



Round-Up

The Membership Newsletter of
Sons of The American Legion
Central Region

Volume 1 – Issue 4 – December 1, 2019

RECRUIT!

National Target Date
December 11, 2019
45%

RETAIN!

REINSTATE!

CENTRAL REGION TARGET DATE
DECEMBER 31, 2019
60%

52,000+

Gentlemen,

THE CENTRAL REGION HAS SURPASSED 52,000 MEMBERS TO LEAD THE NATION IN PAID MEMBERS! This is a tremendous accomplishment that everyone should be proud of, but please don't settle for it.



A week has gone by since you read that I wanted to be bold and ask for 60% in membership by New Year's Eve. It was a tough request, and everyone continues to work hard. What feedback have you received on this lofty ambition? How did your members react?

As we all know, this is one of the busiest times of the year. Christmas is only one-month away, bad weather is here, we are either hosting company or traveling to visit family and friends. Sons of The American Legion membership may not be high on the list during the 5 1/2 weeks of the year. I get it.

Detachment Standings
AS OF NOVEMBER 25, 2019

DET	GOAL	ACTUAL	%
WI	3,744	2,215	59.191%
IA	4,375	2,354	53.806%
IL	14,546	7,038	48.384%
MN	11,748	5,059	43.063%
OH	31,133	12,506	40.170%
IN	39,364	14,619	37.138%
MI	24,083	7,424	30.827%
MO	3,705	992	26.775%
TOTALS	132,698	52,207	39.343

National Standings
AS OF NOVEMBER 25, 2019

REGION	GOAL	ACTUAL	%
Southern	42,763	19,502	45.605%
Midwest	30,366	12,151	40.015%
Central	132,698	52,207	39.343%
Western	26,395	10,097	38.253%
Eastern	146,273	38,725	26.474%
TOTALS	378,495	132,682	35.055

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Let's remember this, our forefathers served in the military. Some fought in wars, sometimes in terrible weather conditions, risking their lives for our way of life. They laid it all on the line. Some never returned home. For many who made it back, they were not the same and suffer to this day.

Now, is it too much to ask that we concentrate the next 5 1/2 weeks and reach a goal that no one thinks we can? Let's do it for them! It's just another way for us to honor and thank our veterans.

Sound crazy? Sure does. They will say that no region can reach 60% that fast. I disagree. There's only one way to find out. To challenge ourselves. To get out there and pound the pavement. To get dues submitted immediately, whether through the mail or on MySAL. It will take a little more work, but I know we can do it. It will also mean that we need to get rid of all the zeros across the region. Personally, contact your Squadrons who have no members paid and ask them why. If they need help, provide it. If they have questions, answer them. If you need assistance, please ask, as we are ALL here to help!

Ever think of paying a family member's dues for them as a gift? It is that time of year.

Finally, I must congratulate the Detachments of Wisconsin (59.161%), Iowa (53.806%) and Illinois (48.384%) for surpassing the December 11 Target Date of 45%. **Keep up the AWESOME work!!!**

Proud Possessor of a Priceless Heritage,



Jeff Vrabel, Sr.
Sons of The American Legion
National Membership Committee
Central Region
jeffvrabelsr@gmail.com

#SALSTRONG



NATIONAL TARGET DATE
December 11, 2019
45%

CENTRAL REGION TARGET DATE
December 31, 2019
60%

Commander Bolt's 2019-2020 Goals

Please remember as you travel and promote the Sons of The American Legion to promote National Commander Clint Bolt's goals for Membership and all Legion Charities.

- 🌟 RECRUIT, RETAIN, AND REINSTATE to reach 400,000 members
- 🌟 Renewal rate above 95%
- 🌟 Obtain 105% in membership by National Convention in Louisville, KY
- 🌟 Recognize our achievements
- 🌟 Child Welfare Foundation \$500,000
- 🌟 National Emergency Fund \$100,000
- 🌟 Soldiers Wish \$100,000
- 🌟 Legacy Scholarship \$100,000
- 🌟 Veterans & Children's Fund \$100,000
- 🌟 Operation Comfort Warriors \$100,000

Important Links

- [National Membership Report](#)
- [National Membership Target Dates](#)
- [2019-2020 Individual Recruitment Award form](#)
- [Blue Brigade Award](#)
- [Blue Brigade Fifth Consecutive Year Award](#)
- [MySAL](#)
- [Vice-Commander Pfeiffer](#)

Central Region Leadership,

Please submit your Detachment’s VE&E (or VA&E Committee Chairman if you do not have a VE&E Committee) to your regional VE&E Commission member Travis Cummis (MO) tcummins23@aol.com and to me, thomskelley@twc.com as soon as possible. Travis will provide you updated lists of homeless veteran stand downs and job/career fairs taking place in the Central Region, along with other vital information regarding Veterans Employment and Education.

While they are closely related, VA&R and VE&E deal with different factions of a veteran’s life. We strongly encourage each Detachment to create a standalone VE&E committee, or at the very least, a sub-committee under VA&R, with its own chairman. Also, as information regarding stand downs and career fairs become available, the VE&E Commission would like any pictures of Sons that volunteer at these events and a brief description of “who, what, and where.”

Finally, remember to keep track of money donated to and hours volunteered at these events as there is now a section on the Consolidated Squadron Report form for VE&E.

Thank you all for what you do.

Thom Skelly, Chairman
Sons of The American Legion
National VE&E Commission
(810) 310-0109

“Serving Those Who Served...Full Steam Ahead”



CONTACT YOUR SENATOR

On a daily basis our brave Coast Guard personnel carry out missions that are vital to our national security, yet they are the only military branch working without pay during a government shutdown. This is unacceptable. The repeated, and all too common, threat of government shutdowns bring severe hardship on our Coast Guard men, women, and their families. No member of our military service should ever live in fear of not being paid.

Last year, The American Legion distributed more than \$1 million in grants to Coast Guard families through its Temporary Financial Assistance program. This attempt to ameliorate the financial hardship of our service members, while welcomed, was not enough to assist all those in need. We cannot let these brave servicemembers again go for weeks without pay.

With the looming threat of yet another government shutdown, we need your help. Please contact your Senators and ask them to encourage Senate leadership to bring the *Coast Guard Authorization Act of 2019* to the floor for a vote, and promise to support Section 221 the "Pay Our Coast Guard" provision within the authorization act. This provision will ensure our Coast Guard does not go without pay ever again.

Contact your Senator today
and tell them to pay
the Coast Guard!



Child Welfare Foundation Report as of November 22, 2019						
Det	2019	2020 Mbrs	2020 CWF Goal	2020 Donations	%	Per Capita
Illinois	\$9,267.57	7,038	\$7,038.00	\$801.00	11.4%	\$0.11
Indiana	\$26,074.00	14,024	\$14,024	\$441.00	3.10%	\$0.03
Iowa	\$2,033.00	2,204	\$2,204.00	\$280.00	86.20%	\$0.13
Michigan	\$10,444.00	6,481	\$6,481.00	\$5,584.00	86.20%	\$0.86
Minnesota	\$6,792.55	5,059	\$5,059.00	\$3,993.57	78.90%	\$0.79
Missouri	\$1,900.00	996	\$996.00	\$0.00	0.00%	\$0.00
Ohio	\$31,718.03	11,667	\$11,667.00	\$271.00	2.30%	\$0.02
Wisconsin	\$650.00	2,202	\$2,202.00	\$140.00	6.40%	\$0.06
Totals	\$88,879.15	49,671	\$46,671.00	\$11,510.57	23.20%	\$0.23

YOUR MEMBERSHIP EXPIRES 12/31/19!



**RENEW YOUR
DUES TODAY!**

DON'T LET THE GRINCH STEAL YOUR MEMBERSHIP!



**I WANT
YOU
TO RENEW!!!**