



Round-Up

The Membership Newsletter of
Sons of The American Legion
Central Region

Volume 1 – Issue 7 – December 22, 2019

RECRUIT!

CENTRAL REGION TARGET DATE
DECEMBER 31, 2019
60%

RETAIN!

National Target Date
January 15, 2020
60%

REINSTATE!

69,000+

Gentlemen,

CONGRATULATIONS!!!

AS OF DECEMBER 18, 2019, THE CENTRAL REGION HAS SURPASSED 69,000 MEMBERS TO LEAD THE NATION IN PAID MEMBERS! 69,639 to be exact. Don't settle for it.

As we prepare for Christmas, please take time to celebrate and enjoy your time with family and friends. In this season of giving, do what you can to remember and help our Veterans and the Children & Youth of our communities, states, and nation.

As 2019 is coming to an end, and 2020 is just around the corner, please get as many cards turned in Monday that we have a chance to hit the Central Region Challenge of 60% on January 31, 2019. **Who's next?**

As a reminder, the next National Target Date 60% on is January 15, 2020.

**Detachment Membership Standings
as of December 18, 2019**

DET	GOAL	ACTUAL	%
WI	3,744	2,487	66.426%
IA	4,375	2,892	66.103%
IL	14,546	8,398	57.734%
MN	11,748	6,652	56.622%
OH	31,133	15,777	50.676%
IN	39,364	19,736	50.137%
MI	24,083	12,027	49.940%
MO	3,705	1,670	45.074%
TOTALS	378,495	182,318	48.169%

**National Membership Standings
as of December 18, 2019**

REGION	GOAL	ACTUAL	%
Southern	42,763	23,683	55.382%
Midwest	30,366	16,528	54.429%
Central	132,698	69,639	52.479%
Western	26,395	13,416	50.828%
Eastern	146,273	59,052	40.371%
TOTALS	378,495	182,318	48.169%

10,969 ahead of last year at this time

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Squadrons with zero membership turned in continues to be a problem. We all need to change the mentality and culture in our membership program. We need to help our Squadron and Post leadership know how important it is to get the membership turned in at the beginning of the year. Explain that the beginning of the year is July 1. Remind members how our years run. Let them know how important it is to pay dues early in the year. We could be well over 50% by our National Convention if we can get everyone on board with this new way of thinking. Can you imagine being 105% for 2019-2020 and being at 50% for 2020-2021 AT THE SAME TIME? It can be done. The big question is who wants to do it?

If we truly want to change how we do things, we need to have more Squadrons embrace MySAL. With the click of a mouse, membership can be processed and paid, and actual membership numbers updated at the national level in a much timelier fashion. This is the wave of the present, so let's all get used to using this new tool that The American Legion has given us. **Who's next?**

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE

Congratulations the Detachments of Wisconsin (65.785%), Iowa (58.857%), Illinois (57.741%), Minnesota (56.622%), Indiana (46.598%), Ohio (45.322%), and Missouri (45.074%) for surpassing the December 11 Target Date of 45%. We had 7 out of 8 reach the goal! AWESOME! **Thank you again to the Detachments of Wisconsin and Iowa for reaching my goal of 60% by December 31. Who's next?**

My wife Mary, sons Jeff, Jr., Kenneth, and Phillip and I want to wish everyone a very Merry Christmas! If you celebrate differently, please have an enjoyable holiday filled with much love, family & friends, and a true spirit of what the season is about.

Proud Possessor of a Priceless Heritage,

Jeff Vrabel, Sr.

Sons of The American Legion
National Membership Committee

Central Region

jeffvrabelsr@gmail.com

#SALSTRONG

NATIONAL TARGET DATE

January 15, 2020

60%

CENTRAL REGION CHALLENGE DATE

December 31, 2019

60%



I WANT YOU TO RENEW!!!

Commander Bolt's 2019-2020 Goals

Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

- 🔴 **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- 🔴 Renewal rate above 95%
- 🔴 Obtain 105% in membership by National Convention in Louisville, KY
- 🔴 Recognize our achievements
- 🔴 Child Welfare Foundation \$500,000
- 🔴 National Emergency Fund \$100,000
- 🔴 Soldiers Wish \$100,000
- 🔴 Legacy Scholarship \$100,000
- 🔴 Veterans & Children's Fund \$100,000
- 🔴 Operation Comfort Warriors \$100,000



Sons for Kids Aprons Available



This past summer at national convention, The CWF booth quickly sold out of the "Sons for Kids" aprons. Since there was such a high demand for the aprons, we placed another order. The aprons just came in. I am reaching out to you today to help me get the word out about the aprons to the detachments and squadrons.

Aprons are currently available. The suggested donation price is \$20 per apron. Since we will be shipping aprons, I would like to ask that if at all possible, please consider consolidating your orders into one large order for a Detachment or Squadron. This will help cut down on the processing time and the cost of shipping. If you would like to donate to help defray the cost of shipping that would greatly be appreciated.

Aprons will be shipped once the donation has been received. Please make sure to include the following information; number of aprons and where you would like them shipped too.

The aprons will be available for consignment after the new year.

Please send donations to:
 The American Legion
 c/o Child Welfare Foundation
 PO Box 1055
 Indianapolis, IN 46206

Respectfully,

Stacy Cope, Youth Welfare Program Manager
 Americanism Division
 Office 317-630-1202
 Fax 317-630-1377
scope@legion.org



2019 – 2020 Central Region Membership Challenge from Jeff Vrabel, Sr.

DECEMBER 31	60%
JANUARY 31	75%
FEBRUARY 29	85%
MARCH 31	90%
APRIL 30	95%
MAY 31	100%
JUNE 30	105%

Who's next?

Important Links

[National Membership Report](#)

[National Membership Target Dates](#)

[2019-2020 Individual Recruitment Award form](#)

[Blue Brigade Award](#)

[Blue Brigade Fifth Consecutive Year Award](#)

[MySAL](#)

[Snapshots of Service Photo Contest Form](#)

[Vice-Commander Pfeiffer](#)

[5 Star Program of Service](#)

[The Ten Ideals](#)

[The American Legion Basic Training Course](#)

[2019-2020 CWF Per Capita Banner form](#)

ARTICLE V. MEMBERSHIP AND ARREARS IN DUES

Section 1. Applications for Squadron membership shall be verified by the designated officials of the sponsoring Post of The American Legion having jurisdiction over the Squadron.

Section 2. A member whose dues for the current year have not been paid by January first shall be classed as delinquent. If his dues are paid on or before February first, he shall be automatically reinstated. If he is still delinquent after February first, he shall be suspended from all privileges. If he is still under such suspension on June thirtieth of such year, his membership in the Sons of The American Legion shall be forfeited. A member so suspended or whose membership has been so forfeited may be reinstated to active membership in good standing by vote of the Squadron and payment of current dues for the year in which reinstatement occurs. Provided, however, that the Squadrons, Detachments, and the National Organization may waive the provisions hereof, upon payment of dues for the year in which reinstatement occurs, with reference to former members who have been prevented from the payment of dues by reason of active military service.



Who's next?