



Round-Up

The Membership Newsletter of
Sons of The American Legion
Central Region

Volume 1 – Issue 8 – December 29, 2019

Who's next?

CENTRAL REGION CHALLENGE DATE

January 31, 2020

75%

National Target Date

January 15, 2020

60%

72,000+

Gentlemen,

CONGRATULATIONS!!!

AS OF DECEMBER 26, 2019, THE CENTRAL REGION HAS SURPASSED 72,000 MEMBERS TO LEAD THE NATION IN PAID MEMBERS! 72,603 to be exact. Don't settle for it.

THANK YOU to everyone for your continued hard work and dedication to Sons of The American Legion! Our organization would not be as successful as it is without you, and you are to be commended for your hard work.

With only two more days left in 2019, we should be proud of our accomplishments in membership, and excited to continue with those efforts as we start 2020. Remind your membership to apply for an Individual Recruitment Award. Get them excited to participate in the most important part of our organization. Ask newer members to help too. This will be a great way for them to learn what we do and to see first-hand how important EVERYONE'S membership is.

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Detachment Membership Standings as of December 26, 2019

DET	GOAL	ACTUAL	%
WI	3,744	2,800	74.786%
IA	4,375	3,001	68.594%
IL	14,546	8,398	57.734%
MN	11,748	6,652	56.622%
OH	31,133	17,501	56.214%
IN	39,364	20,446	51.941%
MI	24,083	12,134	50.384%
MO	3,705	1,671	45.101%
TOTALS	132,698	72,603	54.713%

National Membership Standings as of December 26, 2019

REGION	GOAL	ACTUAL	%
Southern	42,763	24,678	57.709%
Midwest	30,366	16,893	55.631%
Central	132,698	72,603	54.713%
Western	26,395	14,149	53.605%
Eastern	146,273	61,177	41.824%
TOTALS	378,495	189,500	50.067%

14,834 ahead of last year at this time

RECRUIT! RETAIN! REINSTATE!

Now that we are heading into January, let's remember next goal. We have really stepped it up, and I hope that momentum leads us to the **Central Region Challenge of 75% on January 31, 2020. Who's next?**

Now would be a good time to contact the zero Squadrons again and ask them to please help. Ask them to submit any paid membership they may have sitting on their desks. We do not want any members to fall out of good standing and want every member to continue to enjoy the benefits provided to them.

As promised, my Central Region Membership Challenge dates and goals are included. When you look you will see that it is very aggressive, requires some hard work, and will make many people question whether it can be done. We are Sons, and we always step-up to challenges. Many of us are very close to the next challenge date, and I want to see how many Detachments can hit it. If we start aligning ourselves up to these aggressive goals, we will start to change the thinking of our members, and the culture of dues payment will soon follow. Remember what I said last week: 105% for 2019-2020 and 50% for 2020-2021 at the National Convention in Louisville. WE CAN DO IT! **Who's next?**

While were at it, let's see how many Squadrons we can get enrolled in MySAL. Once Squadron and Post Officers see how easy, efficient, and hassle-free it truly is, they will spread the word. This will continue and we will see a much timelier submission of our membership nationally. Once we accomplish this, our goals will be much more easily met. **Who's next?**

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE

Congratulations the Detachments of Wisconsin (74.786%) and Iowa (68.594%) for surpassing the January 15 Target Date of 60%. We had 7 out of 8 reach the goal! AWESOME! **Thank you again to the Detachments of Wisconsin and Iowa for reaching my challenge of 60% by December 31. Who's next?**

Proud Possessor of a Priceless Heritage,



Jeff Vrabel, Sr.
Sons of The American Legion
National Membership Committee
Central Region Chairman
jeffvrabelsr@gmail.com

#SALSTRONG

NATIONAL TARGET DATE
January 15, 2020
60%

CENTRAL REGION CHALLENGE DATE
January 31, 2020
75%



I WANT YOU TO RENEW!!!

Commander Bolt's 2019-2020 Goals

Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

- 🏆 **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- 🏆 Renewal rate above 95%
- 🏆 Obtain 105% in membership by National Convention in Louisville, KY
- 🏆 Recognize our achievements
- 🏆 Child Welfare Foundation \$500,000
- 🏆 National Emergency Fund \$100,000
- 🏆 Soldiers Wish \$100,000
- 🏆 Legacy Scholarship \$100,000
- 🏆 Veterans & Children's Fund \$100,000
- 🏆 Operation Comfort Warriors \$100,000

2019 – 2020 Central Region Membership Challenge from Jeff Vrabel, Sr.

DECEMBER 31	60%
JANUARY 31	75%
FEBRUARY 29	85%
MARCH 31	90%
APRIL 30	95%
MAY 31	100%
JUNE 30	105%

Who's next?



SONS OF THE AMERICAN LEGION

Important Links

[National Membership Report](#)

[National Membership Target Dates](#)

[2019-2020 Individual Recruitment Award form](#)

[Blue Brigade Award](#)

[Blue Brigade Fifth Consecutive Year Award](#)

[MySAL](#)

[Snapshots of Service Photo Contest Form](#)

[Vice-Commander Pfeiffer](#)

[5 Star Program of Service](#)

[The Ten Ideals](#)

[The American Legion Basic Training Course](#)

[2019-2020 CWF Per Capita Banner form](#)





**CONGRATULATIONS TO
THE DETACHMENT OF
IOWA ON CHARTERING
TWO NEW SQUADRONS**



**Welcome
Clarinda Squadron 98 and
Gravity Squadron 578**

**Who's
next?**

Around the Region



Detachment JA Bill Towns joined Department Officers Brad Teas, John Murphy and others at the Carl V Stokes VA Medical Center for The Gifts for Yanks distribution Thursday, December 19, 2019.



Members of Squadron 200 and Squadron 613 from District 3 with their families on Christmas morning 2019 at the Dayton VA hospital.



Sons from across the state visited with and distributed gifts to veterans at the Chillicothe VA hospital on Christmas Day, December 25, 2019. Post 62 hosted a breakfast for the volunteers afterwards, where over \$10,000 was raised for the Gifts for the Yanks program.

