



Round-Up

The Membership Newsletter of
Sons of The American Legion
Central Region

Volume 1 – Issue 6 – December 15, 2019

RECRUIT!

CENTRAL REGION TARGET DATE
DECEMBER 31, 2019
60%

RETAIN!

National Target Date
January 15, 2020
60%

REINSTATE!

63,000+

Gentlemen,

CONGRATULATIONS!!!

THE CENTRAL REGION HAS SURPASSED 53,000 MEMBERS TO LEAD THE NATION IN PAID MEMBERS! 63,781 to be exact. This is a tremendous accomplishment that everyone should be proud of, but please don't settle for it.



As our numbers continue to rise, and we inch closer to our next National Membership Goal of 60% on January 15, 2020, let us not forget my challenge to reach 60% by December 31, 2019. Congratulations to the Detachment of Wisconsin for surpassing my challenge. Who's next?

continued page 2

Detachment Standings
AS OF December 11, 2019

DET	GOAL	ACTUAL	%
WI	3,744	2,340	62.500%
IA	4,375	2,571	58.766%
IL	14,546	7,895	54.276%
MN	11,748	5,511	46.910%
OH	31,133	13,445	43.186%
IN	39,364	16,663	42.331%
MI	24,083	9,457	39.268%
MO	3,705	992	26.775%
TOTALS	132,698	58,874	44.367%

National Standings
AS OF December 11, 2019

REGION	GOAL	ACTUAL	%
Southern	42,763	21,062	49.253%
Midwest	30,366	13,918	45.834%
Central	132,698	58,874	44.367%
Western	26,395	11,227	42.535%
Eastern	146,273	46,687	31.918%
TOTALS	378,495	151,768	40.098

continued from page 1

Hopefully since last week some of our zero Squadrons have been cleaned up, and membership has been submitted. By taking a hard look at these Squadrons and figuring out why they have not turned in any membership, we may stumble upon a way to change the mindset and get our membership paid in a timelier fashion.



As the end of 2019 draws closer, and we prepare for 2020, let us not forget my challenge to each of you; 60% by December 31, 2019. This far into the year, we should be well past this number, as The American Legion is well past 70%. Challenges can be tough, but we are tough. If we had our memberships past 60% or higher by the end of the year, we would have more time to work on our programs and fundraising efforts. Please make every effort to get us to this goal!

Since we are only 16 days from the end of the year, it's time to make my next challenge. **Who can reach 75% by January 31, 2020?** It can be done! As you can see by the Regional Membership totals, the Central Region is in third place, and has been for almost the entire year. There is always competition between the National Vice-Commanders and the National Membership Committee; everyone wants to be first. It's time to change that, and to change that, we must have competition within the Region. Wisconsin is well past my December Challenge, with Iowa, Illinois, and Minnesota very close. How hard are we willing to continue with our renewal efforts? How bad do you want to be in first place? Can we all reach our next national goal? I think we can, if fact, I know

we can, but it won't be easy. With Christmas just ten days away, it may be even harder. Don't be afraid to call someone who has not renewed. You can go visit members and ask why their dues are not paid, and possibly collect on the spot. All we have to do is ask.

Nationally, we are 14,001 members ahead of last year. This is a huge accomplishment. Now let's go get more renewals taken care of. Remember, when the renewals are all paid, we can focus on other programs and projects while our recruitment efforts continue.

Congratulations the Detachments of Wisconsin (65.785%), Iowa (58.857%), Illinois (57.741%), Minnesota (56.622%), Indiana (46.598%), Ohio (45.322%), and Missouri (45.074%) for surpassing the December 11 Target Date of 45%. We had 7 out of 8 reach the goal! AWESOME! **Thank you again to the Detachment of Wisconsin for reaching my goal of 60% by December 31.** Who's next?

Keep up the AWESOME work!!!

Proud Possessor of a Priceless Heritage,

Jeff Vrabel, Sr.
Sons of The American Legion
National Membership Committee
Central Region
jeffvrabelsr@gmail.com

#SALSTRONG



NATIONAL TARGET DATE
December 11, 2019
45%
CENTRAL REGION TARGET DATE
December 31, 2019
60%

Commander Bolt's 2019-2020 Goals

Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

- 🔴 **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- 🔴 Renewal rate above 95%
- 🔴 Obtain 105% in membership by National Convention in Louisville, KY
- 🔴 Recognize our achievements
- 🔴 Child Welfare Foundation \$500,000
- 🔴 National Emergency Fund \$100,000
- 🔴 Soldiers Wish \$100,000
- 🔴 Legacy Scholarship \$100,000
- 🔴 Veterans & Children's Fund \$100,000
- 🔴 Operation Comfort Warriors \$100,000



Important Links

- [National Membership Report](#)
- [National Membership Target Dates](#)
- [2019-2020 Individual Recruitment Award form](#)
- [Blue Brigade Award](#)
- [Blue Brigade Fifth Consecutive Year Award](#)
- [MySAL](#)
- [Snapshots of Service Photo Contest Form](#)
- [Vice-Commander Pfeiffer](#)
- [5 Star Program of Service](#)
- [The Ten Ideals](#)
- [The American Legion Basic Training Course](#)
- [2019-2020 CWF Per Capita Banner form](#)

Child Welfare Foundation Report as of December 6, 2019

Det	2019	2020 Mbrs	2020 CWF Goal	2020 Donations	%	Per Capita
Illinois	\$9,267.57	7,895	\$7,895.00	\$1,201.00	15.2%	\$0.15
Indiana	\$26,074.00	16,663	\$16,663.00	\$1,766.00	10.6%	\$0.11
Iowa	\$2,033.00	2,571	\$2,571.00	\$280.00	10.9%	\$0.11
Michigan	\$10,444.00	9,457	\$9,457.00	\$5,834.00	61.7	\$0.62
Minnesota	\$6,792.55	5,511	\$5,511.00	\$3,993.57	72.5%	\$0.72
Missouri	\$1,900.00	992	\$992.00	300	30.2%	\$0.30
Ohio	\$31,718.03	13,445	\$13,445.00	\$271.00	2.0%	\$0.02
Wisconsin	\$650.00	2,340	\$2,340.00	\$140.00	6.0%	\$0.06
Totals	\$88,879.15	58,874	\$58,874.00	\$13,785.57	23.4%	\$0.23

Region	2019	2020 Mbrs	2020 CWF Goal	2020 Donations	%	Per Capita
Southern	\$51,883.23	21,062	\$21,062.00	\$30,564.21	145.1%	\$1.45
Western	\$84,318.88	11,227	\$11,227.00	\$12,274.00	109.3%	\$1.09
Midwest	\$73,756.35	13,918	\$13,918.00	\$10,310.94	74.1%	\$0.74
Eastern	\$123,430.23	46,687	\$46,687.00	\$27,404.25	58.7%	\$0.59
Central	\$88,879.15	58,874	\$458,874.00	\$13,785.57	23.4%	\$0.23



Don't You Quit!

My Fellow Sons!

Due to the Holiday Season, the VA & R Commission monthly conference call has been moved to this coming Monday! We were pretty sure that a call on Christmas Eve Eve (Dec. 23) may have been rough on some family's schedules!

Please consider this email as your reminder for the upcoming SAL VA & R Commission's Monthly Conference Call, to be held on Monday December 16th, 7:00 PM CST (Prevailing Time)

PLEASE NOTE THE NEW PHONE NUMBER!

THE NEW CALL IN NUMBER IS 1-218-548-3320

PASSCODE # 1358

Please forward and share this notice with any members that may be interested in VA & R news and activities! Please also let me know if you get this notice more than once so that I can eliminate any duplicate email address from my files. In the same vein, please send to me email addresses of others you would like to include for future calls.

Our Commission is looking forward to this call and we look forward to you joining us this Monday evening December 16, 2019 at 7:00 PM Central Standard Time.

Please contact me with any questions or concerns you may have regarding this email and/or VA & R issues.

Thank you for all you do!

For GOD and Country,

Butch Ray, Chairman
SAL National VA & R Commission
"Guided by Tradition"

While having a quick bite at the food court of a local mall I watched a young boy, possibly 5 or 6 years old. He seemed intrigued by the escalators which were carrying shoppers up and down to the different floors of shops. Soon with no one watching he stepped up on the down staircase and tried to climb it. He made it up about 5 steps before a group riding down forced him to retreat. Undeterred he ran at it again this time making it about halfway before again being blocked and having to ride back down. He had been defeated twice but did not quit. His little legs were tired, but he went at the escalator a third time climbing, climbing, climbing, and finally wearing out he stopped to rest. Which you guessed it landed him back at the bottom. Dejected he walked over and sat down I presume with his family which had not seen his adventure. After a moment he caught me looking at him. Me still smiling because I could feel he needed one. I winked and nodded at him. Then without a thought he jumped to his feet and ran back to the escalator. This time his journey was unobstructed, his legs rested, and he did not quit! As he jumped off at the top of the escalator he turned and raised his arms in triumph! I applauded him and his grin turned to a full-blown smile.

Whether you want to climb a staircase, a mountain, or just make quota; set a goal, have a plan, make sure others know and support your goals, and Don't You Quit!

*Bill Towns, Past Commander
Detachment of Ohio*

Sons of The American Legion Membership Application	
Detachment of _____ Squadron No. _____	Birth Date _____ Date _____
Name (First) (Initial) (Last) _____	Recruited by (Initial) (Last) _____
Address (Street) (City) (State) (Zip) _____	
E-mail Address _____ Telephone _____	
Veteran through whom eligibility is established _____	
(a) Above is a member in good standing of Post No. _____, Dept. of _____	
OR (b) Above is a deceased veteran who served honorably from _____ to _____	
(c) Relationship of Applicant to Veteran _____	
I hereby subscribe to the Constitution of the Sons of The American Legion, apply for membership, and transmit \$ _____ as annual membership dues.	
Signed _____ (By Applicant or Parent)	
Eligibility certified by _____ (Post Adjutant)	00-001 (2013)

RECEIPT

Date Received of _____

For God and Country

\$ _____ in payment of dues for 20 _____ in _____

Squadron _____ Detachment of _____

By _____

