



Round-Up

The Membership Newsletter of
Sons of The American Legion
Central Region

Volume 1 – Issue 5 – December 8, 2019

RECRUIT!

National Target Date
December 11, 2019
45%

RETAIN!

REINSTATE!

CENTRAL REGION TARGET DATE
DECEMBER 31, 2019
60%

58,000+

Gentlemen,

THE CENTRAL REGION HAS SURPASSED 58,000 MEMBERS TO LEAD THE NATION IN PAID MEMBERS! 58,874 to be exact. This is a tremendous accomplishment that everyone should be proud of, but please don't settle for it.



We all know that membership is everyone's responsibility, but do we practice it? It is December and there are still Squadrons with zero

membership turned in for the current year. **How is this possible?**

We are six months into the membership year. Many of us will be attending our Detachment Mid-Winter Conferences soon. Many reports will be given. Fun and fellowship will be had by all. If those meetings are in January, how many of your members can even be there? All Squadrons that have zero membership paid risk having all its members becoming members who are not in good standing.

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Detachment Standings AS OF December 5, 2019

DET	GOAL	ACTUAL	%
WI	3,744	2,340	62.500%
IA	4,375	2,571	58.766%
IL	14,546	7,895	54.276%
MN	11,748	5,511	46.910%
OH	31,133	13,445	43.186%
IN	39,364	16,663	42.331%
MI	24,083	9,457	39.268%
MO	3,705	992	26.775%
TOTALS	132,698	58,874	44.367%

National Standings AS OF December 5, 2019

REGION	GOAL	ACTUAL	%
Southern	42,763	21,062	49.253%
Midwest	30,366	13,918	45.834%
Central	132,698	58,874	44.367%
Western	26,395	11,227	42.535%
Eastern	146,273	46,687	31.918%
TOTALS	378,495	151,768	40.098%



Even more concerning is that some members from zero Squadrons may hold County, District, or even Detachment offices. If their Squadron is on zero, are they even able to hold their office? I think we all know the answer to this rhetorical question.



DO NOT PANIC, IT'S NOT TOO LATE! If every Squadron that has memberships paid would mail in what they have, many of our zeros would go away, and the Central Region would see a big increase in its membership numbers. There is no sound reason to have a member pay their dues but hold them and not send them to Detachment for processing, or to submit them via [MySAL](#).

Speaking of [MySAL](#), are you using it? Have you looked at it and its simplicity? Have you seen the reports it can generate? If not, why? Many people have said that [MySAL](#) is the wave of the future. I totally disagree. [MySAL](#) is the wave of the PRESENT!!! Soon, the days of membership roundups will be a thing of the past, as everyone will be submitting their membership electronically. Eventually, members will also be able to pay their dues electronically, so why not embrace the technology NOW and use this great tool?



As the end of 2019 draws closer, and we prepare for 2020, let us not forget my challenge to each of you; 60% by December 31, 2019. This far into the year, we should be well past this number, as The American Legion is well past 70%. Challenges can be tough, but we are tough. If we had our memberships past 60% or higher by the end of the year, we would have more time to work on our programs and fundraising efforts. Please make every effort to get us to this goal!

On Friday I had the honor of awarding Individual Recruitment Awards. Congratulations goes out to Gary D. Blust (OH 69), Michael Simkins (IL 134), and David Fishman (IL 134). **Thank you for your hard work!**

Congratulations the Detachments of Wisconsin (62.500%), Iowa (58.766%), Illinois (54.276%), and Minnesota (46.910%) for surpassing the December 11 Target Date of 45%. **Thank you to the Detachment of Minnesota for reaching my goal of 60% by December 31.** Who's next?

Keep up the AWESOME work!!!

Proud Possessor of a Priceless Heritage,

Jeff Vrabel, Sr.
Sons of The American Legion
National Membership Committee
Central Region
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#SALSTRONG



NATIONAL TARGET DATE
December 11, 2019
45%

CENTRAL REGION TARGET DATE
December 31, 2019
60%

Commander Bolt's 2019-2020 Goals

Please remember as you travel and promote the Sons of The American Legion and National Commander Clint Bolt's goals for Membership and all Legion Charities.

- 🏆 **RECRUIT, RETAIN, AND REINSTATE** to reach **400,000** members
- 🏆 Renewal rate above 95%
- 🏆 Obtain 105% in membership by National Convention in Louisville, KY
- 🏆 Recognize our achievements
- 🏆 Child Welfare Foundation \$500,000
- 🏆 National Emergency Fund \$100,000
- 🏆 Soldiers Wish \$100,000
- 🏆 Legacy Scholarship \$100,000
- 🏆 Veterans & Children's Fund \$100,000
- 🏆 Operation Comfort Warriors \$100,000



I WANT YOU TO RENEW!!!

Important Links

- [National Membership Report](#)
- [National Membership Target Dates](#)
- [2019-2020 Individual Recruitment Award form](#)
- [Blue Brigade Award](#)
- [Blue Brigade Fifth Consecutive Year Award](#)
- [MySAL](#)
- [Snapshots of Service Photo Contest Form](#)
- [Vice-Commander Pfeiffer](#)
- [5 Star Program of Service](#)
- [The Ten Ideals](#)
- [The American Legion Basic Training Course](#)
- [2019-2020 CWF Per Capita Banner form](#)

Sons of The American Legion Membership Application	
Detachment of _____ Squadron No. _____ Birth Date _____ Date _____	<div style="display: flex; flex-direction: column; align-items: center;"> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold;">RECEIPT</div> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold;">For God and Country</div> </div>
Name _____ (First) _____ (Initial) _____ (Last) Recruited by _____ (Initial) _____ (Last)	
Address _____ (Street) _____ (City) _____ (State) _____ (Zip)	
E-mail Address _____ Telephone _____	
Veteran through whom eligibility is established _____	
(a) Above is a member in good standing of Post No _____, Dept. of _____	
OR (b) Above is a deceased veteran who served honorably from _____ to _____	
(c) Relationship of Applicant to Veteran _____	
I hereby subscribe to the Constitution of the Sons of The American Legion, apply for membership, and transmit \$ _____ as annual membership dues.	
Signed _____ (By Applicant or Parent)	
Eligibility certified by _____ (Post Adjutant) 00-001 (2013)	<div style="display: flex; flex-direction: column; align-items: center;"> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold;">Date Received of</div> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold;">\$ _____ in payment of dues for 20 _____ in</div> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold;">Squadron _____, Detachment of _____</div> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold;">By _____</div> </div>