



Round-Up

The Membership Newsletter of
Sons of The American Legion
Central Region

Volume 1 – Issue 9 – January 5, 2020

CENTRAL REGION CHALLENGE DATE
February 1, 2020
75%

Who's next?

National Target Date
January 15, 2020
60%

72,000+

Gentlemen,

CONGRATULATIONS!!!

AS OF DECEMBER 26, 2019, THE CENTRAL REGION HAS SURPASSED 72,000 MEMBERS TO LEAD THE NATION IN PAID MEMBERS! 72,603 to be exact. Don't settle for it.

THANK YOU to everyone for your continued hard work and dedication to Sons of The American Legion! Our organization would not be as successful as it is without you, and you are to be commended for your hard work.

With only two more days left in 2019, we should be proud of our accomplishments in membership, and excited to continue with those efforts as we start 2020. Remind your membership to apply for an Individual Recruitment Award. Get them excited to participate in the most important part of our organization. Ask newer members to help too. This will be a great way for them to learn what we do and to see first-hand how important EVERYONE'S membership is.

Now that we are heading into January, let's remember next goal. We have really stepped it up, and I hope that momentum leads us to the **Central Region Challenge of 75% on February 1, 2020. Who's next?**

Now would be a good time to contact the zero Squadrons again and ask them to please help. Ask them to submit any paid membership they may have sitting on their desks. We do not want any members to fall out of good standing and want every member to continue to enjoy the benefits provided to them.

As promised, my Central Region Membership Challenge dates and goals are included. When you look you will see that it is very aggressive, requires some hard work, and will make many people question whether it can be done. We are Sons, and we always step-up to challenges. Many of us are very close to the next challenge date, and I want to see how many Detachments can hit it. If we start aligning ourselves up to these aggressive goals, we will start to change the thinking of our members, and the culture of dues payment will soon follow. Remember what I said last week: 105% for 2019-2020 and 50% for 2020-2021 at the National Convention in Louisville. WE CAN DO IT! **Who's next?**

While we're at it, let's see how many Squadrons we can get enrolled in MySAL. Once Squadron and Post Officers see how easy, efficient, and hassle-free it truly is, they will spread the word.

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Detachment Membership Standings
as of December 26, 2019

DET	GOAL	ACTUAL	%
WI	3,744	2,800	74.786%
IA	4,375	3,001	68.594%
IL	14,546	8,398	57.734%
MN	11,748	6,652	56.622%
OH	31,133	17,501	56.214%
IN	39,364	20,446	51.941%
MI	24,083	12,134	50.384%
MO	3,705	1,671	45.101%
TOTALS	132,698	72,603	54.713%

National Membership Standings
as of December 26, 2019

REGION	GOAL	ACTUAL	%
Southern	42,763	24,678	57.709%
Midwest	30,366	16,893	55.631%
Central	132,698	72,603	54.713%
Western	26,395	14,149	53.605%
Eastern	146,273	61,177	41.824%
TOTALS	378,495	189,500	50.067%

14,834 ahead of last year at this time

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This will continue and we will see a much timelier submission of our membership nationally. Once we accomplish this, our goals will be much more easily met. **Who's next?**

Congratulations the Detachments of Wisconsin (74.786%) and Iowa (68.594%) for surpassing the January 15 Target Date of 60%. We had 7 out of 8 reach the goal! AWESOME! **Thank you again to the Detachments of Wisconsin and Iowa for reaching my challenge of 60% by December 31. Who's next?**

Proud Possessor of a Priceless Heritage,

Jeff Vrabel, Sr.
Sons of The American Legion
National Membership Committee
Central Region Chairman
jeffvrabelsr@gmail.com

Detachment Renewal Rates
as of December 26, 2019

DET	2019	Renewed	%
IA	4,452	2,687	60.35%
WI	3,943	2,301	58.36%
IL	14,419	7,809	54.16%
MN	11,565	6,203	53.64%
OH	30,453	15,021	49.33%
IN	38,876	17,751	45.66%
MO	3,485	1,533	44.56%
MI	24,124	9,701	40.21%
TOTALS	131,317	63,026	48.00%

National Renewal Rates
as of December 26, 2019

DET	2019	Renewed	%
Midwest	29,920	14,631	48.60%
Central	131,317	63,026	48.00%
Southern	42,858	20,321	47.41%
Western	26,524	11,572	43.63%
Eastern	144,840	54,904	37.91%
TOTALS	375,459	164,454	43.80%

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE

RECRUIT!
RETAIN!
REINSTATE!

#SALSTRONG

NATIONAL TARGET DATE
January 15, 2020
60%

2019 – 2020
Central Region
Membership Challenge
from Jeff Vrabel, Sr.



**I WANT
 YOU
 TO RENEW!!!**

DECEMBER 31	60%
FEBRUARY 1	85%
MARCH 1	90%
APRIL 1	95%
MAY 1	100%
JUNE 30	110%

Who's next?

**National Commander Bolt's
 2019-2020 Goals**

Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

- 🔔 **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- 🔔 Renewal rate above 95%
- 🔔 Obtain 105% in membership by National Convention in Louisville, KY
- 🔔 Recognize our achievements
- 🔔 Child Welfare Foundation \$500,000
- 🔔 National Emergency Fund \$100,000
- 🔔 Soldiers Wish \$100,000
- 🔔 Legacy Scholarship \$100,000
- 🔔 Veterans & Children's Fund \$100,000
- 🔔 Operation Comfort Warriors \$100,000



**CONGRATULATIONS TO
 THE DETACHMENT OF
 IOWA ON CHARTERING
 TWO NEW SQUADRONS**



Welcome
Clarinda Squadron 98 and
Gravity Squadron 578

Americanism Report



Four Chaplains Memorial

It was known as Torpedo Junction, the U-boat infested icy waters of the North Atlantic during World War II. On February 3, 1943, the USAT DORCHESTER, an old coastal steamer quickly pressed into military service, was slowly making her way through those waters bound for Greenland.

Most of the men were seasick, and green with nausea. Because they were in submarine waters, the captain directed the men to keep outer gear and life jackets on at all times. Moving among them were four Army Chaplains: George Fox (Methodist), Alexander Goode (Jewish), Clark Poling (Dutch Reformed), and John Washington (Roman Catholic). The Chaplains talked with and listened to the men - soothing apprehensions, offering encouragement, or sharing a joke. By their concern, their camaraderie with the men and one another, and their very presence, they brought solace.

An enemy submarine, stalking the ship undetected, fired a torpedo toward the ship's aging flank. The missile exploded in the boiler room, destroying the electric supply and releasing suffocating clouds of steam and ammonia gas. Many on board died instantly; some were trapped below deck. Others, jolted from their bunks, groped and stumbled their way to the decks of the stricken vessel. Taking on water rapidly, the ship began listing to starboard.

The Four Chaplains calmed frightened men, got them into the spare lifejackets, and urged them over the side. The supply of extra jackets ran out with men still waiting. Having decided to remain with the sinking ship, the Four Chaplains either gave to or forced upon frightened servicemen their own lifejackets. When last seen, they were standing together on the deck leading the men in prayer.

With arms linked in friendship and heads bowed in prayer, they sank beneath the waves.

It is our charge to see that this brief, but significant, portion of American history is not lost, and that the lessons of cooperation and selfless service are proclaimed. I would like to encourage all reading this to consider getting involved in this ceremony. It's not complicated and with minimal expense, this can be made a reality most anywhere; your Post, Church, Community Center, Elks Lodge, etc. It's not difficult. First take the time to know the details; there is plenty of help at your fingertips that will spell out suggested steps to be taken found in the American Legion Chaplain's "How to....Manual" that can be found on the American Legion website.

For more information, contact THE CHAPEL OF FOUR CHAPLAINS, 1201 Constitution Avenue, Philadelphia Naval Business Center, Building 649 Philadelphia, PA 19112, by phone (215) 218-1943, or their website www.fourchaplains.org, or by email: chapel@fourchaplains.org.

*Jim Borgman,
National Americanism Commission
Sons of the American Legion*

Child Welfare Foundation Report



Happy New Year gentlemen.

As we enter in the new year and decade, the work that we do continues. As we continue to raise funds for the programs that support the youth of our nation, let's get the word out to not-for-profit organizations of the award money that is available.

Additional information is available at:

<http://www.cwf-inc.org/grantseekers/overview>

Last year we had over 180 organizations apply up from 150 the previous year. Let's continue to promote this great opportunity!

In Comradeship,

*Mark Nave, Chairman
Child Welfare Foundation*

"Serving those who served...full steam ahead"



Important Links

[National Membership Report](#)

[National Membership Target Dates](#)

[2019-2020 Individual Recruitment Award form](#)

[Blue Brigade Award](#)

[Blue Brigade Fifth Consecutive Year Award](#)

[MySAL](#)

[Snapshots of Service Photo Contest Form](#)

[Vice-Commander Pfeiffer](#)

[5 Star Program of Service](#)

[The Ten Ideals](#)

[The American Legion Basic Training Course](#)

[2019-2020 CWF Per Capita Banner form](#)

Around the Region



Detachment JA Bill Towns joined Department Officers Brad Teas, John Murphy and others at the Carl V Stokes VA Medical Center for The Gifts for Yanks distribution Thursday, December 19, 2019.



Members of Squadron 200 and Squadron 613 from District 3 with their families on Christmas morning 2019 at the Dayton VA hospital.



Who's next?



Sons from across the state visited with and distributed gifts to veterans at the Chillicothe VA hospital on Christmas Day, December 25, 2019. Post 62 hosted a breakfast for the volunteers afterwards, where over \$10,000 was raised for the Gifts for the Yanks program.

