment, please contact me and I can send them out right away. Thanks!



by Jeff Yrabel Sr.



**Why We Don't Walk Between The Colors
This Is Hallowed Ground**

Between these flags that proudly fly
Let no man dare to stand
For here our fallen comrades lie, this is hallowed land.

A symbol, yes, but mark it well;
Here let us ever humbly pause
In memory of the lads who fell
In fighting for our sacred cause.



On sea or land these buddies died,
Some lie beneath a foreign sod
In graves caressed by winds and tide,
In spots unknown to all but God.
And so, this place is hallowed ground.



And it shall be forever blest
As though it were a grassy mound
Beneath which gallant heroes rest.

Be ever watchful, Legionnaires,
Of these flags which signify
That we should guard this spot with care
Where our departed comrades lie.
And, if a man should dare to tread
This spot where lie our gallant Brave,
He desecrated those noble dead
As though he walked upon their grave.

Sons of The American Legion Membership Application

Detachment of _____ Squadron No. _____ Birth Date _____ Date _____

Name _____ Recruited by _____ (Initial) _____ (Last) _____

Address _____ (Street) _____ (City) _____ (State) _____ (Zip) _____

E-mail Address _____ Telephone _____

Veteran through whom eligibility is established _____

(a) Above is a member in good standing of Post No. _____, Dept. of _____

OR (b) Above is a deceased Veteran who served honorably from _____ to _____

(c) Relationship of Applicant to Veteran _____

I hereby subscribe to the Constitution of the Sons of The American Legion, apply for membership, and transmit \$ _____ as annual membership dues.

Signed _____ (By Applicant or Parent)

Eligibility certified by _____ (Post Adjutant)

00-001 (2013)

RECEIPT

Date _____

Received of _____

For God and Country _____

\$ _____ in payment of dues for 20 _____ in

Squadron _____, Detachment of _____

By _____

AFTER YOU READ THIS SHARE IT FREELY TO ANYONE WHO CAN BENEFIT FROM IT. WE NEED WIDE DISTRIBUTION.

All,

Recently national released the ability for adjutants to file online their membership transmittals on mysal.org.

This was a long-time request that has finally has been fulfilled. However, I have reviewed the usage report, and I am disappointed to see that less than 10% of squadrons have not opted to use the online transmittal process. If you are not using the new platform, here are some advantages to using the mysal.org online transmittal process.

1. Once you set up your account and after your first transaction, renewals and new members get posted to your roster within 5 business days.
2. You can download real-time reporting of your SAL roster.
3. The system will not let you post a payment twice and will also advise you if a member missed renewing from previous years.
4. No postage everything is online. If you did send via USPS, your transmittal could take up to 6 weeks to post members to your roster.
5. No middle man you send your transmittal straight to national for processing and national sends a check to your detachment for their share of the per capita.
6. No excuses for missing target dates and reason to blame anyone for sitting on transmittals. Give you the ability to own your membership process.

I used online transmittals when I was a post adjutant. It was a serious game-changer in processing membership at the post level. The first time you use this feature, it will take up to 15 days to post your transmittal. It takes a little longer because essential links have to be established and tested. Once completed, all your transmittals will post within 5 business days and no longer than 7 days (holidays, weekends, etc.). I used to send my transmittals on Monday, and it was posted by Friday (easy, peazy). Another feature to mysal.org as an adjutant is you can complete your Consolidated Squadron Report (CSR) online and hit send. No longer do you have to send your CSR via USPS or print out and scan the report. When you hit send, it goes directly to national for processing, again taking out the middle man.

More and more reports and publications are going to be posted online only and available for print at the local level. The faster the squadrons can adapt, the easier this transition will be and will also ensure no one is left behind. I am asking everyone in this email to help everyone and make this process easier. I would like to see online transmittals increase to over 20% by the end of March and increase each quarter. By the Fall 2020 meeting, we should be over 60% of squadrons using online transmittals on mysal.org. I have included the usage report and the documents on how you can set up your mysal.org account. You will have to request access as a squadron adjutant. You will not be able to use your personal mysal.org login and the individual member at this time cannot renew online. However, that will be coming soon. If you need anything further, please feel free to contact me.

Regards,

Ken A. George

**Member Engagement Coordinator
National SAL & ALR Liaison
NALC Alumni – Class of 2016
Phone 317.630.1376
Fax 317.655.1509
www.legion.org**



THE AMERICAN LEGION
America's Veterans Service Organization

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE





Sons membership grows again in 2019

The American Legion
JAN 09, 2020

Membership in the Sons of The American Legion grew 1.2 percent in 2019, the largest growth in the organization since 2016.

Sons membership as of Dec. 31 was 375,540, an increase of 4,520 members from 2018. Membership in 2016 grew 1.6 percent, increasing to 367,948 members.

Some of last year's growth in membership could likely be attributed to passage of the LEGION Act, which President Trump [signed into law on July 30](#). The legislation, which declared that the United States has been at war since Dec. 7, 1941, opened Legion programs and benefits to millions of veterans who previously weren't eligible because their service fell during undeclared periods of war.

The legislation also extended membership eligibility for the Sons.

At September's National Children & Youth Conference, SAL Children & Youth Chairman William Clancy said [one of the Sons' goals for 2019-20](#) is to reach an all-time high in membership: 400,000 members.

Reprinted from
<https://www.legion.org/sons/248013/sons-membership-grows-again-2019#.XheYmwIT0IU.facebook>



No touchy

by Clara Pon
Department of France, China Post 1 Auxilliary
JAN 14, 2020

No, I'm not referring to priceless paintings thousands of years old displayed in museums, the electric fence with its warning signs, or the tall holiday displays at department stores. I am talking about what you are not supposed to do with The American Legion emblem when you are using it in a design.

No "touchy" is National Judge Advocate Kevin Bartlett's catch phrase when he gave a presentation to the 2019 National American Legion College class last November on the use of the emblem and the trademark name, The American Legion. What does it mean? It means that nothing can be touching any part of the emblem. There is no set distance away.

Take the new Department of California image as an example. The California silhouette is not touching the top or bottom of The American Legion emblem. It's close enough and yet far enough to not violate the trademark and patent law. I was informed that California's new image did get approved by American Legion National Headquarters for department use. Yes, the department must also request permission to use the emblem since the design was altered.

Many American Legion Family members don't think they need to concern themselves with the dos and don'ts of using the name or emblem of The American Legion. For the vast majority, that may be the case, however, knowing the basic fundamentals should be part of your American Legion knowledge. The emblem is the organization's brand. It should be recognizable in the way most of us recognize the red wavy font of Coca Cola, lowercase font of amazon, and the child-like font

of Disney. Their color, font and design are all elements that make their symbols iconic and recognized.

A few months ago, I saw a group of men wearing shirts with the wrong Sons of The American Legion emblem on it. The Sons logo was in red, rather than light blue and somewhat round, rather than oval. It was obvious that they wanted to promote the organization by being noticed with their large, bright red logo. However, it clearly was not the correct Sons logo. Instead of promoting brand awareness of the Sons of The American Legion with the correct emblem, it was damaged by the change.

According to the Name and Emblem Guide, the Sons of The American Legion emblem is an oval made up of four colors – gold, dark gold, light French blue and light brown – with the letters all capitalized.

Another important lesson that was shared by a National Legion College student for all to learn from was when she gave her new Legion business card to Bartlett and was told in return that she couldn't pass them out anymore – and that she didn't get approval to have them printed. Flabbergasted, she asked "Why?" For starters, she didn't use the correct American Legion emblem. Oops! She downloaded a cool looking blue metallic version that's been floating on the Internet for some time now.

Secondly, they were professionally printed. She didn't print them off her printer, but through a retailer. Unbeknownst to a majority of us, how business cards are produced determines whether or not you need to request permission from National Headquarters. Basically, if you go to Office Depot, Staples, Vistaprint or any of those types of vendors where you pay for it, you need permission to reproduce The American Legion emblem. However, if you print them off your printer on business card stock, you don't need permission. There was no exchange of money. But you still have to use a proper American Legion emblem.

To submit an American Legion emblem usage request, go to legion.org/emblem/request.

It seems that this particular topic has been neglected for some time now and hasn't been enforced resulting in widespread misuses, and in a way, abuse of the brand. If you recall during the 2018 Spring Meetings, the National Executive Committee passed Resolution No. 1: Rules and Regulations Governing Use of the Name and Emblem of The American Legion to clarify the

rules and regulations of its use. National continues to ensure that its brand, its most valuable asset, is properly used, marketed and promoted.

If this still doesn't make sense on how it applies to you, then think of it this way. Let's say your name is Santa Claus and you wear a red suit and have a thick white beard. You are known for bringing presents to children all over the world for Christmas. On Christmas Day, someone decides to change your name to Santa Clown, dresses up in purple and green dotted suit with a painted face sporting a goatee and delivers used presents to children all over the world. Is that the brand image that Santa Claus is associated with? No. So, let's use the emblem correctly and with proper permission.

Reprinted from
<https://www.legion.org/dispatch/248065/no-touchy>

“Ask not...”
John F. Kennedy

“If your actions inspire others...”
John Quincy Adams

“Never be satisfied...”
Gerald Ford

“It’s amazing what you can accomplish...”
Harry S. Truman

“Take time to deliberate...”
Andrew Jackson

“Honest conviction...”
Andrew Johnson

“We must dare to be great...”
Teddy Roosevelt

“Life takes its own turns...”
George W. Bush

“The American Dream...”
Richard Nixon



Detachment of Virginia Proudly Presents

“Homecoming for National Commander “

Clint Bolt



Norfolk Waterside Sheraton Hotel

777 Waterside Drive Norfolk Virginia 23510

Friday April 17, 2020 thru Sunday April 19, 2020

Reservations can be made by calling 1-800-325-3535

Mention Group “Sons of American Legion Homecoming”

Traditional King or Double Queen @ \$124.00 per night

Deadline for Reservations is March 20, 2020

Norfolk International Airport is only about 20 minutes from Hotel

Onsite parking is \$13.00 per day and Valet Parking is \$26.00 per day

Registration will be set up in Hotel lobby upon arrival

Hospitality Room will be open Friday and Saturday!

PROGRAM OVERVIEW

FRIDAY, APRIL 17, 2020 Visit to American Legion Post 5 for Food and Games

MOTOR COACH TRANSPORTATION - 5:30 PM – 10:30 PM

Motor Coach transportation will be provided for guests traveling from hotel to local American Legion Post 5. One bus will shuttle between hotel and Post, beginning at 5:00 pm and ending at 10:30 pm. Cocktail Hour and Dinner with a fun night of Casino games and Raffles

SATURDAY, APRIL 18, 2020

OPTION 1: MILITARY AVIATION MUSEUM – 9:30 AM – 2:00 PM

- Depart with your tour guide and visit one of Virginia Beach's most revered attractions, the **Military Aviation Museum**, home to one of the largest private collections of World War II and Korean War era fighters, bombers, trainers and seaplanes in the world. Many aircraft have been fully restored to their World War II condition and are used for flight demonstration, movie production or commercials. Enjoy a guided tour of the galleries and shopping in the gift shop which is stocked with all things flight related. A boxed lunch will be served while visiting the museum.



PRICE: \$79.00 PER PERSON, INCLUSIVE. INCLUDES BOXED LUNCH.

OPTION 2: NORFOLK'S MILITARY HISTORY - 9:00 AM - 4:00 PM

- Join your tour guide on the motor coach and learn about Norfolk's colorful history of over three centuries as you ride through the lovely historic district and restored areas. View the stately homes along the Hague, old St. Paul's Church, the Moses Myers House, the Chrysler Museum of Art, MacArthur Memorial, the historic Freemason District, Nauticus, a maritime center, the Battleship Wisconsin, the restored waterfront area, as well as many other points of interest. Downtown Norfolk has undergone a complete transformation in the last decade and features the beautifully renovated Town Point Park with the Armed Forces memorial, a beautiful \$34million cruise terminal, waterfront condos and state of the art shopping area.



- Next, tour the **Norfolk Naval Base**, which is part of Naval Station Norfolk - the largest naval installation in the world. Home port to 59 ships, ranging in size from aircraft carriers to submarines, 18 aircraft squadrons and headquarters of the Atlantic Fleet, this naval complex occupies over 8,000 acres of land and is home to more than 70,000 military personnel. A Navy personnel will board the coach and take you past the 14 piers, through the Naval Air Station, and the historic homes built for the 1907 Jamestown Exposition on "Admiral's Row" which now house the flag officers.



- Lunch will be on your own at **MacArthur Center**, located in the heart of downtown Norfolk. Offering nearly 100 specialty shops, boutiques and restaurants, there are a range of eating options to choose from.
- Then, visit the **MacArthur Memorial** for a glimpse into our country's history. Here you will view the outstanding collection housed in Norfolk's historic city hall which trace the life and achievements of five-star General Douglas MacArthur. You will also have the opportunity to view the short film which chronicles the General's life. The General and Mrs. MacArthur are entombed in the rotunda of the memorial. Nine separate galleries arranged in two levels circle the rotunda and tell story of General MacArthur and the millions of American and women who served in the United States Armed Forces from the Civil War through the Korean War. A gift shop with unique memorabilia is located on the premises.



the men Forces

- Enjoy a stop at **Doumar's**, home of the world's first ice cream cone machine. Abe Doumar created the first ice cream cone at the World's Fair of 1904 in St. Louis. It was so successful that he designed a four-iron waffle machine that he launched during the Jamestown Exposition of 1907. Today, the family business still bakes cones on the original cone machine. While at Doumar's, guests will be given an introduction and history and everyone will be treated to an ice cream and cone.

PRICE: \$47.00 PER PERSON, INCLUSIVE. INCLUDES ICE CREAM TREAT. LUNCH ON OWN.

Saturday Night Cocktail Hour and Dinner Banquet

Mixed Greens Salad with Tomatoes, Cucumbers and Assorted Dressings
Chicken Picatta Pan Seared Airline Chicken Breast with a Lemon Caper Sauce,

OR

Pan Seared Tilapia with a Lemon Beurre Blanc

OR

Roast Sliced Sirloin of Beef with a Peppercorn Cognac Cream Sauce

OR

Vegetarian Option Wild Mushroom Ravioli with a Boursin Cheese Sauce

All Entrée's Include Chef's Selection of Starch and Fresh Seasonal Vegetable, Warm Rolls and Butter and Chef's Selection of Dessert, Starbucks Freshly Brewed Regular & Decaffeinated Coffee and Tazo Teas

Cost \$30.00 per person

Package Options

Name _____ Department/ Detachment _____

Office _____ No. of People _____

Head count for Friday Post 5 Dinner /Casino night. _____

\$10.00 for dinner , pay @ post Do not include with check payment.

Saturday Option #1 Military Aviation Museum @ \$79.00 each _____

Saturday Option #2 Norfolk Military History Tour @ \$ 47.00 each _____

Saturday Night Dinner/Banquet @ \$30.00 each _____

Dinner Choice for Banquet: Must pick selection with quantity

Chicken Picatta Pan Seared Airline Chicken Breast with a Lemon Caper Sauce, _____

Pan Seared Tilapia with a Lemon Beurre Blanc, _____

Roast Sliced Sirloin of Beef with a Peppercorn Cognac Cream Sauce _____

Vegetarian Option Wild Mushroom Ravioli with a Boursin Cheese Sauce _____

Make Checks payable to American Legion Post 284 Insert Clint Bolt Homecoming in Memo

Mail to: Steve Gower 4308 Bart Street, Portsmouth VA 23707

Downtown Norfolk also has a lot of local attractions in walking distance from hotel. The Battleship Wisconsin is docked about 2 blocks away and is open for tours along with the Nauticus Maritime Museum. MacArthur Mall is also close by with a lot of shops and restaurants. Norfolk also has a lot of century old homes and churches built with that great old southern architecture. We will have information at registration desk for all local activates. Looking forward to seeing all for a great weekend and Celebrate to successes of the Sons of the American Legion! Please feel free to contact me with any questions.

Steve Gower

Sons of the American Legion

National Internal Affairs Commission

Stevegower@cox.net

757-348-4642 "Serving Those Who Served...Full Steam Ahead"

Elements of The American Legion emblem

The rays of the sun



The rays of the sun form the background of our proud emblem and suggests the Legion's principles will dispel the darkness of violence and evil.

The wreath



The wreath forms the center, in loving memory of those brave comrades who gave their lives in the service of the United States that liberty might endure.

The star



The star, victory symbol of World War I, also symbolizes honor, glory and constancy. The letters "U.S." leave no doubt as to the brightest star in the Legion's star.

Outer rings



The larger of two outer rings stands for the rehabilitation of our sick and disabled comrades. The smaller inside ring denotes the welfare of America's children.

Inner rings



The smaller of two inner rings set upon the star represents service to our communities, states and the nation. The larger outer ring pledges loyalty to Americanism.

American Legion



The words American Legion tie the whole together for truth, remembrance, constancy, honor, service, veterans affairs and rehabilitation, children and youth, loyalty, and Americanism.

